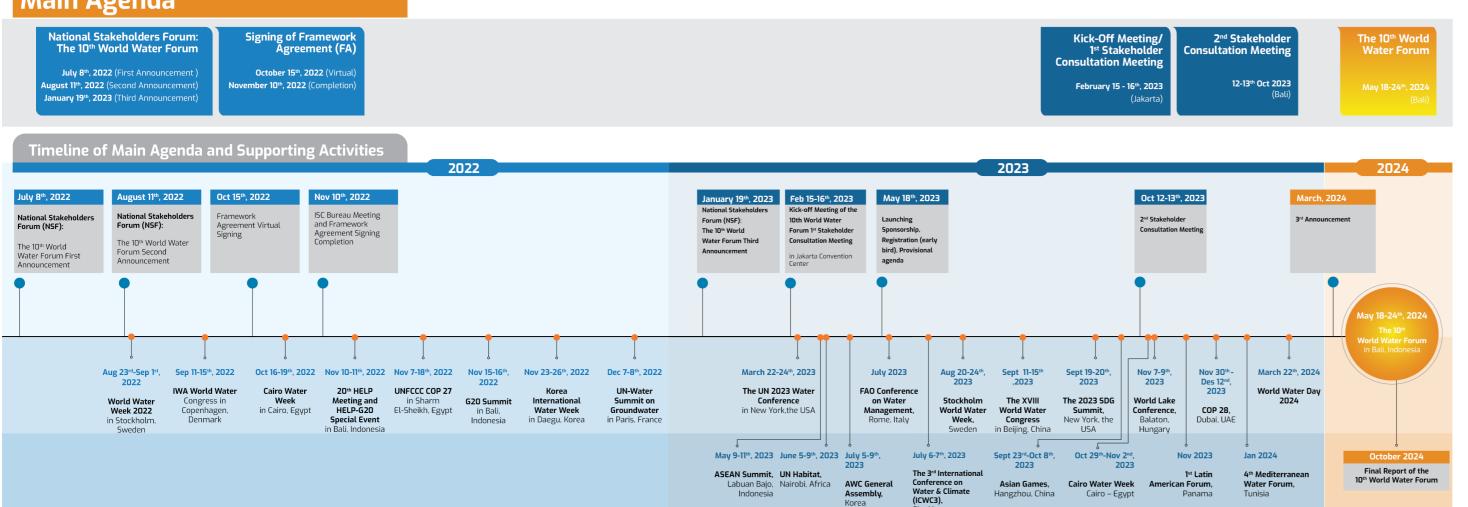
### Main Agenda

The 10<sup>th</sup> World Water Forum July 8th, 2022 (First Announcemen





## EXPO AND FAIR

The Fair and Expo will be among the highlight of the 10th World Water Forum and an integral part of the 10<sup>th</sup> World Water Expo. Not only to enliven the Forum, the Fair and Expo will also provide a unique platform for the Forum's participants and public to further enhance water dialogues and solutions.

The exhibition will bring opportunities for users, researchers, scientists and suppliers to connect and network, as well as showcase to public for the solutions and actions that have been taken to ensure water quality and sustainable use from the social perspective.

Institutions can showcase their products, services and solutions related to water and sanitation. Moreover, the Fair will be open for public and will also cover thematic programs, entertainment, and cultural performances including culinary from 34 provinces of Indonesia as well as participating countries aim to further drive participants.

For inquiries, please email: exhibition@worldwaterforum.org

# **WHY?** EXHIBIT at the 10<sup>th</sup> World Water Forum

- 1. INTRODUCE new technology to many customers from Indonesia and other countries with your products and services.
- 2. EXPAND to your local customer base by reaching out to various communities.
- 3. OPEN new market opportunities for many visitors as they will be interested to try new things through your activation program.
- 4. STRENGTHEN your brand positioning to be the leader in the industry.
- 5. GAIN new marketing insights from various brands that gathered at the event to create a new marketing strategy.
- 6. MORE EXPOSURE with a lot of media invited.

The government targets the presence of Heads of State, Ministers, 10,000 Delegates and 30,000 participants (including participants, exhibition visitors on water and MSMEs) from 172 countries consisting of elements of the government, parliament, private sector, academics, practitioners, associations and the public within the national and international sphere.



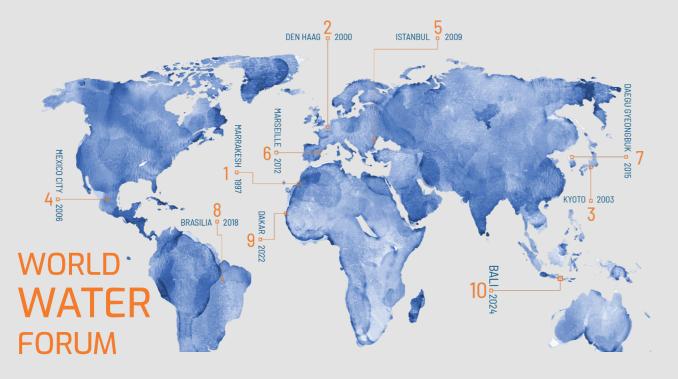
## 10<sup>TH</sup> WORLD WATER FO WATER FOR SHARED PROSPERITY 18 - 24 May 2024 | Bali, Indonesia

The World Water Forum punctuates the international calendar every three years as one of the largest gatherings of water-related multi-stakeholders.

The 10<sup>th</sup> edition of the World Water Forum will be jointly organized by the World Water Council and the Republic of Indonesia and is set to take place from 18 to 24 May 2024 in Bali.

The Forum is expected to be attended by 30.000 participants from 172 countries and will consist of various programs such as official sessions, high level panels, thematic sessions, side events, youth space, fair & expo and technical field trips.

worldwaterforum.org



The World Water Forum, which was founded by the World Water Council, is the largest international forum in the water sector involving a multitude of stakeholders.

The Forum is held every three years and has been taking place since 1997.

The World Water Forum is not just a conference: it includes a threeyear preparation phase (preparatory phase), a one-week event (event phase), and a presentation of the

WORLD

WATER

COUNCIL

results (synthesis phase) with ongoing support for collective action.

The Forum brings together participants from all levels and areas, including politics, multilateral institutions, academia, civil society and the private sector, among others. Over the years, the number of people participating in the Forum has grown from a few hundred to tens of thousands, from both the international community and host countries

During the week of May 2024, the heads of state, the heads international organizations, of high level government officials, experts, scholars, entrepreneurs and economists from all over the world will share their knowledges, experiences, and practices regarding a wide range of topics related to water

### TOGETHER WE MAKE WATER A GLOBAL PRIORITY

#### World Water Council (WWC)

is an international multistakeholder platform organization whose mission is to mobilize action on critical water issues at all levels, including the highest decision-making level, by engaging people in debate and challenging conventional thinking. Created in 1996, the Council focuses on the political dimensions of water security, adaptation and sustainability.

www.worldwatercouncil.org

### THEME WATER FOR SHARED PROSPERITY

Water has always had a precious and elevated position in human cultures, as we realize that water is essential for human life since ancient times. From daily consumptions to purifications, conservations, cultivations and so on, some communities even view water as life itself and as the source of immortality.

Nowadays, water management often becomes the main issues in international events and declarations, including the Sustainable Development Goals (SDGs). The SDGs include a dedicated water goal that must be achieved by 2030 to ensure sustainable living.

The importance of water is more specifically mentioned in the SDG number 6. Clean Water and Sanitation for all, with related and more detailed targets. In order to achieve those targets, all stakeholders need to work together and understand each other needs. Good water management can help us achieve prosperity together, and for all. Water plays central role in achieving shared prosperity. In the 10th World Water Forum, we hope that we can give the societies what they need to achieve shared prosperity through understanding and solving water related isssues.

### **SUB THEME**



#### **Political Process**

- Water Forum will coordinate diversified • Head of States actions and implementation of Parliamentarian solutions to the identified primary
  - Ministerial Local Authorities
  - Basin Authorities

#### Political Process

for shared prosperity

Government, parliamentarians, Ministers, local authorities, and basin to discuss and find solutions.

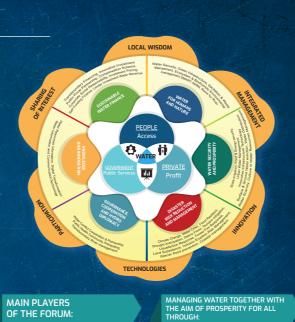
Three Processes of the 10<sup>th</sup> World

themes and prioritized political agenda

as well as regional needs to spare water

#### Thematic Process All global multi-stakeholders develop and facilitate

the implementation of action plans mobilizing theme and topic



## the youth Private Sector

#### FORUM PROCESSES: **OBJECTIVES AND MODALITIES**

**Process Framework Main Theme :** Water for Shared Prosperity

Water for Humans and Nature Water Security and Prosperity Disaster Risk Reduction and Management Governance, Cooperation and Hydro Diplomacy Sustainable Water Finance Knowledge and Innovation

Common Challenge : Climate Change, Population Growth, Urbanization, Energy Crisis, Soil, and Air Pollution, etc. Cross-cutting Enablers : Governance, Science and Technology, Innovation,

Financing & Investment, Cooperation and Partnership, Policy Development, Circular Economy, Education & Capacity Building

#### **Thematic Process**

- Topics of Water for Humans and Nature
- Topics of Water Security and Prosperity Topics of Disaster Risk Reduction and
- Management Topics of Governance, Cooperation and
- Hydro Diplomacy Topics of Sustainable Water Finance
- opics of Knowledge and Innovation

#### **Regional Process**

#### In different regions and sub-regions, develop and facilitate the action to resolve regional primary water authorities develop political agendas various organizations and experts to have concrete issues and find context-specific solutions to the local and practical solutions to imminent water issues water situation. In this process, better understanding identified during the process associated with each of the regional water context and cooperative structure for common solutions is expected.

**Regional Process** 

Mediterranean

Asia Pacific

• to be defined

• to be defined

• America

## Bali at a glance

The venue to host 10th World Water Forum is Bali, one of the thousands of islands that constitute Indonesian archipelago. For decades Bali has been renowned as a tourist destination. It has been given many names "Island of God" and "Morning of the World" among others all seeking to express the mystique that has for centuries lured visitors from far of shores.

**10<sup>TH</sup> WORLD** WATER FOR SHARED PROSPERITY

18 - 24 May 2024 | Bali, Indonesia

2<sup>nd</sup> Stakeholders **Consultation Meeting**, the 10<sup>th</sup> World Water Forum

#### Bali. Indonesia **October 17-13**<sup>th</sup> 2023

The 10<sup>th</sup> World Water Forum Secretariat Ministry of Public Works & Housing of the Republic of Indonesia Jl. Pattimura No. 20, Kebayoran Baru, Jakarta 12110, Indonesia

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Please visit our website and find the you have any questions, do not hesitate to get in tour

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NEXT AGENDA

JOIN US and

**BE AN ACTOR**