EXPO AND FAIR

The Fair and Expo will be among the highlights of the 10th World Water Forum and an integral part of the 10th World Water Expo. Not only to enliven the Forum, the Fair and Expo will also provide a unique platform for the Forum’s participants and public to further enhance water dialogues and solutions.

The exhibition will bring opportunities for users, researchers, scientists, and suppliers to connect and network, as well as showcase to the public for the solutions and actions that have been taken to ensure water quality and sustainable use from the social perspective.

Institutions can showcase their products, services, and solutions related to water and sanitation. Moreover, the Fair will be open for public and will also cover thematic programs, entertainment, and cultural performances including culinary from 34 provinces of Indonesia as well as participating countries aim to further drive participants.

### WHY? EXHIBIT at the 10th World Water Forum

1. **INTRODUCE** new technology to many customers from Indonesia and other countries with your products and services.
2. **EXPAND** to your local customer base by reaching out to various communities.
3. **OPEN** new market opportunities for many visitors as they will be interested to try new things through your activation program.
4. **STRENGTHEN** your brand positioning to be the leader in the industry.
5. **GAIN** new marketing insights from various brands that gathered at the event to create a new marketing strategy.
6. **MORE EXPOSURE** with a lot of media invited.

For inquiries, please email: exhibition@worldwaterforum.org

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**Main Agenda**

**Timeline of Main Agenda and Supporting Activities**

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**10TH WORLD WATER FORUM**

**WATER FOR SHARED PROSPERITY**

**18 - 24 May 2024 | Bali, Indonesia**

The World Water Forum punctuates the international calendar every three years as one of the largest gatherings of water-related multi-stakeholders.

The 10th edition of the World Water Forum will be jointly organized by the World Water Council and the Republic of Indonesia and is set to take place from 18 to 24 May 2024 in Bali.

The Forum is expected to be attended by 30,000 participants from 172 countries and will consist of various programs such as official sessions, high-level panels, thematic sessions, side events, youth space, fair & expo, and technical field trips.

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The World Water Forum, founded by the World Water Council, is an international multistakeholder platform organization whose mission is to mobilize action on critical water issues through understanding and solving water-related issues. Water plays a central role in achieving shared prosperity, being referenced in the Sustainable Development Goals (SDGs) and the Paris Agreement. The Forum brings together participants from all levels and areas, including politicians, multilateral institutions, academia, civil society, the private sector, and local authorities, among others. Over the years, the number of participants in the Forum has grown from a few hundred to tens of thousands, from both the international community and host countries.

World Water Council (WWC) is an international multistakeholder platform organization whose mission is to mobilize action on critical water issues at all levels, including the highest decision-making level, by engaging people in debate and challenging conventional thinking. Created in 1996, the Council focuses on the political dimensions of water security, adaptation and sustainability.

WATER FOR SHARED PROSPERITY

The 10th World Water Forum: Open Science in 2024

The 10th World Water Forum will be held in Bali, Indonesia, from 18 to 24 May 2024. It is the largest international forum on water, involving a multitude of stakeholders and has been taking place since 1997. The Forum is held every three years and has been held in a different country each time since 1997. The 10th World Water Forum is not just a conference. It includes a three-year preparation phase (preparatory phase), a one-week event (event phase), and a presentation of the results synthesis phase with ongoing support for collective actions.

The Forum brings together participants from all levels and areas, including politicians, multilateral institutions, academia, civil society, the private sector, and local authorities, among others. Over the years, the number of people participating in the Forum has grown from a few hundred to tens of thousands, from both the international community and host countries.

During the week of May 2024, the heads of states of international organizations, high-level government officials, experts, scholars, entrepreneurs, and economists from all over the world will share their knowledge, experiences, and practices regarding a wide range of topics related to water. Over the years, the number of participants in the Forum has grown from a few hundred to tens of thousands, from both the international community and host countries.

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