



SIDE EVENT DESCRIPTION FORM 2.

10TH WORLD WATER FORUM

This Session Description 2 is for the specified program of the side event. Please complete this form no later than 22nd of April 2024.

**The session description 1 (online form) is separately requested for the session coordinators to deliver a concise session outline with the contact info and the logistical requests.*

Session Code and Title:

[SE40] Tapping Potential: Empowering Rural Communities through Accessible Water Financing

Side Event Coordinators (Name, Position, Organization, email, mobile number):

Session coordinator and moderator:

Session Coordinator

- Name: Sofie Ariani
- Position: Partnership Account Manager
- Organization: Water.org
- Email: sariani@water.org
- Mobile number: +628122463563

Moderator

- Name: Kiki Tazkiyah
- Position: Insights Lead, Southeast Asia
- Organization: Water.org
- Email: ktazkiyah@water.org

Mobile number: +62 813-1614-4668

Session Description including objectives and expected outcomes (500 words maximum):

The panel discussion aims to explore how the Government of Indonesia increase water access in rural areas, including achievements, challenges, and collaborative efforts with private sectors and financial sectors to find sustainable solutions through Water Supply and Sanitation (WSS) financing.

Highlighting a notable Rural Water Supply and Sanitation Project (PAMSIMAS) in Indonesia, we will dive into the largest rural water supply and sanitation initiative globally. This project focuses on enhancing water access in rural areas through community engagement and empowerment while addressing challenges and embracing opportunities. Additionally, we will also shed light on financing access to rural water supply utilities, showcasing collaboration and partnerships among stakeholders to scale up and amplify the impact.

The session targets policymakers, government officials, representatives from private companies, financial institutions, NGOs, community leaders, researchers, and other stakeholders whom water management and rural development. By the end of this session, participants will gain deeper insights into the challenges and opportunities in enhancing rural water access. They will also be equipped with actionable insights and strategies to drive collaborative efforts towards achieving sustainable solutions.

Detailed Session plan : *F/M indicates Female or Male

ESTIMATED TIMING	ITEM DESCRIPTION / ROLE	SPEAKERS	SPEAKERS STATUS (OK OR TBC)
5'	Welcoming Remarks	Moderator	Confirmed (F)
15'	Keynote Speech	Ir. Diana Kusumastuti, M.T. Director General of Human Settlements - Ministry of Public Works and Housing	Confirmed (F)
35'	Talk show	<ol style="list-style-type: none"> 1. Rachmad Hidayad, S.T. Team Lead, Partnership Account Water.org 2. Ratih Anggraeni, S.T. Head of Climate and Water Stewardship, Danone Aqua 3. Irwan Eka Wijaya Arsyad, S.T., M.M. CEO (ad interim), Bank BPR Jatim Bank UMKM Jawa Timur 4. Edy Mulyono Rural Water Supply Provider (KPSPAMS Rowosari Asri) 	<ol style="list-style-type: none"> 1. Water.org (M) (confirmed) 2. Private sector (F) (confirmed) 3. Financial Institution (M) (confirmed) 4. Beneficiary (M) (confirmed)
15'	Responder	<ol style="list-style-type: none"> 1. Reckitt 2. Ken Haig (Ph.D.) Head, Energy and Environmental Policy, Asia-Pacific & Japan, Amazon Web Service 3. Dian Kusuma Adi Winata, S.H. Head of Risk Management Division, PT Jamkrida Jawa Tengah 	<ol style="list-style-type: none"> 1. Private Sector (TBC) 2. Private Sector (M) (confirmed) 3. Loan Guarantee Institution (M) (confirmed)
15'	Q&A session		
5'	Closing Remarks		

Additional information:

Capacity: 100-180 pax

Additional equipment needed:

1. Stage
2. flower décor
3. backdrop
4. Simultaneous Interpreting System (SIS) equipment
5. Interpreter booth
6. hybrid setup (including internet connection)