



SESSION DESCRIPTION FORM 2.

10TH WORLD WATER FORUM

This Session Description Form 2 is for the specified program of the session. Please complete this form no later than 28th of February 2024.

**The session description 1 (online form) is separately requested for the session coordinators to deliver a concise session outline with the contact info and the logistical requests.*

Session Code and Title:

T5B3 Achieving a “Net Zero” equivalent for water and the role of partnerships

Session Coordinators (Name, Position, Organization, email, mobile number):

Amanda Loeffen, CEO, Human Right 2 Water, a.loeffen@humanright2water.org, +44 7539 438783

Session Description including objectives and expected outcomes (500 words maximum):

How can we inspire a wider audience to view water as a valuable and limited commodity, and create a movement that is as evocative as the term “Net Zero” is for carbon?

This session brings together aspirational thinkers to come together with leading examples of projects that have broken down some of the financial barriers to entry for water investment, with their views on the narrative that we need to pursue.

Each of our speakers brings to the table a specific example of a water or wastewater project that has been able to overcome some of the existing challenges that inhibit investment into small scale projects that can be replicated and scaled. In each case, they have managed to persuade investors, possibly through a blended finance or PPP model, that their project is investible from a risk and return perspective. This inevitably leans the model towards looking at the added benefits of water investment for wider SDG benefits, and their values can attract blended finance models. (See note below).

In addition, we will ask each speaker to present a short phrase that captures the imagination for investors in water, that would support their case studies.

The aim of the session is to prompt innovative communication ideas to find a “Net Zero” for water, that appeals to both investors/the financial sector and the general public such that water attracts the same level of motivation, subsidies and support that other sectors in carbon have achieved.

Detailed Session plan :

ESTIMATED TIMING	ITEM DESCRIPTION / ROLE	SPEAKERS	SPEAKERS STATUS (OK OR TBC)
15 min	Keynote Speaker: Introduction to the premise of Net Zero	Satoshi Ishii, Asian Development Bank	OK
	Moderator	Amanda Loeffen, Human Right 2 Water	OK
10 min	Presentation 1	Neil Dhot, Aquafed	OK
10 min	Presentation 2	Franz Rojas, CAF	OK
10 min	Presentation 3	Dr Agmad Elmahdi, Green Climate Fund	TBC



10 min	Presentation 4	Tanya Huizer, ADB	OK
30 min	Facilitated discussion including interactive word cloud & poll with audience	To include Moderator & Speaker as above	TBC
5 min	Conclusion	Amanda Loeffen, Human Right 2 Water	OK