



# 10<sup>TH</sup> WORLD WATER FORUM

WATER FOR SHARED PROSPERITY

18-24 May 2024 | Bali, Indonesia

# Sponsorship Manual







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## MESSAGE FROM CHAIRMAN

### Coordinating Minister for Maritime and Investment Affairs of the Republic of Indonesia

Water is a basic needs of human survival. It is critical for community health and the environment's well-being. The water crisis, on the other hand, is a global issue that is becoming increasingly complex, necessitating the right solution. Access to safe drinking water is a basic human right, but millions of people around the world do not have it. As we work to achieve Sustainable Development Goals, ensuring universal access to water and sanitation by 2030, we must also consider the role of water in driving economic growth and prosperity.

Throughout the 10<sup>th</sup> World Water Forum, we will discuss how to achieve water security while promoting economic growth and prosperity. Stakeholders from around the world can use this platform to come together and collaborate to find long-term solutions to this increasingly complex water problem.

I believe the 10<sup>th</sup> World Water Forum will be a valuable platform for addressing the world's water issues. We must collaborate and work together to find innovative and sustainable solutions to provide clean and healthy water to all people worldwide. I encourage you to take full advantage of the events planned for this forum, to learn from one another, share your experiences, and build relationships that will allow us to work together long after this forum has ended.

I'd like to thank you for your participation and assistance in making this activity a success. Let us join forces to solve the world's water problems and build a better future at the 10th World Water Forum.



**Luhut Binsar Pandjaitan**

Coordinating Minister for Maritime and Investment Affairs  
of the Republic of Indonesia



**Luhut Binsar Pandjaitan**

Coordinating Minister for Maritime and  
Investment Affairs of the Republic of  
Indonesia

## **MESSAGE FROM VICE CHAIRMAN 1/CHIEF OPERATING OFFICER**

### **Minister of Public Works and Housing of the Republic of Indonesia**

I am honored and proud that Indonesia will host and organize the 10<sup>th</sup> World Water Forum, the world's largest multi-stakeholder water meeting forum. This activity will take place in Bali in 2024, from the 18<sup>th</sup> to the 24<sup>th</sup> of May.

The 10th World Water Forum's theme is "Water for Shared Prosperity." We are all convinced that water is an essential resource for human survival, the environment, and the economy. It is appropriate for all parties to devote their full attention and efforts to ensuring its long-term viability.

Despite numerous challenges in managing its water resources, Indonesia, as an archipelagic country, can serve as a model for the rest of the world. I am confident that this meeting will provide stakeholders with an opportunity to share their experiences, knowledge, and solutions to global water challenges.

I hope that this event demonstrates Indonesia's ability to contribute to global challenges, such as water issues.

The activities will also provide an opportunity for all global water stakeholders to expand their professional networks, participate in fruitful discussions, and create a better future for all of us by ensuring everyone has access to safe and equitable water.



**M. Basuki Hadimuljono**  
Minister for Public Works and Housing  
of the Republic of Indonesia



**M. Basuki Hadimuljono**

Minister for Public Works and Housing  
of the Republic of Indonesia

## MESSAGE FROM CHAIR OF DIVISION II: FINANCE

### Vice Minister II of the Ministry of the State-Owned Enterprises of the Republic of Indonesia

The 10th World Water Forum, to be held in Bali in 2024, is quickly approaching. The forum is a significant gathering of water experts, policy-makers, communities, and stakeholders from around the world to discuss and share ideas on water-related issues.

We would like to take this opportunity to encourage you not to miss this largest water event and to invite you to participate actively in the upcoming forum, not only as participants but also as partners and sponsors of this great water event, while bringing together our common interests and concerns for better water resources in the future.

We believe that being a partner and sponsor of this grand event will provide your organization with an excellent opportunity to not only raise its profile in terms of water and sanitation, but also to demonstrate your commitment to sustainability and responsible water use.

In addition to the benefits of contributing to a worthy cause, your organization would have the opportunity to network with other water-related individuals and organizations. Sponsors at the 10<sup>th</sup> World Water Forum also benefit from extensive media coverage and exposure, which provides excellent branding and marketing opportunities.

We are confident that your sponsorship would be greatly valued and appreciated. Thank you for your ongoing assistance. Let us all work together to ensure the success of the 10<sup>th</sup> World Water Forum as part of the Great Water Resolution.



**Kartika Wirjoatmodjo**

Vice Minister II of the Ministry of the State-Owned Enterprises of the Republic of Indonesia



**Kartika Wirjoatmodjo**

Vice Minister II of the Ministry of the State-Owned Enterprises of the Republic of Indonesia



# ABOUT WORLD WATER FORUM

The largest international forum in the water sector involving various stakeholders. The Forum is held every three years and has been taking place since 1997. The World Water Forum is not just a conference: it includes a three-year preparation phase (preparatory phase), a one-week event (event phase), and a presentation of the results (synthesis phase) with ongoing support for collective action.

The Forum brings together participants from all levels and areas, including politics, multilateral institutions, academia, civil society and the private sector, among others. Over the years, the number of people participating in the Forum has grown from a few hundred to tens of thousands, from both the international community and host countries.

**The 77<sup>th</sup> Board of Governors of the World Water Council held in March 2022 in Dakar elected Bali, Indonesia as host of the 10<sup>th</sup> World Water Forum to be held in 2024.**





# ABOUT THE 10<sup>TH</sup> WORLD WATER FORUM

It is an honour for Indonesia in particular Bali for the World Water Forum to be hosted in Indonesia, to provide a platform for all stakeholders in Bali, Indonesia and the world to express themselves.

The 10<sup>th</sup> World Water Forum will take place from 18 to 24 May 2024 in Bali Nusa Dua Convention Center (BNDCC), Bali. During the week, the heads of state, the heads of international organizations, high level government officials, experts, scholars, entrepreneurs and economists from all over the

world will share their knowledge, experience and practice regarding a wide range of topics related to water.

By participating in the 10<sup>th</sup> World Water Forum, you will contribute to responding to the challenges of water and sanitation of our time. The main missions of the 10<sup>th</sup> World Water Forum are to:

- Provide a platform for all stakeholders in the water sector to engage, exchange, learn together, and catalyze concrete ideas for improved water resources management and development;
- Encourage innovative thinking to overcome contemporary and critical water resource management issues;
- Mobilize action by policy and decision-makers on commitments for improved water resources management and development.

## Target Audience

- Political leaders (local authorities/mayors, parliamentarians, ministers, heads of governments/state),
- Policy and decision-makers,
- Business leaders,
- Media representatives,
- Representatives of water-related sectors,
- Representatives of non-water-related sectors for which water is an essential component,
- The world's water professionals,
- Water scientists and engineers,
- Academics,
- Civil society representatives (users, beneficiaries, unions, professional associations, indigenous peoples, women, youth, etc.), and
- Citizens of the host country.

## Component Forum

- **Thematic Program** providing the substantive underpinning on water issues of critical importance
- **Regional Program** providing perspectives on water from all regions of the world
- **Political Program** providing the opportunity for discussion amongst and with elected officials

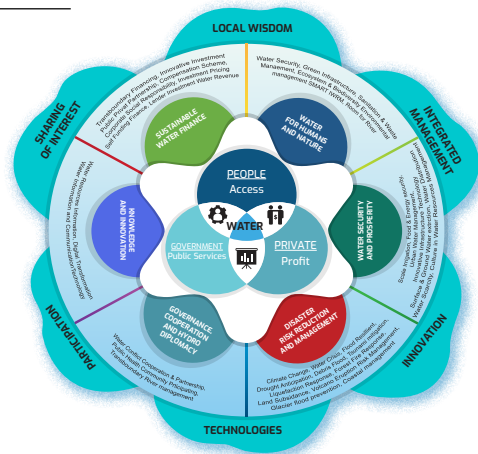
## THEME

# WATER FOR SHARED PROSPERITY

Water has always had a precious and elevated position in human cultures, as we realize that water is essential for human life since ancient times. From daily consumptions to purifications, conservations, cultivations and so on, some communities even view water as life itself and as the source of immortality.

Nowadays, water management often becomes the main issues in international events and declarations, including the Sustainable Development Goals (SDGs). The SDGs include a dedicated water goal that must be achieved by 2030 to ensure sustainable living.

The importance of water is more specifically mentioned in the SDG number 6, Clean Water and Sanitation for all, with related and more detailed targets. In order to achieve those targets, all stakeholders need to work together and understand each other needs. Good water management can help us achieve prosperity together, and for all. Water plays central role in achieving shared prosperity. In the 10<sup>th</sup> World Water Forum, we hope that we can give the societies what they need to achieve shared prosperity through understanding and solving water related issues.

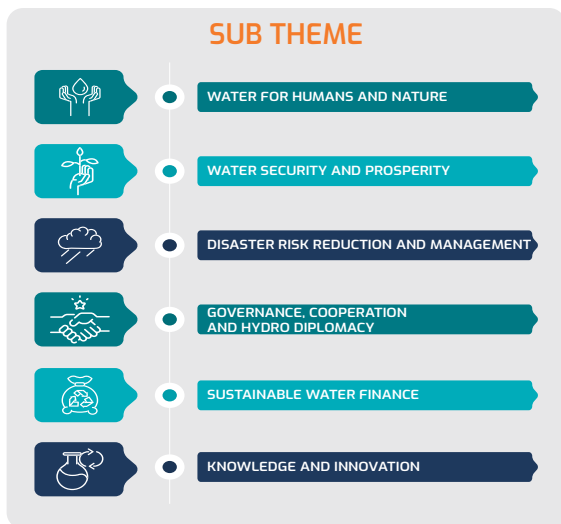


**MAIN PLAYERS OF THE FORUM:**

- International Organizations,
- Government
- Academia
- Civil Societies including the youth
- Private Sector

**MANAGING WATER TOGETHER WITH THE AIM OF PROSPERITY FOR ALL THROUGH:**

- INTEGRATED MANAGEMENT
- CONTINUOUS INNOVATION
- LATEST TECHNOLOGIES
- ACTIVE PARTICIPATION
- SHARING OF INTERESTS
- LOCAL WISDOM



Three Processes of the 10<sup>th</sup> World Water Forum will coordinate diversified actions and implementation of solutions to the identified primary themes and prioritized political agenda as well as regional needs to spare water for shared prosperity

### FORUM PROCESSES: OBJECTIVES AND MODALITIES

#### Process Framework Main Theme : Water for Shared Prosperity

Water for Humans and Nature  
Water Security and Prosperity  
Disaster Risk Reduction and Management  
Governance, Cooperation and Hydro Diplomacy  
Sustainable Water Finance  
Knowledge and Innovation

Common Challenge : Climate Change, Population Growth, Urbanization, Energy Crisis, Soil, and Air Pollution, etc.  
Cross-cutting Enablers : Governance, Science and Technology, Innovation, Financing & Investment, Cooperation and Partnership, Policy Development, Circular Economy, Education & Capacity Building

Political Process	Thematic Process	Regional Process
<ul style="list-style-type: none"> <li>Head of States</li> <li>Parliamentarian</li> <li>Ministerial</li> <li>Local Authorities</li> <li>Basin Authorities</li> </ul>	<ul style="list-style-type: none"> <li>Topics of Water for Humans and Nature</li> <li>Topics of Water Security and Prosperity</li> <li>Topics of Disaster Risk Reduction and Management</li> <li>Topics of Governance, Cooperation and Hydro Diplomacy</li> <li>Topics of Sustainable Water Finance</li> <li>Topics of Knowledge and Innovation</li> </ul>	<ul style="list-style-type: none"> <li>Mediterranean</li> <li>Asia Pacific</li> <li>to be defined</li> <li>to be defined</li> <li>to be defined</li> </ul>

#### Political Process

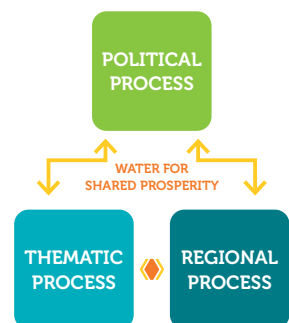
Government, parliamentarians, Ministers, local authorities, and basin authorities develop political agendas to discuss and find solutions.

#### Thematic Process

All global multi-stakeholders develop and facilitate the implementation of action plans mobilizing various organizations and experts to have concrete and practical solutions to imminent water issues identified during the process associated with each theme and topic.

#### Regional Process

In different regions and sub-regions, develop and facilitate the action to resolve regional primary water issues and find context-specific solutions to the local water situation. In this process, better understanding of the regional water context and cooperative structure for common solutions is expected.





## MAIN AGENDA AND ACTIVITIES TOWARDS 10<sup>TH</sup> WORLD WATER FORUM

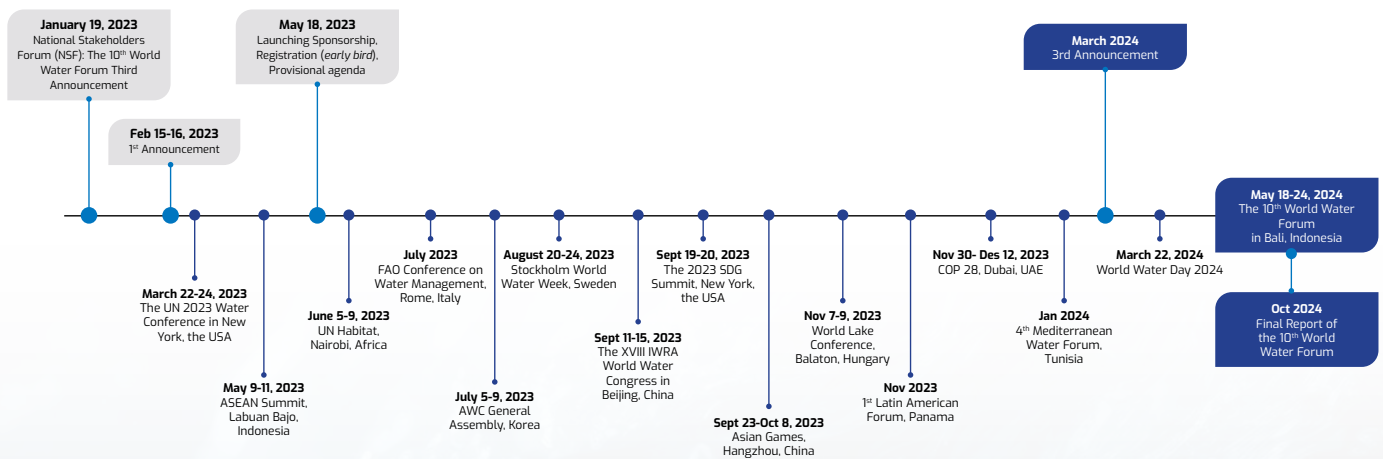
### MAIN AGENDA

**Kick-off Meeting**  
1<sup>st</sup> Stakeholder Consultation Meeting  
Feb 15– 16, 2023 (Jakarta)

**2<sup>nd</sup> Stakeholder Consultation Meeting**  
October 12-13, 2023 (Bali)

**The 10<sup>th</sup> World Water Forum**  
May 18-24, 2024 (Bali)

### TIMELINE OF MAIN AGENDA AND SUPPORTING ACTIVITIES



# SPONSORSHIP

## Why you should sponsor the 10<sup>th</sup> World Water Forum

- The 10<sup>th</sup> World Water Forum is the largest international forum in water sector.
- More than 10.000 leading companies and organization related to water will come to learn, share, get ideas, make new connections and network, all to advance their respective business.
- Opportunity to reinforce and strengthen your organization's brand within the stakeholders in water.
- Deliver a clear message that you have a genuine commitment to the healthy of the water resource development and management.
- Meet local or international associations and organizations.
- For experts, this event would be a golden opportunity to share your knowledge and experience in the field of water.

The 10<sup>th</sup> World Water Forum offers outstanding sponsorship opportunities that can help you maximize your business potential for your organization and create better awareness of your products and services among top executives and decision makers.

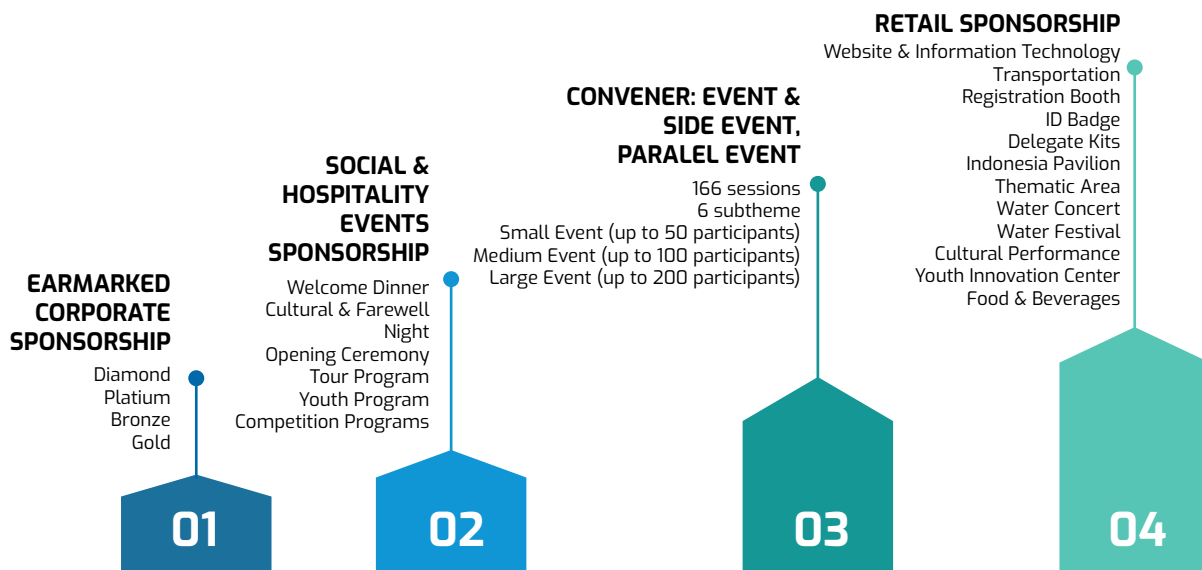
You will get maximum exposure and attract extra attention among the participants, media and even public in general through our promotional, marketing and advertising opportunities, starting from pre-event series, during event and post event of 10<sup>th</sup> World Water Forum.

The sponsorship options are designed to allow each sponsor unique ways of associating brands or message with different aspects of the meeting.





# SPONSOR CATEGORY



The sponsorship opportunities are available in 4 (four) categories, include Earmarked Corporate Sponsorship, Convener Sponsorship, Social and Hospitality Events Sponsorship and Retail Sponsorship. You can select one or more of those 4 categories as a sponsorship package.



# **EARMARKED CORPORATE SPONSORSHIP**



## EARMARKED CORPORATE SPONSORSHIP

<b>EARMARKED CORPORATE SPONSORSHIP</b>	<b>DIAMOND</b>	<b>PLATINUM</b>	<b>GOLD</b>	<b>BRONZE</b>
<b>VALUE (IDR)</b>	<b>20 Billion</b>	<b>15 Billion</b>	<b>10 Billion</b>	<b>5 Billion</b>
Official Website Homepage-Logo Placement with Hyperlink to Company's Website	✓	✓	✓	✓
Official Website-Company Profile Placement	500 words	300 words	200 words	100 words
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	✓	✓	✓	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓	✓	✓	✓
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)	✓	✓	✓	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓	✓	✓	✓
Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)	✓	✓	✓	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓	✓	✓	✓
Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)	✓	✓	✓	✗
Triangle banners logo placement at surrounding streets of the venue (sharing with other sponsors)	✓	✓	✓	✗
Company logo on Billboard placed at certain public area (sharing with other sponsors)	✓	✓	✓	✓
Company logo on back cover of Program Book. (sharing with other sponsors)	✓	✓	✓	✓
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	✓	✓	✓	✓
Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)	✓	✓	✓	✓
Company logo on Post-Show Report (sharing with other sponsors)	✓	✓	✓	✓

<b>EARMARKED CORPORATE SPONSORSHIP</b>	<b>DIAMOND</b>	<b>PLATINUM</b>	<b>GOLD</b>	<b>BRONZE</b>
<b>VALUE (IDR)</b>	<b>20 Billion</b>	<b>15 Billion</b>	<b>10 Billion</b>	<b>5 Billion</b>
Video testimonial/sound-bite from sponsor's representative to be included in the Official Post Show Video	✓	✓	X	X
Written Testimonial from official company spokesperson included in the Official Event Post-Show Report	✓	✓	X	X
One speaking opportunity in Plenary Session on the main meeting room in one of the available time slots (10 minutes)**TBC WWC approval	✓	X	X	X
Opportunity to hold Press Conference at Media Center of 10th World Water Forum	✓	X	X	X
Stage announcement by the MC of Forum (except at Opening & Closing Ceremony)	✓	✓	✓	✓
Complimentary tickets for Forum/Seminar (1 day ticket)	4	3	2	1
Certificate Appreciation of being Sponsor	✓	✓	✓	✓
Engraved Sponsor Placard of being Sponsor	✓	✓	✓	✓

Note : Company/Organization interested at sponsoring below IDR 5.000.000.000 could select one or more items from the available Retail packages. Or, the Committee of 10th World Water Forum will distribute the sponsorship fund based on priority needs.

<b>CONVENER SPONSORSHIP</b>	<b>DIAMOND</b>	<b>PLATINUM</b>	<b>GOLD</b>	<b>BRONZE</b>
Event series that can be sponsored Note: Sponsor is welcome to also select one or more events to be sponsored, as part of the corporate sponsorship Please choose one or more items & services you would like to sponsor				
Small Event				
Medium Event				
Large Event				
Pre-event: copyright logo 10th World Water Forum				



<b>SOCIAL AND HOSPITALITY EVENTS SPONSORSHIP</b>	<b>DIAMOND</b>	<b>PLATINUM</b>	<b>GOLD</b>	<b>BRONZE</b>
Event series that can be sponsored Note: Sponsor is welcome to also select one or more events to be sponsored, as part of the corporate sponsorship Please choose on one or more items & services you would like to sponsor				
Welcoming Dinner				Not entitled
Cultural & Farewell Night				Not entitled
Opening Ceremony				
Tour Program				
Youth Program				
Competition Program				


<b>RETAIL SPONSORSHIP</b>	<b>DIAMOND</b>	<b>PLATINUM</b>	<b>GOLD</b>	<b>BRONZE</b>
Items & service that can be sponsored Note: Sponsor is welcome to also select one or more items & services to be sponsored, as part of the main sponsorship Please choose one or more items & services you would like to sponsor				
Website & Information Technology				
Transportation				
Registration Booth				
ID Badge				Not entitled
Delegate Kits				Not entitled
Indonesia Pavilion				
Thematic Area				
Water Concert				Not entitled
Water Festival				
Cultural Performance				
Youth Innovation Center				
Food & Beverages – Day 1 (Opening Day)				Not entitled
Food & Beverages – Day 2				Not entitled
Food & Beverages – Day 3				Not entitled
Food & Beverages – Day 4				Not entitled
Food & Beverages – Day 5				Not entitled
Food & Beverages – Day 6				Not entitled

## RESUME

<b>EARMARKED CORPORATE SPONSORSHIP</b>	<b>CONVENER</b>	<b>SOCIAL &amp; HOSPITALITY EVENTS</b>	<b>RETAIL</b>
Small Event			
Medium Event			
Large Event			
Pre-event : copyright logo 10th World Water Forum			
Welcoming Dinner			
Cultural & Farewell Night			
Opening Ceremony			
Tour Program			
Youth Program			
Competition Program			
Website & Information Technology			
Transportation			
Registration Counter, Co-Working Lounge & Charging Station			
ID Badge			
Delegate Kits			
Indonesia Pavilion			
Thematic Area			
Water Concert			
Water Festival			
Cultural Performance			
Youth Innovation Center			
Food & Beverages – Day 1 (Opening Day)			
Food & Beverages – Day 2			
Food & Beverages – Day 3			
Food & Beverages – Day 4			
Food & Beverages – Day 5			
Food & Beverages – Day 6			







# CONVENER SPONSORSHIP

**CONVENER SPONSORSHIP**

**SPECIFICATION**

**GENERAL**

Date : 20 – 23 May 2024  
 Venue : Convention Center or Hotel at Nusa Dua Area  
 Theme : Water for Shared Prosperity  
 Sub-Themes :  
 1. Water Security and Prosperity  
 2. Water for Humans and Nature  
 3. Disaster Risk Reduction and Management  
 4. Governance, Cooperation and Hydro-diplomacy  
 5. Sustainable Water Finance  
 6. Knowledge and Innovation

166 sessions

**SMALL EVENT (up to 50 pax)**  
**Open for 3 rooms/day**

Sponsorship package include:

1. Production:
  - Stage
2. Supporting equipment:
  - LED screen
  - Sound system
  - Recording
  - Lighting system
  - Rigging
  - Genset
  - Multicamera system
  - Interpretation system
  - Broadcasting system
  - PC/laptops, LED monitor, switcher
  - Internet
  - Furniture
3. Talent : MC, moderator

**MEDIUM EVENT (up to 100 pax)**  
**Open for 10 rooms/day**

Sponsorship package include:

1. Production:
  - Stage
2. Supporting equipment:
  - LED screen
  - Sound system
  - Recording
  - Lighting system
  - Rigging
  - Genset
  - Multicamera system
  - Interpretation system
  - Broadcasting system
  - PC/laptops, LED monitor, switcher
  - Internet
  - Furniture
3. Talent : MC, moderator

**LARGE EVENT (up to 200 pax)**  
**Open for 4 rooms/day**

Sponsorship package include:

1. Production:
  - Stage
2. Supporting equipment:
  - LED screen
  - Sound system
  - Recording
  - Lighting system
  - Rigging
  - Genset
  - Multicamera system
  - Interpretation system
  - Broadcasting system
  - PC/laptops, LED monitor, switcher
  - Internet
  - Furniture
3. Talent : MC, moderator

SPONSORSHIP PACKAGE	SMALL		MEDIUM		LARGE	
	BNDCC/BICC 750 Million Per room/day	Non BNDCC/BICC 500 Million Per room/day	BNDCC/BICC 1,25 Billion Per room/day	Non BNDCC/BICC 750 Million Per room/day	BNDCC/BICC 1,750 Billion Per room/day	Non BNDCC/BICC 1 Billion Per room/day

**BENEFITS**

Official Website Homepage-Logo Placement with Hyperlink to Company's Website	✓	✓	✓	✓	✓	✓
Pre-Event Email Marketing- Company logo placement (where Space and Time Permits)	✓	✓	✓	✓	✓	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓	✓	✓	✓	✓	✓





SPONSORSHIP PACKAGE	SMALL		MEDIUM		LARGE	
	BNDCC/BICC 750 Million Per room/day	Non BNDCC/BICC 500 Million Per room/day	BNDCC/BICC 1,25 Billion Per room/day	Non BNDCC/BICC 750 Million Per room/day	BNDCC/BICC 1,750 Billion Per room/day	Non BNDCC/BICC 1 Billion Per room/day
Acknowledgement in the Program Book & Panel List of Sponsor	✓	✓	✓	✓	✓	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓	✗	✓	✓	✓	✓
Company logo on back cover of Program Book. (sharing with other sponsors)	✗	✗	✓	✗	✓	✓
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	✗	✗	✗	✗	✓	✗
Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)	✗	✗	✓	✗	✓	✗
Stage announcement by the MC of Thematic Seminar	✓	✓	✓	✓	✓	✓
Company logo on the backdrop of sponsored Thematic Seminar	✓	✓	✓	✓	✓	✓
Certificate Appreciation of being Sponsor	✓	✓	✓	✓	✓	✓

## CONVENER SPONSORSHIP

### COPYRIGHT 10TH WORLD WATER FORUM LOGO

**IDR 50 Million**  
**Per event**

#### SPECIFICATION

Usage of 10<sup>th</sup> World Water Forum logo for pre-events related to Water Proposal of event should be submitted to committee and approved by substantive committee  
Note : The Committee assumes no responsibility or liability whatsoever with regards pre-event activities of the 10<sup>th</sup> World Water Forum.

#### BENEFITS

Company logo on the backdrop of the sponsored event

✓

A group of people, including a man, a woman, and two children, are sitting on a stone ledge in front of a traditional Balinese temple structure. They are dressed in traditional Balinese clothing, including white shirts and patterned sarongs. The background features a tall, multi-tiered temple tower (Pura) with a traditional Balinese architectural style. The entire scene is overlaid with a dark blue semi-transparent filter.

# **SOCIAL & HOSPITALITY EVENTS SPONSORSHIP**

**SOCIAL & HOSPITALITY EVENTS SPONSORSHIP**

**1. WELCOMING DINNER**

**IDR 47,5 Billion**

**SPECIFICATION**

Day & Date : Sunday, 19 May 2024

Venue : Garuda Wisnu Kencana (GWK)

Participants : 2000 pax

Sponsorship package include:

1. Production:
  - Stage & podium
  - Decoration
  - Banners
2. Supporting equipment:
  - LED screen P2.9 ; minimal size 25 x 6 m, incl raiser & rigging
  - Sound system 20.000 watt incl thross rigging
  - Recording
  - Lighting system
  - Multicamera system with tele lens
  - Jimmy jib with tele camera
  - Photo & video documentation
  - Interpretation system
  - Streaming & Broadcasting system
  - PC/laptops
  - Furniture
  - VVIP & VIP tent
3. Food & Beverages for 2000 pax (500 set menu for VIP ; 1500 buffet & stall for non-VIP)
4. Concept, Talent & Performance : MC, dancers, singers, band, opening act

SPONSORSHIP PACKAGE	PRODUCTION	EQUIPMENT	F&B	CONCEPT TALENT PERFORMANCE
VALUE (IDR)	10 Billion	15 Billion	7,5 Billion	15 Billion

**BENEFITS**

Official Website Homepage-Logo Placement with Hyperlink to Company's Website	✓	✓	✓	✓
Official Website-Company Profile Placement	200 words	300 words	150 words	300 words
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	✓	✓	✓	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓	✓	✓	✓
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)	✓	✓	✓	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓	✓	✓	✓
Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)	✓	✓	✓	✓



SPONSORSHIP PACKAGE	PRODUCTION	EQUIPMENT	F&B	CONCEPT TALENT PERFORMANCE
VALUE (IDR)	10 Billion	15 Billion	7,5 Billion	15 Billion
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓	✓	✓	✓
Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)	✓	✓	✓	✓
Triangle banners logo placement at surrounding streets of the venue (sharing with other sponsors)	✓	✓	X	✓
Company logo on Billboard placed at certain public area (sharing with other sponsors)	✓	✓	✓	✓
Company logo on back cover of Program Book. (sharing with other sponsors)	✓	✓	✓	✓
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	✓	✓	✓	✓
Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)	✓	✓	✓	✓
Company logo on Post-Show Report (sharing with other sponsors)	✓	✓	✓	✓
Video testimonial / sound-bite from sponsor's representative to be included in the Official Post Show Video	X	✓	X	✓
Written Testimonial from official company spokes person included in the Official Event Post-Show Report	X	✓	X	✓
Stage announcement by the MC of Welcoming Dinner	✓	✓	✓	✓
Complimentary tickets to join Welcoming Dinner	2	3	1	3
Certificate Appreciation of being Sponsor	✓	✓	✓	✓
Engraved Sponsor Placard of being Sponsor	✓	✓	✓	✓

**SOCIAL & HOSPITALITY EVENTS SPONSORSHIP**

**2. CULTURAL & FAREWELL NIGHT**

**IDR 40 Billion**

**SPECIFICATION**

Day & Date : Thursday, 23 May 2024  
Venue : Peninsula  
Participants : 1000 pax

Sponsorship package include :

1. Production:
  - Stage & podium
  - Decoration
  - Banners
2. Supporting equipment:
  - LED screen P2.9 ; minimal size 25 x 6 m, incl raiser & rigging
  - Sound system 20.000 watt incl thross rigging
  - Recording
  - Lighting system
  - Multicamera system with tele lens
  - Jimmy jib with tele camera
  - Photo & video documentation
  - Streaming & Broadcasting system
  - PC/laptops
  - Furniture
  - VVIP & VIP tent
3. Food & Beverages for 1000 pax (buffet & stalls)
4. Concept, Talent & Performance : MC, dancers, singers, band, opening act

**Note : Some participated countries / provinces will contribute and provide Food & Beverages for this event**

SPONSORSHIP PACKAGE	PRODUCTION	EQUIPMENT	CONCEPT TALENT PERFORMANCE
VALUE (IDR)	10 Billion	15 Billion	15 Billion

**BENEFITS**

Official Website Homepage-Logo Placement with Hyperlink to Company's Website	✓	✓	✓
Official Website-Company Profile Placement	200 words	300 words	300 words
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	✓	✓	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓	✓	✓
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)	✓	✓	✓

<b>SPONSORSHIP PACKAGE</b>	<b>PRODUCTION</b>	<b>EQUIPMENT</b>	<b>CONCEPT TALENT PERFORMANCE</b>
<b>VALUE (IDR)</b>	<b>10 Billion</b>	<b>15 Billion</b>	<b>15 Billion</b>
Acknowledgement in the Program Book & Panel List of Sponsor	✓	✓	✓
Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)	✓	✓	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓	✓	✓
Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)	✓	✓	✓
Triangle banners logo placement at surrounding streets of the venue (sharing with other sponsors)	✓	✓	✓
Company logo on Billboard placed at certain public area (sharing with other sponsors)	✓	✓	✓
Company logo on back cover of Program Book. (sharing with other sponsors)	✓	✓	✓
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	✓	✓	✓
Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)	✓	✓	✓
Company logo on Post-Show Report (sharing with other sponsors)	✓	✓	✓
Video testimonial/sound-bite from sponsor's representative to be included in the Official Post Show Video	X	✓	✓
Written Testimonial from official company spokes person included in the Official Event Post-Show Report	X	✓	✓
Stage announcement by the MC of Cultural Night	✓	✓	✓
Complimentary tickets to join Cultural Night	2	3	3
Certificate Appreciation of being Sponsor	✓	✓	✓
Engraved Sponsor Placard of being Sponsor	✓	✓	✓



**SOCIAL & HOSPITALITY EVENTS SPONSORSHIP**

**3. OPENING CEREMONY**

**IDR 30 Billion**

**SPECIFICATION**

Day & Date : 19 May 2024

Venue : Nusa Dua Hall, BNDCC & Viewing Rooms

Pax : 7.000 participants

Sponsorship package include :

1. Production at Nusa Dua Hall & Viewing Rooms :
  - Main stage & podium
  - Stage FOH & Media
  - Decoration
  - Banners
2. Supporting equipment at Nusa Dua Hall & Viewing Rooms:
  - LED screen P2.9 ; minimal size 25 x 6 m, incl raiser & rigging
  - Sound system 20.000 watt incl thross rigging
  - Recording
  - Lighting system
  - Multicamera system with tele lens
  - Jimmy jib with tele camera
  - Photo & video documentation
  - Interpretation system
  - Streaming & Broadcasting system
  - PC/laptops, LED monitor, switcher
  - Internet
  - Indoor & table flags
  - Furniture
3. Concept,Talent & Performance : MC, dancers, singer, opening act, show management

SPONSORSHIP PACKAGE	PRODUCTION	EQUIPMENT	CONCEPT TALENT PERFORMANCE
VALUE (IDR)	10 Billion	10 Billion	10 Billion
BENEFITS			
Official Website Homepage-Logo Placement with Hyperlink to Company's Website	✓	✓	✓
Official Website-Company Profile Placement	200 words	200 words	200 words
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	✓	✓	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓	✓	✓
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)	✓	✓	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓	✓	✓
Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)	✓	✓	✓

SPONSORSHIP PACKAGE	PRODUCTION	EQUIPMENT	CONCEPT TALENT PERFORMANCE
VALUE (IDR)	10 Billion	10 Billion	10 Billion
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓	✓	✓
Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)	✓	✓	✓
Triangle banners logo placement at surrounding streets of the venue (sharing with other sponsors)	✓	✓	✓
Company logo on Billboard placed at certain public area (sharing with other sponsors)	✓	✓	✓
Company logo on back cover of Program Book. (sharing with other sponsors)	✓	✓	✓
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	✓	✓	✓
Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)	✓	✓	✓
Company logo on Post-Show Report (sharing with other sponsors)	✓	✓	✓
Stage announcement by the MC of Forum (except at Opening & Closing Ceremony)	✓	✓	✓
Complimentary tickets to join Opening Ceremony	2	2	2
Certificate Appreciation of being Sponsor	✓	✓	✓
Engraved Sponsor Placard of being Sponsor	✓	✓	✓

## SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

### 4. TOURS

#### SPECIFICATION

##### BALI

**Program** : Bali full day tour package

**Date** : TBA

**Participant** : max for 250 pax  
Sponsorship package include:

1. Tour/program package
2. Meals : snacks, lunch, dinner
3. Transportation, & guide
4. Others : invitation, leaflet/ brochures, healthy kits, souvenir (if required)

##### LOMBOK (3D/2N)

**Program** : Lombok 3 days, 2 nights package

**Date** : TBA

**Participant** : max for 100 pax @ IDR 7,5 million  
Sponsorship package include:

1. Tour/program package
2. Meals : snacks, lunch, dinner
3. Ticket Bali-Lombok-Bali,
4. Accomodation at four stars hotel.
5. Transportation & guide
6. Others : invitation, leaflet/ brochures, healthy kits, souvenir (if required).

##### LABUAN BAJO (3D/2N)

**Program** : Labuan Bajo 3 days, 2 nights package

**Date** : TBA

**Participant** : max for 75 pax @ IDR 10 million  
Sponsorship package include:

1. Tour/program package
2. Meals : snacks, lunch, dinner
3. Ticket Bali-Labuan Bajo-Bali,
4. Accomodation at four stars hotel.
5. Transportation & guide
6. Others : invitation, leaflet/ brochures, healthy kits, souvenir (if required).

<b>SPONSORSHIP PACKAGE</b>	<b>BALI</b>	<b>LOMBOK</b>	<b>LABUAN BAJO</b>
<b>VALUE (IDR)</b>	<b>750 Million</b>	<b>750 Million</b>	<b>750 Million</b>
<b>BENEFITS</b>			
Official Website Homepage-Logo Placement with Hyperlink to Company's Website	✓	✓	✓
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	✓	✓	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓	✓	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓	✓	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓	✓	✓
Company logo on Post-Show Report (sharing with other sponsors)	✓	✓	✓
Certificate Appreciation of being Sponsor	✓	✓	✓

## **SOCIAL & HOSPITALITY EVENTS SPONSORSHIP**

### **5. YOUTH PROGRAM (#ShareYourWaterStories)**

**IDR 50 Million**

#### **SPECIFICATION**

##### **Program :**

- #ShareYourWaterStories:** Explore stories & imagination through past, present & future lenses in water Challenges.
- One Day with MPWH:** Award for Top Three (3) candidates. One selected national participant will get the opportunity to conduct a water-related field trip with MPWH.

**Location** : Online

**Participants** : Estimated 200 pax ; 1 winner to join program.

**Sub-theme 1** : Water Security and Prosperity

##### **Specification**

- Domestic ticket from Jakarta / other city to Balikpapan for 1st winner
- Local transportation & accommodation 1 night for 1st winner
- Prizes for 3 winners

#### **BENEFITS**

Official Website Homepage - Logo Placement with Hyperlink to Company's Website

✓



**5. YOUTH PROGRAM (Video Competition)**

**IDR 200 Million**

**SPECIFICATION**

**Program :**

1. Video competition with the theme "Appropriate Technology Applications" posted on Instagram with #WorldWaterForum2024
2. 2-3 Judges for Video Competition
3. The best video will be presented at the 10th World Water Forum Opening Ceremony/WECUL

**Location** : Bali (for selected participants)

**Participants** : Estimated 100 pax ; 5 winners will be invited to join 10th World Water Forum

**Sub-Theme** : For all 6 themes

**Specification**

1. International / domestic tickets from origin to Bali v.v. for 5 winners
2. Local transportation, meals & accommodation for 5 winners during 10th World Water Forum
3. 10th World Water Forum Registration Fee for 5 winners
4. Prizes for winners
5. Jury

**BENEFITS**

Official Website Homepage - Logo Placement with Hyperlink to Company's Website	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓
Company logo on Post-Show Report (sharing with other sponsors)	✓

**5. YOUTH PROGRAM (River Clean Up !)**

**IDR 1 Billion**

**SPECIFICATION**

**Program :**

1. River clean up: actions collaborations with GN-KPA, aimed at increasing awareness of importance of keeping the river clean. (1500 pax)
2. Tree planting (100 pax)
3. Coloring Competition for Kindergarten students (50 pax)
4. Webinar (500 pax)
5. Making Teaching Material for River-Care Communities/High School Students

**Location** : All rivers in Indonesia

**Participants** : Estimated 50 - 1500 pax

**Sub-Theme** : Sub-theme 2-Water for Humans and Nature

**Specification**

1. Meals during program for 1500 pax (1 snack box ; 1x lunch box)
2. Documentation
3. Equipment, merchandise, stationary, printings
4. Permits



**BENEFITS**

Official Website Homepage - Logo Placement with Hyperlink to Company's Website	✓
Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓
Company logo on back cover of Program Book. (sharing with other sponsors)	✓
Stage announcement by the MC of River Clean Up Program	✓
Company logo on the backdrop of sponsored River Clean Up Program**	✓
Certificate Appreciation of being Sponsor	✓

**5. YOUTH PROGRAM (Mangrove Replanting)**

**IDR 375 Million**

**SPECIFICATION**

**Program :**

1. Mangrove Replanting in Jakarta and Ibu Kota Nusantara (IKN)

**Location** : DKI Jakarta Province and IKN, East Kalimantan Province

**Participants** : Estimated 1000 pax

**Sub-Theme** : Sub-Theme 3-Disaster Risk Reduction and Management

**Specification**

1. Mangrove 2000 trees
2. Meals for 1000 pax (1x snack box, 1x lunch box)
3. Documentation
4. T-shirts for 1000 pax
5. Permits
6. Boots

**BENEFITS**

Official Website Homepage - Logo Placement with Hyperlink to Company's Website	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓
Company logo on Post-Show Report (sharing with other sponsors)	✓

**5. YOUTH PROGRAM (Youth Declaration)**

**IDR 750 Million**

**SPECIFICATION**

**Program :**

1. Submission of whitepaper about one of the sub-themes of the 10th World Water Forum
2. Selected participants will participate to discuss about 6 sub-themes of the 10th World Water Forum (Meeting & Workshops), which the final meeting will be held on the D-Day.

**Stages :**

1. First Meeting at 10th World Water Forum 2nd Announcement (Bali)
2. Workshop 1 (Online)
3. 2nd Meeting (Online)
4. Workshop 2 (Online)
5. Final Meeting at D-Day 10th World Water Forum (Bali)

**Location** : Hybrid

**Participants** : Estimated 50 pax

**Sub-Theme** : Sub-Theme 6-Knowledge and Innovation

**Specification**

1. Moderator & Experts
2. Hybrid session during 2nd announcement
3. International / domestic tickets from origin to Bali v.v. for selected participants
4. Accommodation 2 nights in Bali for selected participants
5. 10th World Water Forum Registration Fees for selected participants





**BENEFITS**

Official Website Homepage - Logo Placement with Hyperlink to Company's Website	✓
Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	✓
Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)	✓
Certificate Appreciation of being Sponsor	✓

**5. YOUTH PROGRAM (Accelerating Inclusivity in Water Sector)**

**IDR 475 Million**

**SPECIFICATION**

**Program :**

Sharing session/ Talkshow with Community of Persons with Disabilities, Citarum Harum/ ikapundung

**Location** : Teras Cikapundung, West Java

**Participants** : Estimated 160 pax

**Sub-Theme** : Sub-Theme 4-Governance, Cooperation, and Hydro-diplomacy

**Specification**

1. Meals during Sharing Session Program for 180 pax (fullboard package)

**BENEFITS**

Official Website Homepage - Logo Placement with Hyperlink to Company's Website	✓
Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓
Certificate Appreciation of being Sponsor	✓

**5. YOUTH PROGRAM (Young Water Sustainability Leaders (YWSL 2024))**

**IDR 475 Million**

**SPECIFICATION**

**Program :**

1. Webinar with High Level Speakers from Ministries, Professional/Academics, Private Sectors/Sponsors, Influencers.
2. Boothcamp with the class divisions according to 6 sub-theme of the 10th World Water Forum
3. Paper Writing Competition
4. Final presentation of 10 selected participants that will be held on D-day 10th World Water Forum in Bali

**Location** : Hybrid

**Participants** : Estimated 300 pax

**Sub-Theme** : For all 6 themes

**Specification**

1. Speakers, judges, reviewers, moderator
2. International / domestic tickets from origin to Bali v.v. for selected participants
3. Local transportation, meals & accommodation for selected participants
4. 10th World Water Forum Registration Fees for winners
5. Media marketing

**BENEFITS**

Official Website Homepage - Logo Placement with Hyperlink to Company's Website	✓
Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓
Certificate Appreciation of being Sponsor	✓

**5. YOUTH PROGRAM (D-Day Events)**

**IDR 300 Million**

**SPECIFICATION**

**Program :**

1. Edu-tour
2. Sharing Water Management
3. Youth Commitment Wall
4. WECUL: Presenting Video of Youth Program

**Location** : EduTour: Training at Bali Appropriate Technology Institute (BATI)

**Participants** : 100 pax

**Sub-Theme** : For all 6 themes

**Specification**

1. Transportation
2. Edu tour package for 100 pax

**BENEFITS**

Official Website Homepage - Logo Placement with Hyperlink to Company's Website	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓
Company logo on Post-Show Report (sharing with other sponsors)	✓
Company logo on Digital Banner/Signage around the Venue (sharing with other sponsors)	✓

**SOCIAL & HOSPITALITY EVENTS SPONSORSHIP**

**6. COMPETITION PROGRAMS**

**SPECIFICATION**

**Themes : Water for shared prosperity**

**Sub-theme:**

1. Water security and prosperity
1. Water for humans and nature
2. Disaster risk reduction and management
3. Governance, Cooperation and Hydro Diplomacy
4. Sustainable Water Finance
5. Knowledge and innovation

**Objectives :**

1. To promote and highlight the importance of the 10th World Water Forum agenda
2. Amplify the message and themes of the 10th World Water Forum to a wider audience
3. Increase public awareness of water-related challenges and solutions

**Sponsorship package include :**

- |                              |                                                                 |
|------------------------------|-----------------------------------------------------------------|
| 1. Publication and Promotion | 6. Featured Works Prizes                                        |
| 2. Key Opinion Leaders       | 7. Certificate & Shipping                                       |
| 3. Curation                  | 8. Print & Photo Frames<br>(Photo & Digital Mural Competitions) |
| 4. Jury                      | 9. Competitions Management                                      |
| 5. Winning Prizes            |                                                                 |



Target Participants:  
**National**



Target Participants:  
**International**



Target Participants:  
**National**



Target Participants:  
**International**



Target Participants:  
**International**

## Benefits

Benefits	Competition				
	Song Writing	Writing	Digital Mural	Photo	Video
<b>Budget Competition (IDR)</b>	<b>375 Million</b>	<b>375 Million</b>	<b>475 Million</b>	<b>475 Million</b>	<b>475 Million</b>
Company name will be joined as a "name competition"	✓	✓	✓	✓	✓
Acknowledgement on Official Social Media Channel	✓	✓	✓	✓	✓
Company logo on digital banner competition	✓	✓	✓	✓	✓
Company logo on video promotion competition	✓	✓	✓	✓	✓
Company name will be mentioned in the announcement of the winner of the competition press release	✓	✓	✓	✓	✓
Company logo in the bumper out video section of the winner "Video Competition The 10th World Water Forum"	✗	✗	✗	✗	✓
Company logo on the photography frame of the winner "Photo Competition The 10th World Water Forum"	✗	✗	✗	✓	✗
Company logo on the mural frame of the winner "Digital Mural The 10th World Water Forum"	✗	✗	✓	✗	✗





# RETAIL SPONSORSHIP

**RETAIL SPONSORSHIP**

**SPECIFICATION**

**WEBSITE & INFORMATION SYSTEM**

Period : 2023 – 2024

Sponsorship package include:

1. Application services, Cloud Infrastructure, DB analytics
2. CMS (news, articles, static pages), agenda/calender, responsive web design (for mobile view)
3. Infrastructure for Sub-event registration, payment registration (web based & mobile application Super Apps)
4. Infrastructure for Transportation schedule, vehicles tracking system, order/book transportation & payment transportation

**REGISTRATION BOOTH**

Period : 18 – 24 May 2024

Sponsorship package include:

1. Production of registration booth for conference : customized design ; consisting of min 10 counter/booth
2. Production of co-working lounge : customized design at public area in BNDCC and BICC
3. Electricity
4. Furniture & decoration
5. Supporting equipment

**ID BADGE**

Period : 18 – 24 May 2024

Sponsorship package include:

1. ID Card for participants : PVC RFID 6500 pcs
2. ID Card for visitors : HVS 100.000 pcs
3. Lanyard with event logo 106.500 pcs

**DELEGATE KITS**

Period : 18 – 24 May 2024

Sponsorship package include:

1. VIP bag : premium leather bag with event logo 320 pcs
2. Delegate bag : canvas bag with event logo 4380 pcs
3. Personalized healthy kit : masker 10 pcs, hand sanitizer 100ml, wet tissue, pouch with event logo 4700 set
4. Delegate kit : notebook, pen 4700 pcs
5. Delegate handbook: A5 size book; full color 10,000 exp

SPONSORSHIP PACKAGE	WEBSITE & INFORMATION SYSTEM	REGISTRATION BOOTH	ID BADGE	DELEGATE KITS
VALUE (IDR)	2,4 Billion	750 Million	7 Billion	6 Billion

**BENEFITS**

Official Website Homepage-Logo Placement with Hyperlink to Company's Website

✓

✓

✓

✓

Official Website-Company Profile Placement

✗

✗

150 words

100 words

Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)

✓

✓

✓

✓

Acknowledgement on Official Social Media Channel and Mobile Apps

✓

✓

✓

✓

Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)

✓

✗

✓

✓

Acknowledgement in the Program Book & Panel List of Sponsor

✓

✓

✓

✓

Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)

✗

✗

✓

✓

SPONSORSHIP PACKAGE	WEBSITE & INFORMATION SYSTEM	REGISTRATION BOOTH	ID BADGE	DELEGATE KITS
VALUE (IDR)	2,4 Billion	750 Million	7 Billion	6 Billion
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓	✓	✓	✓
Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)	✓	✗	✓	✗
Company logo on Billboard placed at certain public area (sharing with other sponsors)	✓	✗	✓	✓
Company logo on back cover of Program Book. (sharing with other sponsors)	✓	✓	✓	✓
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	✓	✓	✓	✓
Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)	✓	✗	✓	✓
Company logo on Post-Show Report (sharing with other sponsors)	✓	✗	✓	✓
Stage announcement by the MC of Forum (except at Opening & Closing Ceremony)	✗	✗	✓	✓
Complimentary tickets for Forum/Seminar (1 day ticket)	✗	✗	1	1
Certificate Appreciation of being Sponsor	✓	✓	✓	✓
Engraved Sponsor Plaque of being Sponsor	✗	✗	✓	✓

## RETAIL SPONSORSHIP

### TRANSPORTATION

**IDR 15 Billion**

#### SPECIFICATION

Period : 18 – 24 May 2024

Sponsorship package include:

1. VIP Vehicles : Toyota Alphard, Toyota Fortuner & voorrijder
2. Shuttle bus : Micro bus
3. Operational Car : Toyota Innova & Toyota Hiace
4. Drivers with uniform & overtime
5. Gasoline, parking fee & toll

<b>SPONSORSHIP PACKAGE</b>	<b>VIP VEHICLES</b>	<b>SHUTTLE BUS</b>	<b>OPERATIONAL CAR</b>
<b>VALUE (IDR)</b>	<b>7 Billion</b>	<b>5,5 Billion</b>	<b>2,5 Billion</b>
<b>BENEFITS</b>			
Official Website Homepage-Logo Placement with Hyperlink to Company's Website	✓	✓	✓
Official Website-Company Profile Placement	150 words	100 words	X
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	✓	✓	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓	✓	✓
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)	✓	✓	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓	✓	✓
Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)	✓	✓	X
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓	✓	✓
Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)	✓	X	X
Company logo on Billboard placed at certain public area (sharing with other sponsors)	✓	✓	✓
Company logo on back cover of Program Book. (sharing with other sponsors)	✓	✓	✓
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	✓	✓	✓
Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)	✓	✓	✓
Company logo on Post-Show Report (sharing with other sponsors)	✓	✓	✓
Stage announcement by the MC of Forum (except at Opening & Closing Ceremony)	✓	✓	✓
Complimentary tickets for Forum/Seminar (1 day ticket)	1	1	X
Certificate Appreciation of being Sponsor	✓	✓	✓
Engraved Sponsor Plaque of being Sponsor	✓	✓	X



**RETAIL SPONSORSHIP**

**SPECIFICATION**

**INDONESIA PAVILION**

Period : 18 – 24 May 2024

Sponsorship package include:

1. Space 300 sqm at expo area
2. Customized design booth construction
3. Digital showcase
4. Souvenirs
5. Printing
6. Meals for personnel

**THEMATIC AREA**

Period : 18 – 24 May 2024

Sponsorship package include:

1. Space 500 sqm at expo area
2. Customized design booth construction
3. Digital showcase
4. Souvenirs
5. Printing
6. Meals for personnel

**WATER CONCERT**

Period : 18 – 24 May 2024

Sponsorship package include:

1. Customized design booth & stage construction at expo area
2. Sound system
3. Souvenirs/doorprize
4. Printing, photobooth
5. Entertainment & talent for 7 days: artist, MC
6. Meals for personnel

**WATER FESTIVAL**

Period : 18 – 24 May 2024

Sponsorship package include:

1. Customized design booth & stage construction at expo area
2. Sound system
3. Souvenirs/doorprize
4. Printing, photobooth
5. Entertainment & talent: artist, MC
6. Meals for personnel

SPONSORSHIP PACKAGE	INDONESIA PAVILION	THEMATIC AREA	WATER CONCERT	WATER FESTIVAL
VALUE (IDR)	2 Billion	2,5 Billion	5,50 Billion	750 Million

**BENEFITS**

Official Website Homepage-Logo Placement with Hyperlink to Company's Website	✓	✓	✓	✓
Official Website-Company Profile Placement	✗	✗	100 words	✗
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	✓	✓	✓	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓	✓	✓	✓
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)	✓	✓	✓	✗
Acknowledgement in the Program Book & Panel List of Sponsor	✓	✓	✓	✓
Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)	✗	✗	✓	✗
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓	✓	✓	✓

SPONSORSHIP PACKAGE	INDONESIA PAVILION	THEMATIC AREA	WATER CONCERT	WATER FESTIVAL
VALUE (IDR)	2 Billion	2,5 Billion	5,50 Billion	750 Million
Company logo on Billboard placed at certain public area (sharing with other sponsors)	X	✓	✓	X
Company logo on back cover of Program Book. (sharing with other sponsors)	✓	✓	✓	X
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	✓	✓	✓	X
Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)	✓	✓	✓	X
Company logo on Post-Show Report (sharing with other sponsors)	✓	✓	✓	✓
Company logo placement at sponsored area	✓	✓	✓	✓
Complimentary tickets for Forum/ Seminar (1 day ticket)	X	X	1	X
Certificate Appreciation of being Sponsor	✓	✓	✓	✓
Engraved Sponsor Plaque of being Sponsor	X	X	✓	X

## RETAIL SPONSORSHIP

### SPECIFICATION

#### CULTURAL PERFORMANCE

Period : 18 – 24 May 2024

Sponsorship package include:

- Cultural performance 4 times/day for 7 days at expo area

#### YOUTH INNOVATION CENTER

Period : 18 – 24 May 2024

Sponsorship package include:

- Entertainment & talent: MC, speakers (at expo area for 7 days)
- Souvenir, doorprize
- Meals for personnel

SPONSORSHIP PACKAGE	CULTURAL PERFORMANCE	YOUTH INNOVATION CENTER
VALUE (IDR)	425 Million	500 Million
<b>BENEFITS</b>		
Official Website Homepage-Logo Placement with Hyperlink to Company's Website	✓	✓
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	✓	✓

<b>SPONSORSHIP PACKAGE</b>	<b>CULTURAL PERFORMANCE</b>	<b>YOUTH INNOVATION CENTER</b>
<b>VALUE (IDR)</b>	<b>425 Million</b>	<b>500 Million</b>
Acknowledgement on Official Social Media Channel and Mobile Apps	X	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓	✓
Company logo placement at sponsored area	✓	✓
Certificate Appreciation of being Sponsor	✓	✓

## RETAIL SPONSORSHIP

<b>SPECIFICATION</b>	<b>MEALS DAY 1 (OPENING DAY)</b>	<b>MEALS DAY 2-6</b>
<b>MEALS DAY 1 (OPENING DAY)</b> Period : 19 May 2024 Total : 6000 pax Sponsorship package include: 1. 2x coffee break for 6000 pax 2. 1x buffet lunch for 6000 pax	<b>MEALS DAY 2-6</b> Period : 20-24 May 2024 Total : 4700 pax/day Sponsorship package per day include: 1. 2x coffee break for 4700 pax 2. 1x buffet lunch 4700 pax	

<b>SPONSORSHIP PACKAGE</b>	<b>MEALS DAY 1 (OPENING DAY)</b>	<b>MEALS DAY 2-6</b>
<b>VALUE (IDR)</b>	<b>7 Billion</b>	<b>5,5 Billion/day</b>
<b>BENEFITS</b>		
Official Website Homepage-Logo Placement with Hyperlink to Company's Website	✓	✓
Official Website-Company Profile Placement	100 words	100 words
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	✓	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓	✓
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag. Materials to be provided by sponsor	✓	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓	✓
Company logo on hanging/vertical banners (one side) at venue (sharing with other sponsors)	✓	✓
Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)	✓	X

SPONSORSHIP PACKAGE	MEALS DAY 1 (OPENING DAY)	MEALS DAY 2-6
VALUE (IDR)	7 Billion	5,5 Billion/day
Company logo on Billboard placed at certain public area (sharing with other sponsors)	✓	✓
Logo placement on print advertisements of 10th World Water Forum at international and national media	✓	✓
Company logo on back cover of Program Book (sharing with other sponsors)	✓	✓
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	✓	✓
Company logo on Post-Show Report (sharing with other sponsors)	✓	✓
Stage announcement by MC of the Forum (except at Opening & Closing Ceremony)	✓	✓
Complimentary 1 (one) ticket per sponsor to attend the Forum	✓	✓
Certificate Appreciation of being Sponsor	✓	✓
Engraved Sponsor Plaque of being Sponsor	✓	✓

We are also open to explore other types of sponsorship that is tailored to potential sponsors need and objective, and to create unique and esteemed sponsorship packages, as we are flexible and open for discussion. Please let us know and our team will be very happy to assist you. All sponsorship opportunities will be based on first-come-first-served.

## CONTACT INFO

For further inquiries and assistance, please feel free to contact the following number :

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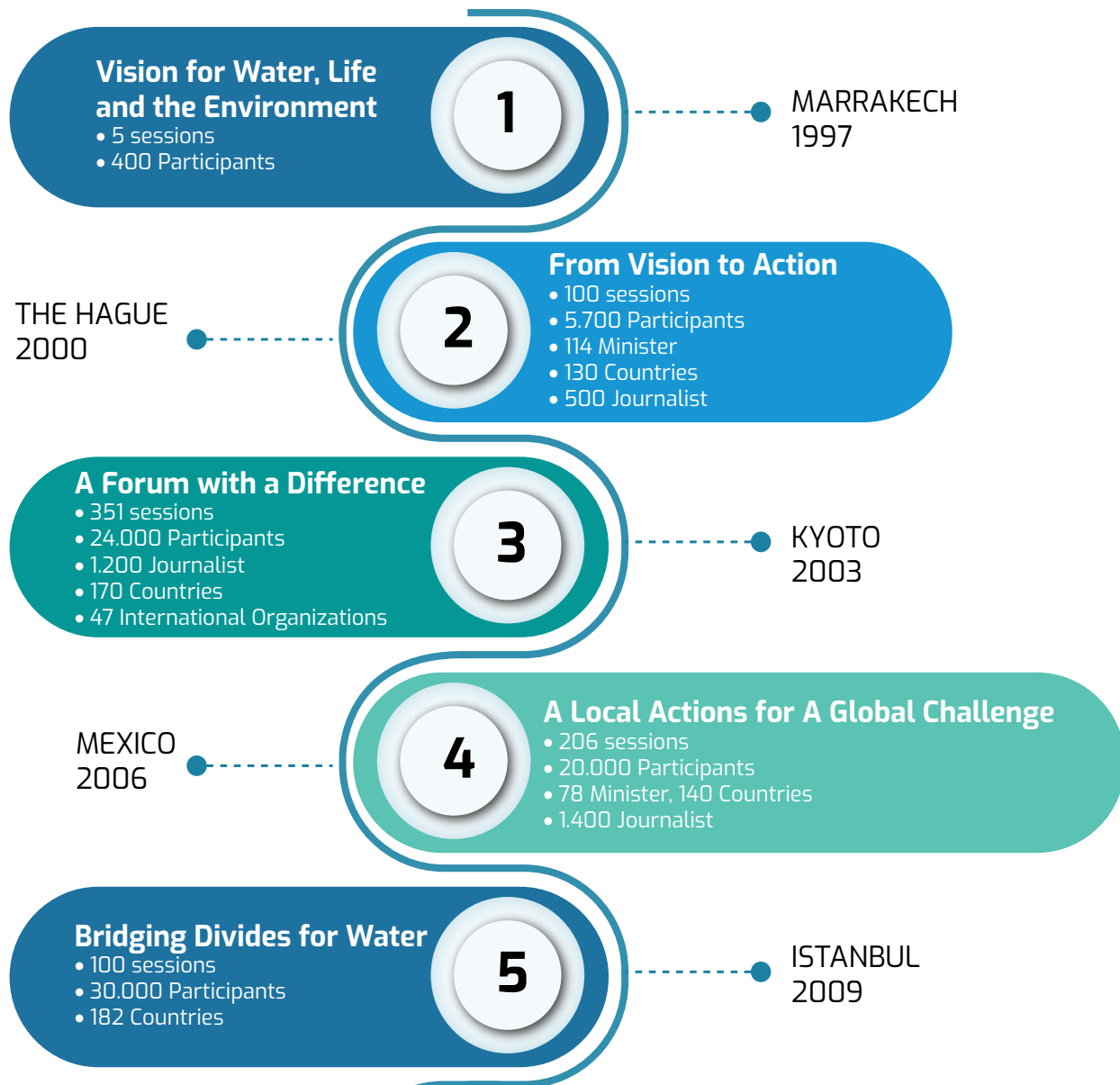
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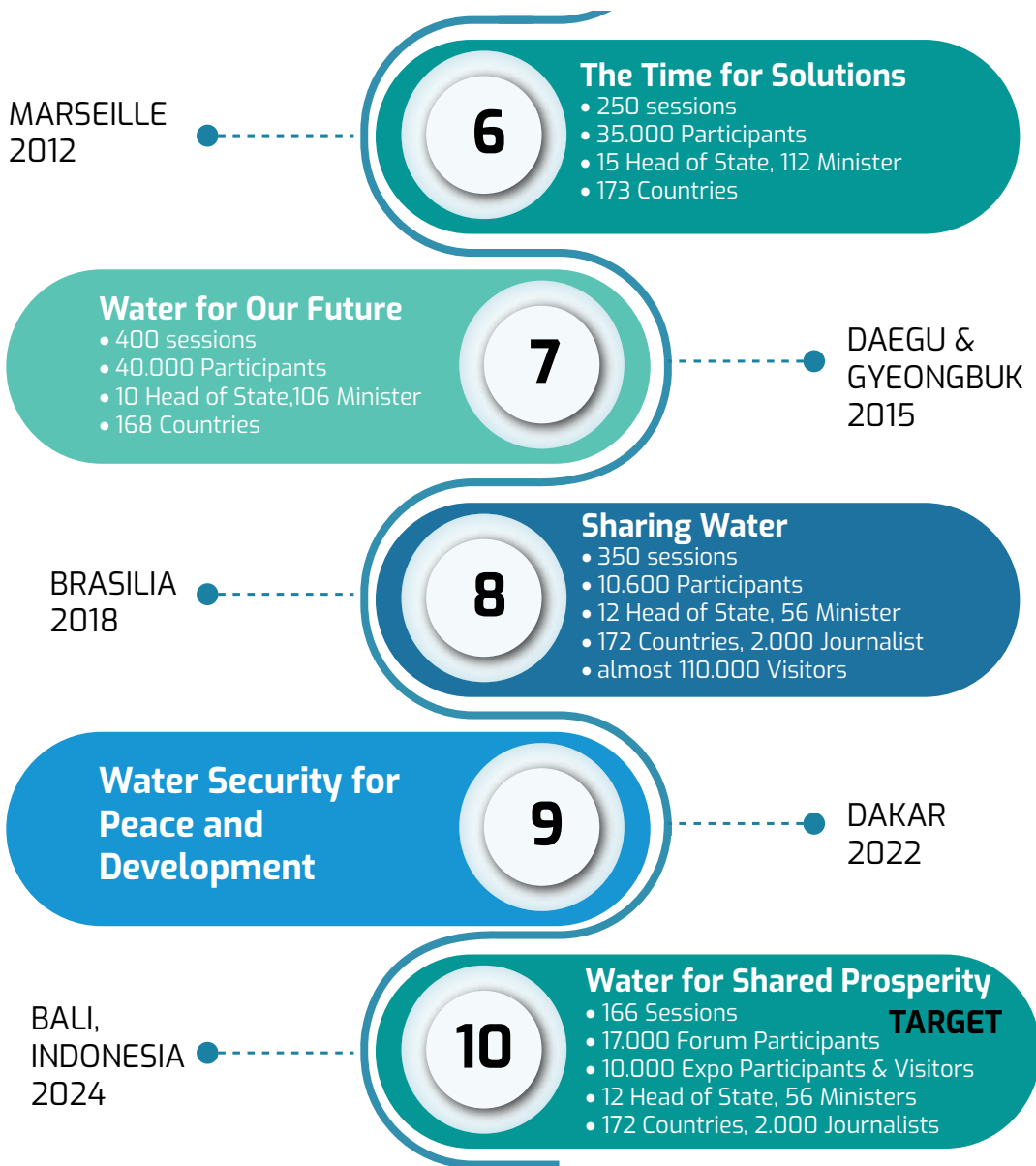
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## Milestone of the World Water Forum











REPUBLIC OF INDONESIA

10<sup>th</sup>  
World  
Water  
Forum

Bali 2024



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COUNCIL

