



10TH WORLD WATER FORUM

WATER FOR SHARED PROSPERITY

18-25 May 2024 | Bali, Indonesia

Sponsorship Manual





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MESSAGE FROM CHAIRMAN

Coordinating Minister for Maritime and Investment Affairs of the Republic of Indonesia

Water is a basic needs of human survival. It is critical for community health and the environment's well-being. The water crisis, on the other hand, is a global issue that is becoming increasingly complex, necessitating the right solution. Access to safe drinking water is a basic human right, but millions of people around the world do not have it. As we work to achieve Sustainable Development Goals, ensuring universal access to water and sanitation by 2030, we must also consider the role of water in driving economic growth and prosperity.

Throughout the 10th World Water Forum, we will discuss how to achieve water security while promoting economic growth and prosperity. Stakeholders from around the world can use this platform to come together and collaborate to find long-term solutions to this increasingly complex water problem.

I believe the 10th World Water Forum will be a valuable platform for addressing the world's water issues. We must collaborate and work together to find innovative and sustainable solutions to provide clean and healthy water to all people worldwide. I encourage you to take full advantage of the events planned for this forum, to learn from one another, share your experiences, and build relationships that will allow us to work together long after this forum has ended.

I'd like to thank you for your participation and assistance in making this activity a success. Let us join forces to solve the world's water problems and build a better future at the 10th World Water Forum.



Luhut Binsar Pandjaitan

Coordinating Minister for Maritime and Investment Affairs
of the Republic of Indonesia



Luhut Binsar Pandjaitan

Coordinating Minister for Maritime and
Investment Affairs of the Republic of
Indonesia

MESSAGE FROM VICE CHAIRMAN 1/CHIEF OPERATING OFFICER

Minister of Public Works and Housing of the Republic of Indonesia

I am honored and proud that Indonesia will host and organize the 10th World Water Forum, the world's largest multi-stakeholder water meeting forum. This activity will take place in Bali in 2024, from the 18th to the 25th of May.

The 10th World Water Forum's theme is "Water for Shared Prosperity." We are all convinced that water is an essential resource for human survival, the environment, and the economy. It is appropriate for all parties to devote their full attention and efforts to ensuring its long-term viability.

Despite numerous challenges in managing its water resources, Indonesia, as an archipelagic country, can serve as a model for the rest of the world. I am confident that this meeting will provide stakeholders with an opportunity to share their experiences, knowledge, and solutions to global water challenges.

I hope that this event demonstrates Indonesia's ability to contribute to global challenges, such as water issues.

The activities will also provide an opportunity for all global water stakeholders to expand their professional networks, participate in fruitful discussions, and create a better future for all of us by ensuring everyone has access to safe and equitable water.



M. Basuki Hadimuljono

Minister for Public Works and Housing
of the Republic of Indonesia



M. Basuki Hadimuljono

Minister for Public Works and Housing
of the Republic of Indonesia



MESSAGE FROM CHAIR OF DIVISION II: FINANCE

Vice Minister II of the Ministry of the State-Owned Enterprises of the Republic of Indonesia

The 10th World Water Forum, to be held in Bali in 2024, is quickly approaching. The forum is a significant gathering of water experts, policy-makers, communities, and stakeholders from around the world to discuss and share ideas on water-related issues.

We would like to take this opportunity to encourage you not to miss this largest water event and to invite you to participate actively in the upcoming forum, not only as participants but also as partners and sponsors of this great water event, while bringing together our common interests and concerns for better water resources in the future.

We believe that being a partner and sponsor of this grand event will provide your organization with an excellent opportunity to not only raise its profile in terms of water and sanitation, but also to demonstrate your commitment to sustainability and responsible water use.

In addition to the benefits of contributing to a worthy cause, your organization would have the opportunity to network with other water-related individuals and organizations. Sponsors at the 10th World Water Forum also benefit from extensive media coverage and exposure, which provides excellent branding and marketing opportunities.

We are confident that your sponsorship would be greatly valued and appreciated. Thank you for your ongoing assistance. Let us all work together to ensure the success of the 10th World Water Forum as part of the Great Water Resolution.



Kartika Wirjoatmodjo

Vice Minister II of the Ministry of the State-Owned Enterprises of the Republic of Indonesia



Kartika Wirjoatmodjo

Vice Minister II of the Ministry of the State-Owned Enterprises of the Republic of Indonesia

ABOUT WORLD WATER FORUM

The largest international forum in the water sector involving various stakeholders. The Forum is held every three years and has been taking place since 1997. The World Water Forum is not just a conference: it includes a three-year preparation phase (preparatory phase), a one-week event (event phase), and a presentation of the results (synthesis phase) with ongoing support for collective action.

The Forum brings together participants from all levels and areas, including politics, multilateral institutions, academia, civil society and the private sector, among others. Over the years, the number of people participating in the Forum has grown from a few hundred to tens of thousands, from both the international community and host countries.

The 77th Board of Governors of the World Water Council held in March 2022 in Dakar elected Bali, Indonesia as host of the 10th World Water Forum to be held in 2024.



ABOUT THE 10TH WORLD WATER FORUM

It is an honour for Indonesia in particular Bali for the World Water Forum to be hosted in Indonesia, to provide a platform for all stakeholders in Bali, Indonesia and the world to express themselves.

The 10th World Water Forum will take place from 18 to 25 May 2024 in Bali Nusa Dua Convention Center (BNDCC), Bali. During the week, the heads of state, the heads of international organizations, high level government officials, experts, scholars, entrepreneurs and economists from all over the

world will share their knowledge, experience and practice regarding a wide range of topics related to water.

By participating in the 10th World Water Forum, you will contribute to responding to the challenges of water and sanitation of our time. The main missions of the 10th World Water Forum are to:

- Provide a platform for all stakeholders in the water sector to engage, exchange, learn together, and catalyze concrete ideas for improved water resources management and development;
- Encourage innovative thinking to overcome contemporary and critical water resource management issues;
- Mobilize action by policy and decision-makers on commitments for improved water resources management and development.

Target Audience

- Political leaders (local authorities/mayors, parliamentarians, ministers, heads of governments/state),
- Policy and decision-makers,
- Business leaders,
- Media representatives,
- Representatives of water-related sectors,
- Representatives of non-water-related sectors for which water is an essential component,
- The world's water professionals,
- Water scientists and engineers,
- Academics,
- Civil society representatives (users, beneficiaries, unions, professional associations, indigenous peoples, women, youth, etc.), and
- Citizens of the host country.

Component Forum

- **Thematic Program** providing the substantive underpinning on water issues of critical importance
- **Regional Program** providing perspectives on water from all regions of the world
- **Political Program** providing the opportunity for discussion amongst and with elected officials

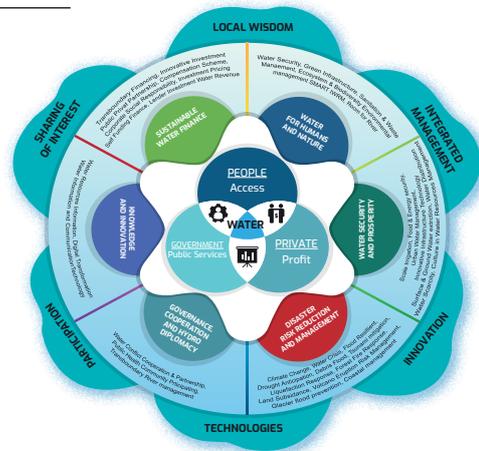
THEME

WATER FOR SHARED PROSPERITY

Water has always had a precious and elevated position in human cultures, as we realize that water is essential for human life since ancient times. From daily consumptions to purifications, conservations, cultivations and so on, some communities even view water as life itself and as the source of immortality.

Nowadays, water management often becomes the main issues in international events and declarations, including the Sustainable Development Goals (SDGs). The SDGs include a dedicated water goal that must be achieved by 2030 to ensure sustainable living.

The importance of water is more specifically mentioned in the SDG number 6, Clean Water and Sanitation for all, with related and more detailed targets. In order to achieve those targets, all stakeholders need to work together and understand each other needs. Good water management can help us achieve prosperity together, and for all. Water plays central role in achieving shared prosperity. In the 10th World Water Forum, we hope that we can give the societies what they need to achieve shared prosperity through understanding and solving water related issues.



MAIN PLAYERS OF THE FORUM:

- International Organizations,
- Government
- Academia
- Civil Societies including the youth
- Private Sector

MANAGING WATER TOGETHER WITH THE AIM OF PROSPERITY FOR ALL THROUGH:

- INTEGRATED MANAGEMENT
- CONTINUOUS INNOVATION
- LATEST TECHNOLOGIES
- ACTIVE PARTICIPATION
- SHARING OF INTERESTS
- LOCAL WISDOM



Three Processes of the 10th World Water Forum will coordinate diversified actions and implementation of solutions to the identified primary themes and prioritized political agenda as well as regional needs to spare water for shared prosperity

FORUM PROCESSES: OBJECTIVES AND MODALITIES

Process Framework Main Theme : Water for Shared Prosperity

Water for Humans and Nature
Water Security and Prosperity
Disaster Risk Reduction and Management
Governance, Cooperation and Hydro Diplomacy
Sustainable Water Finance
Knowledge and Innovation

Common Challenge : Climate Change, Population Growth, Urbanization, Energy Crisis, Soil, and Air Pollution, etc.
Cross-cutting Enablers : Governance, Science and Technology, Innovation, Financing & Investment, Cooperation and Partnership, Policy Development, Circular Economy, Education & Capacity Building

Political Process	Thematic Process	Regional Process
<ul style="list-style-type: none"> Head of States Parliamentarian Ministerial Local Authorities Basin Authorities 	<ul style="list-style-type: none"> Topics of Water for Humans and Nature Topics of Water Security and Prosperity Topics of Disaster Risk Reduction and Management Topics of Governance, Cooperation and Hydro Diplomacy Topics of Sustainable Water Finance Topics of Knowledge and Innovation 	<ul style="list-style-type: none"> Mediterranean Asia Pacific to be defined to be defined to be defined

Political Process

Government, parliamentarians, Ministers, local authorities, and basin authorities develop political agendas to discuss and find solutions.

Thematic Process

All global multi-stakeholders develop and facilitate the implementation of action plans mobilizing various organizations and experts to have concrete and practical solutions to imminent water issues identified during the process associated with each theme and topic.

Regional Process

In different regions and sub-regions, develop and facilitate the action to resolve regional primary water issues and find context-specific solutions to the local water situation. In this process, better understanding of the regional water context and cooperative structure for common solutions is expected.



MAIN AGENDA AND ACTIVITIES TOWARDS 10TH WORLD WATER FORUM

MAIN AGENDA

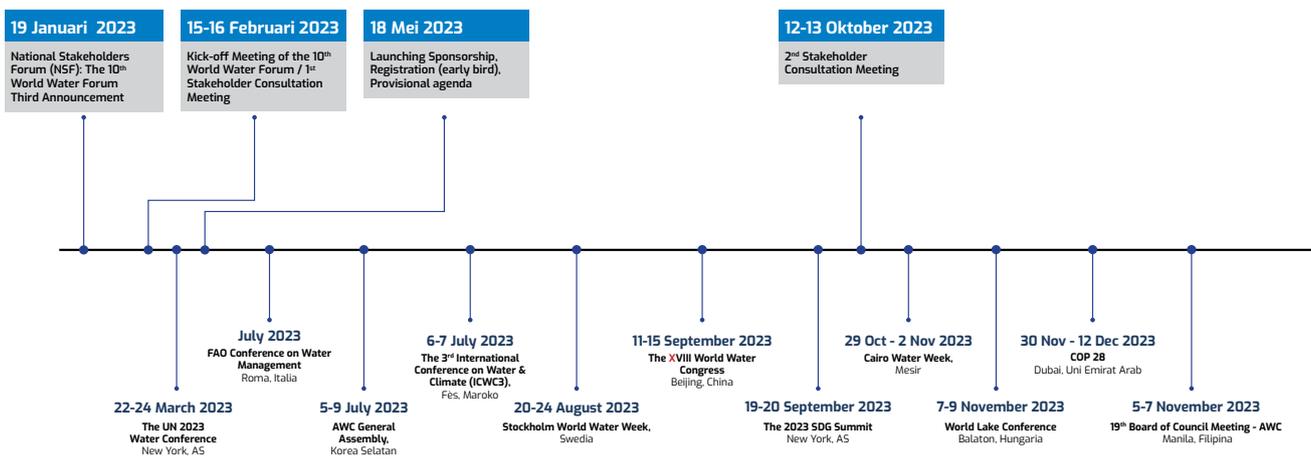
Kick-off Meeting
1st Stakeholder Consultation Meeting
Feb 15- 16, 2023 (Jakarta)

2nd Stakeholder Consultation Meeting
October 12-13, 2023 (Bali)

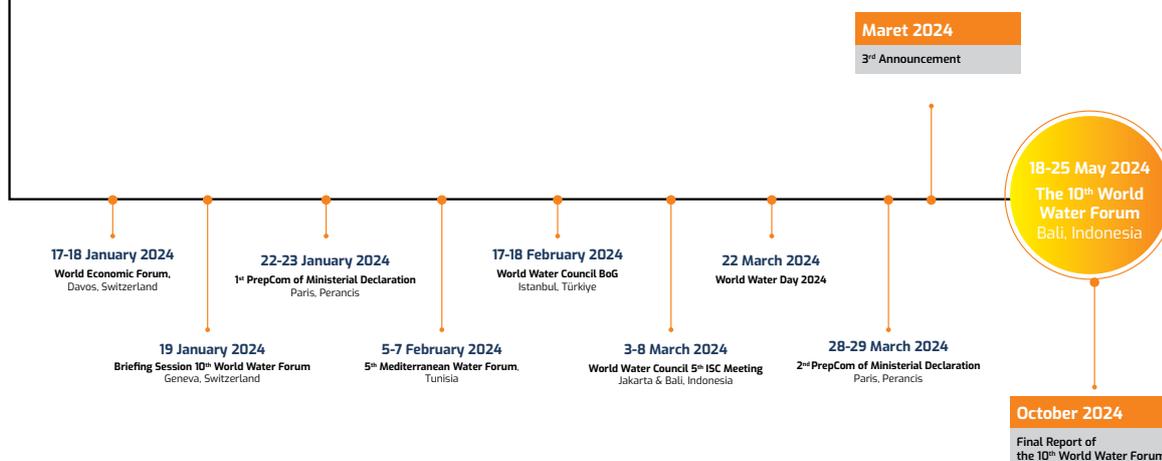
The 10th World Water Forum
May 18-25, 2024 (Bali)

TIMELINE OF MAIN AGENDA AND SUPPORTING ACTIVITIES

2023



2024



SPONSORSHIP

Why you should sponsor the 10th World Water Forum

- The 10th World Water Forum is the largest international forum in water sector.
- More than 30.000 leading companies and organization related to water will come to learn, share, get ideas, make new connections and network, all to advance their respective business.
- Opportunity to reinforce and strengthen your organization's brand within the stakeholders in water.
- Deliver a clear message that you have a genuine commitment to the healthy of the water resource development and management.
- Meet local or international associations and organizations.
- For experts, this event would be a golden opportunity to share your knowledge and experience in the field of water.

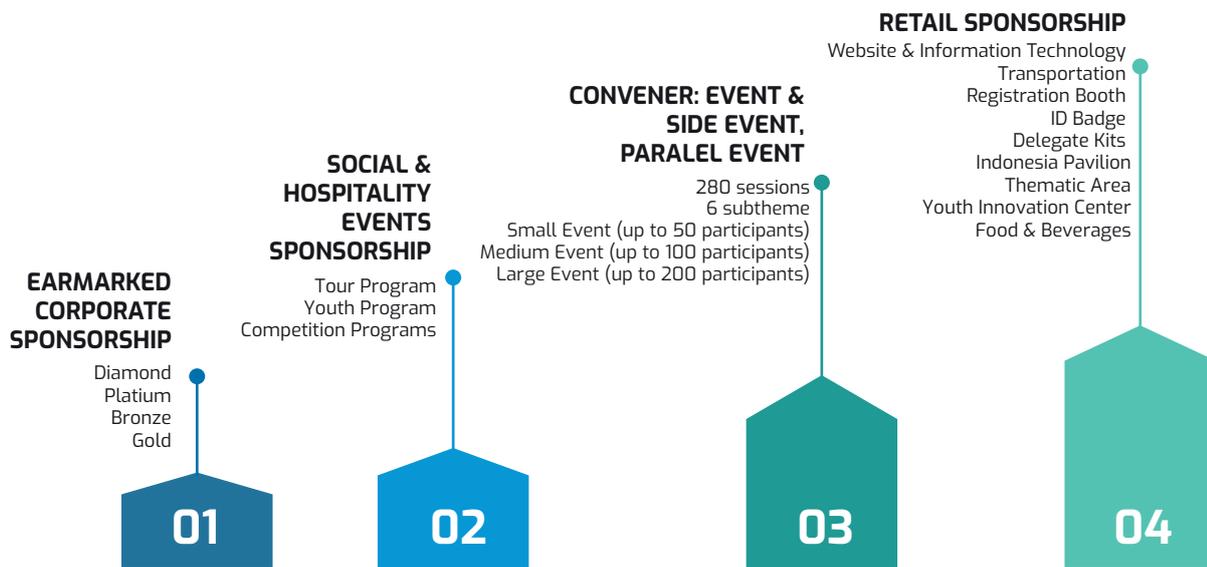
The 10th World Water Forum offers outstanding sponsorship opportunities that can help you maximize your business potential for your organization and create better awareness of your products and services among top executives and decision makers.

You will get maximum exposure and attract extra attention among the participants, media and even public in general through our promotional, marketing and advertising opportunities, starting from pre-event series, during event and post event of 10th World Water Forum.

The sponsorship options are designed to allow each sponsor unique ways of associating brands or message with different aspects of the meeting.



SPONSOR CATEGORY



The sponsorship opportunities are available in 4 (four) categories, include Earmarked Corporate Sponsorship, Convener Sponsorship, Social and Hospitality Events Sponsorship and Retail Sponsorship. You can select one or more of those 4 categories as a sponsorship package.



EARMARKED CORPORATE SPONSORSHIP

EARMARKED CORPORATE SPONSORSHIP

EARMARKED CORPORATE SPONSORSHIP	DIAMOND	PLATINUM	GOLD	BRONZE
VALUE (IDR)	20 Billion	15 Billion	10 Billion	5 Billion
Official Website Homepage-Logo Placement with Hyperlink to Company's Website	✓	✓	✓	✓
Official Website-Company Profile Placement	500 words	300 words	200 words	100 words
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	✓	✓	✓	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓	✓	✓	✓
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)	✓	✓	✓	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓	✓	✓	✓
Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)	✓	✓	✓	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓	✓	✓	✓
Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)	✓	✓	✓	✗
Triangle banners logo placement at surrounding streets of the venue (sharing with other sponsors)	✓	✓	✓	✗
Company logo on Billboard placed at certain public area (sharing with other sponsors)	✓	✓	✓	✓
Company logo on back cover of Program Book. (sharing with other sponsors)	✓	✓	✓	✓
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	✓	✓	✓	✓
Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)	✓	✓	✓	✓
Company logo on Post-Show Report (sharing with other sponsors)	✓	✓	✓	✓

EARMARKED CORPORATE SPONSORSHIP	DIAMOND	PLATINUM	GOLD	BRONZE
VALUE (IDR)	20 Billion	15 Billion	10 Billion	5 Billion
Video testimonial/sound-bite from sponsor's representative to be included in the Official Post Show Video	✓	✓	X	X
Written Testimonial from official company spokesperson included in the Official Event Post-Show Report	✓	✓	X	X
One speaking opportunity in Plenary Session on the main meeting room in one of the available time slots (10 minutes)**TBC WWC approval	✓	X	X	X
Opportunity to hold Press Conference at Media Center of 10th World Water Forum	✓	X	X	X
Stage announcement by the MC of Forum (except at Opening & Closing Ceremony)	✓	✓	✓	✓
Complimentary tickets for Forum/Seminar (1 day ticket)	4	3	2	1
Certificate Appreciation of being Sponsor	✓	✓	✓	✓
Engraved Sponsor Placard of being Sponsor	✓	✓	✓	✓

Note : Company/Organization interested at sponsoring below IDR 5.000.000.000 could select one or more items from the available Retail packages. Or, the Committee of 10th World Water Forum will distribute the sponsorship fund based on priority needs.

CONVENER SPONSORSHIP	DIAMOND	PLATINUM	GOLD	BRONZE
Event series that can be sponsored Note: Sponsor is welcome to also select one or more events to be sponsored, as part of the corporate sponsorship Please choose one or more items & services you would like to sponsor				
Small Event				
Medium Event				
Large Event				
Pre-event: copyright logo 10th World Water Forum				



SOCIAL AND HOSPITALITY EVENTS SPONSORSHIP	DIAMOND	PLATINUM	GOLD	BRONZE
Event series that can be sponsored Note: Sponsor is welcome to also select one or more events to be sponsored, as part of the corporate sponsorship Please choose on one or more items & services you would like to sponsor				
Tour Program				
Youth Program				
Competition Program				

RETAIL SPONSORSHIP	DIAMOND	PLATINUM	GOLD	BRONZE
Items & service that can be sponsored Note: Sponsor is welcome to also select one or more items & services to be sponsored, as part of the main sponsorship Please choose one or more items & services you would like to sponsor				
Website & Information Technology				
Transportation				
Registration Booth				
ID Badge				Not entitled
Delegate Kits				Not entitled
Indonesia Pavilion				
Thematic Area				
Youth Innovation Center				
Food & Beverages – Day 1 (Opening Day)				Not entitled
Food & Beverages – Day 2				Not entitled
Food & Beverages – Day 3				Not entitled
Food & Beverages – Day 4				Not entitled
Food & Beverages – Day 5				Not entitled
Food & Beverages – Day 6				Not entitled



RESUME

EARMARKED CORPORATE SPONSORSHIP	CONVENER	SOCIAL & HOSPITALITY EVENTS	RETAIL
Small Event			
Medium Event			
Large Event			
Pre-event : copyright logo 10th World Water Forum			
Tour Program			
Youth Program			
Competition Program			
Website & Information Technology			
Transportation			
Registration Counter, Co-Working Lounge & Charging Station			
ID Badge			
Delegate Kits			
Indonesia Pavilion			
Thematic Area			
Youth Innovation Center			
Food & Beverages – Day 1 (Opening Day)			
Food & Beverages – Day 2			
Food & Beverages – Day 3			
Food & Beverages – Day 4			
Food & Beverages – Day 5			
Food & Beverages – Day 6			





CONVENER SPONSORSHIP

CONVENER SPONSORSHIP

SPECIFICATION

GENERAL

Date : 20 – 24 May 2024
 Venue : Convention Center or Hotel at Nusa Dua Area
 Theme : Water for Shared Prosperity
 Sub-Themes :

1. Water Security and Prosperity
2. Water for Humans and Nature
3. Disaster Risk Reduction and Management
4. Governance, Cooperation and Hydro-diplomacy
5. Sustainable Water Finance
6. Knowledge and Innovation

50 sessions

SMALL EVENT (up to 50 pax)	MEDIUM EVENT (up to 100 pax)	LARGE EVENT (up to 200 pax)
Sponsorship package include: 1. Production: • Stage 2. Supporting equipment: • LED screen • Sound system • Recording • Lighting system • Rigging • Genset • Multicamera system • Interpretation system • Broadcasting system • PC/laptops, LED monitor, switcher • Internet • Furniture 3. Talent : MC, moderator	Sponsorship package include: 1. Production: • Stage 2. Supporting equipment: • LED screen • Sound system • Recording • Lighting system • Rigging • Genset • Multicamera system • Interpretation system • Broadcasting system • PC/laptops, LED monitor, switcher • Internet • Furniture 3. Talent : MC, moderator	Sponsorship package include: 1. Production: • Stage 2. Supporting equipment: • LED screen • Sound system • Recording • Lighting system • Rigging • Genset • Multicamera system • Interpretation system • Broadcasting system • PC/laptops, LED monitor, switcher • Internet • Furniture 3. Talent : MC, moderator

SPONSORSHIP PACKAGE	SMALL		MEDIUM		LARGE	
VALUE (IDR)	BNDCC/BICC 450 Million Per room/day	Non BNDCC/BICC 350 Million Per room/day	BNDCC/BICC 750 Million Per room/day	Non BNDCC/BICC 600 Million Per room/day	BNDCC/BICC 1 Billion Per room/day	Non BNDCC/BICC 800 Million Per room/day

BENEFITS

Official Website Homepage-Logo Placement with Hyperlink to Company's Website	✓	✓	✓	✓	✓	✓
Pre-Event Email Marketing- Company logo placement (where Space and Time Permits)	✓	✓	✓	✓	✓	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓	✓	✓	✓	✓	✓



SPONSORSHIP PACKAGE	SMALL		MEDIUM		LARGE	
	BNDCC/BICC 450 Million Per room/day	Non BNDCC/BICC 350 Million Per room/day	BNDCC/BICC 750 Million Per room/day	Non BNDCC/BICC 600 Million Per room/day	BNDCC/BICC 1 Billion Per room/day	Non BNDCC/BICC 800 Million Per room/day
Acknowledgement in the Program Book & Panel List of Sponsor	✓	✓	✓	✓	✓	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓	✗	✓	✓	✓	✓
Company logo on back cover of Program Book. (sharing with other sponsors)	✗	✗	✓	✗	✓	✓
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	✗	✗	✗	✗	✓	✗
Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)	✗	✗	✓	✗	✓	✗
Stage announcement by the MC of Thematic Seminar	✓	✓	✓	✓	✓	✓
Company logo on the backdrop of sponsored Thematic Seminar	✓	✓	✓	✓	✓	✓
Certificate Appreciation of being Sponsor	✓	✓	✓	✓	✓	✓

CONVENER SPONSORSHIP

COPYRIGHT 10TH WORLD WATER FORUM LOGO

IDR 50 Million
Per event

SPECIFICATION

Usage of 10th World Water Forum logo for pre-events related to Water Proposal of event should be submitted to committee and approved by substantive committee
Note : The Committee assumes no responsibility or liability whatsoever with regards pre-event activities of the 10th World Water Forum.

BENEFITS

Company logo on the backdrop of the sponsored event ✓

A group of people, including a man, a woman, and two children, are sitting on a stone ledge in front of a traditional Balinese temple. The man is wearing a white shirt and a white turban, and the woman is wearing a white shirt and a patterned sarong. The children are also wearing traditional clothing. In the background, there is a tall, multi-tiered pagoda and other temple structures. The entire scene is overlaid with a dark blue semi-transparent filter.

SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

1. TOURS

SPECIFICATION

BALI	LOMBOK (3D/2N)	LABUAN BAJO (3D/2N)
Program : Bali full day tour package	Program : Lombok 3 days, 2 nights package	Program : Labuan Bajo 3 days, 2 nights package
Date : TBA	Date : TBA	Date : TBA
Participant : max for 250 pax	Participant : max for 100 pax	Participant : max for 75 pax
Sponsorship package include:	@ IDR 7,5 million Sponsorship package include:	@ IDR 10 million Sponsorship package include:
<ol style="list-style-type: none"> 1. Tour/program package 2. Meals : snacks, lunch, dinner 3. Transportation, & guide 4. Others : invitation, leaflet/ brochures, healthy kits, souvenir (if required) 	<ol style="list-style-type: none"> 1. Tour/program package 2. Meals : snacks, lunch, dinner 3. Ticket Bali-Lombok-Bali, 4. Accomodation at four stars hotel. 5. Transportation & guide 6. Others : invitation, leaflet/ brochures, healthy kits, souvenir (if required). 	<ol style="list-style-type: none"> 1. Tour/program package 2. Meals : snacks, lunch, dinner 3. Ticket Bali-Labuan Bajo-Bali, 4. Accomodation at four stars hotel. 5. Transportation & guide 6. Others : invitation, leaflet/ brochures, healthy kits, souvenir (if required).

SPONSORSHIP PACKAGE	BALI	LOMBOK	LABUAN BAJO
VALUE (IDR)	750 Million	750 Million	750 Million

BENEFITS

Official Website Homepage-Logo Placement with Hyperlink to Company's Website	✓	✓	✓
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	✓	✓	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓	✓	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓	✓	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓	✓	✓
Company logo on Post-Show Report (sharing with other sponsors)	✓	✓	✓
Certificate Appreciation of being Sponsor	✓	✓	✓

SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

2. YOUTH PROGRAM (#ShareYourWaterStories)

IDR 50 Million

SPECIFICATION

Program :

1. **#ShareYourWaterStories:** Explore stories & imagination through past, present & future lenses in water Challenges.
2. **One Day with MPWH:** Award for Top Three (3) candidates. One selected national participant will get the opportunity to conduct a water-related field trip with MPWH.

Location : Online

Participants : Estimated 200 pax ; 1 winner to join program.

Sub-theme 1 : Water Security and Prosperity

Specification

1. Domestic ticket from Jakarta / other city to Balikpapan for 1st winner
2. Local transportation & accommodation 1 night for 1st winner
3. Prizes for 3 winners

BENEFITS

Official Website Homepage - Logo Placement with Hyperlink to Company's Website



2. YOUTH PROGRAM (Video Competition)

IDR 200 Million

SPECIFICATION

Program :

1. Video competition with the theme "Appropriate Technology Applications" posted on Instagram with #WorldWaterForum2024
2. 2-3 Judges for Video Competition
3. The best video will be presented at the 10th World Water Forum Opening Ceremony/WECUL

Location : Bali (for selected participants)

Participants : Estimated 100 pax ; 5 winners will be invited to join 10th World Water Forum

Sub-Theme : For all 6 themes

Specification

1. International / domestic tickets from origin to Bali v.v. for 5 winners
2. Local transportation, meals & accommodation for 5 winners during 10th World Water Forum
3. 10th World Water Forum Registration Fee for 5 winners
4. Prizes for winners
5. Jury

BENEFITS

Official Website Homepage - Logo Placement with Hyperlink to Company's Website



Acknowledgement in the Program Book & Panel List of Sponsor



Company logo on Post-Show Report (sharing with other sponsors)



2. YOUTH PROGRAM (River Clean Up !)

IDR 1 Billion

SPECIFICATION

Program :

1. River clean up: actions collaborations with GN-KPA, aimed at increasing awareness of importance of keeping the river clean. (1500 pax)
2. Tree planting (100 pax)
3. Coloring Competition for Kindergarten students (50 pax)
4. Webinar (500 pax)
5. Making Teaching Material for River-Care Communities/High School Students

Location : All rivers in Indonesia

Participants : Estimated 50 - 1500 pax

Sub-Theme : Sub-theme 2-Water for Humans and Nature

Specification

1. Meals during program for 1500 pax (1 snack box ; 1x lunch box)
2. Documentation
3. Equipment, merchandise, stationary, printings
4. Permits

BENEFITS

Official Website Homepage - Logo Placement with Hyperlink to Company's Website	✓
Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓
Company logo on back cover of Program Book. (sharing with other sponsors)	✓
Stage announcement by the MC of River Clean Up Program	✓
Company logo on the backdrop of sponsored River Clean Up Program**	✓
Certificate Appreciation of being Sponsor	✓

2. YOUTH PROGRAM (Mangrove Replanting)

IDR 375 Million

SPECIFICATION

Program :

1. Mangrove Replanting in Jakarta and Ibu Kota Nusantara (IKN)

Location : DKI Jakarta Province and IKN, East Kalimantan Province

Participants : Estimated 1000 pax

Sub-Theme : Sub-Theme 3-Disaster Risk Reduction and Management

Specification

1. Mangrove 2000 trees
2. Meals for 1000 pax (1x snack box, 1x lunch box)
3. Documentation
4. T-shirts for 1000 pax
5. Permits
6. Boots

BENEFITS

Official Website Homepage - Logo Placement with Hyperlink to Company's Website	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓
Company logo on Post-Show Report (sharing with other sponsors)	✓

2. YOUTH PROGRAM (Youth Declaration)

IDR 750 Million

SPECIFICATION

Program :

1. Submission of whitepaper about one of the sub-themes of the 10th World Water Forum
2. Selected participants will participate to discuss about 6 sub-themes of the 10th World Water Forum (Meeting & Workshops), which the final meeting will be held on the D-Day.

Stages :

1. First Meeting at 10th World Water Forum 2nd Announcement (Bali)
2. Workshop 1 (Online)
3. 2nd Meeting (Online)
4. Workshop 2 (Online)
5. Final Meeting at D-Day 10th World Water Forum (Bali)

Location : Hybrid

Participants : Estimated 50 pax

Sub-Theme : Sub-Theme 6-Knowledge and Innovation

Specification

1. Moderator & Experts
2. Hybrid session during 2nd announcement
3. International / domestic tickets from origin to Bali v.v. for selected participants
4. Accommodation 2 nights in Bali for selected participants
5. 10th World Water Forum Registration Fees for selected participants



BENEFITS

Official Website Homepage - Logo Placement with Hyperlink to Company's Website	✓
Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	✓
Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)	✓
Certificate Appreciation of being Sponsor	✓

2. YOUTH PROGRAM (Accelerating Inclusivity in Water Sector)

IDR 475 Million

SPECIFICATION

Program :
Sharing session/ Talkshow with Community of Persons with Disabilities, Citarum Harum/ ikapundung

Location : Teras Cikapundung, West Java

Participants : Estimated 160 pax

Sub-Theme : Sub-Theme 4-Governance, Cooperation, and Hydro-diplomacy

Specification
1. Meals during Sharing Session Program for 180 pax (fullboard package)

BENEFITS

Official Website Homepage - Logo Placement with Hyperlink to Company's Website	✓
Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓
Certificate Appreciation of being Sponsor	✓

2. YOUTH PROGRAM (Young Water Sustainability Leaders (YWSL 2024))

IDR 475 Million

SPECIFICATION

Program :

1. Webinar with High Level Speakers from Ministries, Professional/Academics, Private Sectors/Sponsors, Influencers.
2. Boothcamp with the class divisions according to 6 sub-theme of the 10th World Water Forum
3. Paper Writing Competition
4. Final presentation of 10 selected participants that will be held on D-day 10th World Water Forum in Bali

Location : Hybrid

Participants : Estimated 300 pax

Sub-Theme : For all 6 themes

Specification

1. Speakers, judges, reviewers, moderator
2. International / domestic tickets from origin to Bali v.v. for selected participants
3. Local transportation, meals & accommodation for selected participants
4. 10th World Water Forum Registration Fees for winners
5. Media marketing

BENEFITS

Official Website Homepage - Logo Placement with Hyperlink to Company's Website	✓
Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓
Certificate Appreciation of being Sponsor	✓

2. YOUTH PROGRAM (D-Day Events)

IDR 300 Million

SPECIFICATION

Program :

1. Edu-tour
2. Sharing Water Management
3. Youth Commitment Wall
4. WECUL: Presenting Video of Youth Program

Location : EduTour: Training at Bali Appropriate Technology Institute (BATI)

Participants : 100 pax

Sub-Theme : For all 6 themes

Specification

1. Transportation
2. Edu tour package for 100 pax



BENEFITS

Official Website Homepage - Logo Placement with Hyperlink to Company's Website	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓
Company logo on Post-Show Report (sharing with other sponsors)	✓
Company logo on Digital Banner/Signage around the Venue (sharing with other sponsors)	✓

SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

3. COMPETITION PROGRAMS

SPECIFICATION

Themes : Water for shared prosperity

Sub-theme:

1. Water security and prosperity
1. Water for humans and nature
2. Disaster risk reduction and management
3. Governance, Cooperation and Hydro Diplomacy
4. Sustainable Water Finance
5. Knowledge and innovation

Objectives :

1. To promote and highlight the importance of the 10th World Water Forum agenda
2. Amplify the message and themes of the 10th World Water Forum to a wider audience
3. Increase public awareness of water-related challenges and solutions

Sponsorship package include :

- | | |
|------------------------------|--------------------------------------------------------------|
| 1. Publication and Promotion | 6. Featured Works Prizes |
| 2. Key Opinion Leaders | 7. Certificate & Shipping |
| 3. Curation | 8. Print & Photo Frames (Photo & Digital Mural Competitions) |
| 4. Jury | 9. Competitions Management |
| 5. Winning Prizes | |



Target Participants:
National



Target Participants:
International



Target Participants:
National



Target Participants:
International



Target Participants:
International



Benefits

Benefits	Competition				
	Song Writing	Writing	Digital Mural	Photo	Video
Budget Competition (IDR)	375 Million	375 Million	475 Million	475 Million	475 Million
Company name will be joined as a "name competition"	✓	✓	✓	✓	✓
Acknowledgement on Official Social Media Channel	✓	✓	✓	✓	✓
Company logo on digital banner competition	✓	✓	✓	✓	✓
Company logo on video promotion competition	✓	✓	✓	✓	✓
Company name will be mentioned in the announcement of the winner of the competition press release	✓	✓	✓	✓	✓
Company logo in the bumper out video section of the winner "Video Competition The 10th World Water Forum"	X	X	X	X	✓
Company logo on the photography frame of the winner "Photo Competition The 10th World Water Forum"	X	X	X	✓	X
Company logo on the mural frame of the winner "Digital Mural The 10th World Water Forum"	X	X	✓	X	X





RETAIL SPONSORSHIP

RETAIL SPONSORSHIP

SPECIFICATION

WEBSITE & INFORMATION SYSTEM	REGISTRATION BOOTH	ID BADGE	DELEGATE KITS
Period : 2023 – 2024 Sponsorship package include: <ol style="list-style-type: none"> 1. Application services, Cloud Infrastructure, DB analytics 2. CMS (news, articles, static pages), agenda/calender, responsive web design (for mobile view) 3. Infrastructure for Sub-event registration, payment registration (web based & mobile application Super Apps) 4. Infrastructure for Transportation schedule, vehicles tracking system, order/book transportation & payment transportation 	Period : 18-25 May 2024 Sponsorship package include: <ol style="list-style-type: none"> 1. Production of registration booth for conference : customized design ; consisting of min 10 counter/booth 2. Production of co-working lounge : customized design at public area in BNDCC and BICC 3. Electricity 4. Furniture & decoration 5. Supporting equipment 	Period : 18-25 May 2024 Sponsorship package include: <ol style="list-style-type: none"> 1. ID Card for participants : PVC RFID 6500 pcs 2. ID Card for visitors : HVS 100.000 pcs 3. Lanyard with event logo 106.500 pcs 	Period : 18-25 May 2024 Sponsorship package include: <ol style="list-style-type: none"> 1. VIP bag : premium leather bag with event logo 320 pcs 2. Delegate bag : canvas bag with event logo 4380 pcs 3. Personalized healthy kit : masker 10 pcs, hand sanitizer 100ml, wet tissue, pouch with event logo 4700 set 4. Delegate kit : notebook, pen 4700 pcs 5. Delegate handbook: A5 size book; full color 10,000 exp

SPONSORSHIP PACKAGE	WEBSITE & INFORMATION SYSTEM	REGISTRATION BOOTH	ID BADGE	DELEGATE KITS
VALUE (IDR)	2,4 Billion	750 Million	7 Billion	6 Billion

BENEFITS

Official Website Homepage-Logo Placement with Hyperlink to Company's Website	✓	✓	✓	✓
Official Website-Company Profile Placement	✗	✗	150 words	100 words
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	✓	✓	✓	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓	✓	✓	✓
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)	✓	✗	✓	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓	✓	✓	✓
Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)	✗	✗	✓	✓



SPONSORSHIP PACKAGE	WEBSITE & INFORMATION SYSTEM	REGISTRATION BOOTH	ID BADGE	DELEGATE KITS
VALUE (IDR)	2,4 Billion	750 Million	7 Billion	6 Billion
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓	✓	✓	✓
Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)	✓	✗	✓	✗
Company logo on Billboard placed at certain public area (sharing with other sponsors)	✓	✗	✓	✓
Company logo on back cover of Program Book. (sharing with other sponsors)	✓	✓	✓	✓
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	✓	✓	✓	✓
Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)	✓	✗	✓	✓
Company logo on Post-Show Report (sharing with other sponsors)	✓	✗	✓	✓
Stage announcement by the MC of Forum (except at Opening & Closing Ceremony)	✗	✗	✓	✓
Complimentary tickets for Forum/Seminar (1 day ticket)	✗	✗	1	1
Certificate Appreciation of being Sponsor	✓	✓	✓	✓
Engraved Sponsor Plaque of being Sponsor	✗	✗	✓	✓

RETAIL SPONSORSHIP

TRANSPORTATION

IDR 15 Billion

SPECIFICATION

Period : 18-25 May 2024

Sponsorship package include:

1. VIP Vehicles : Toyota Alphard, Toyota Fortuner & voorrijder
2. Shuttle bus : Micro bus
3. Operational Car : Toyota Innova & Toyota Hiace
4. Drivers with uniform & overtime
5. Gasoline, parking fee & toll

SPONSORSHIP PACKAGE	VIP VEHICLES	SHUTTLE BUS	OPERATIONAL CAR
VALUE (IDR)	7 Billion	5,5 Billion	2,5 Billion
BENEFITS			
Official Website Homepage-Logo Placement with Hyperlink to Company's Website	✓	✓	✓
Official Website-Company Profile Placement	150 words	100 words	X
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	✓	✓	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓	✓	✓
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)	✓	✓	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓	✓	✓
Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)	✓	✓	X
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓	✓	✓
Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)	✓	X	X
Company logo on Billboard placed at certain public area (sharing with other sponsors)	✓	✓	✓
Company logo on back cover of Program Book. (sharing with other sponsors)	✓	✓	✓
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	✓	✓	✓
Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)	✓	✓	✓
Company logo on Post-Show Report (sharing with other sponsors)	✓	✓	✓
Stage announcement by the MC of Forum (except at Opening & Closing Ceremony)	✓	✓	✓
Complimentary tickets for Forum/Seminar (1 day ticket)	1	1	X
Certificate Appreciation of being Sponsor	✓	✓	✓
Engraved Sponsor Plaque of being Sponsor	✓	✓	X



RETAIL SPONSORSHIP

SPECIFICATION

INDONESIA PAVILION

Period : 18-25 May 2024

Sponsorship package include:

1. Space 300 sqm at expo area
2. Customized design booth construction
3. Digital showcase
4. Souvenirs
5. Printing
6. Meals for personnel

THEMATIC AREA

Period : 18-25 May 2024

Sponsorship package include:

1. Space 500 sqm at expo area
2. Customized design booth construction
3. Digital showcase
4. Souvenirs
5. Printing
6. Meals for personnel

SPONSORSHIP PACKAGE	INDONESIA PAVILION	THEMATIC AREA
VALUE (IDR)	2 Billion	2,5 Billion
BENEFITS		
Official Website Homepage-Logo Placement with Hyperlink to Company's Website	✓	✓
Official Website-Company Profile	✗	✗
Placement	✓	✓
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	✓	✓
Acknowledgement on Official Social	✓	✓
Media Channel and Mobile Apps	✓	✓
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)	✓	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓	✓
Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)	✗	✗
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓	✓
Company logo on Billboard placed at certain public area (sharing with other)	✗	✓
Company logo on back cover of Program	✓	✓
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	✓	✓

SPONSORSHIP PACKAGE	INDONESIA PAVILION	THEMATIC AREA
VALUE (IDR)	2 Billion	2,5 Billion
BENEFITS		
Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)	✓	✓
Company logo on Post-Show Report	✓	✓
(sharing with other sponsors)	✓	✓
Company logo placement at sponsored area	✓	✓
Complimentary tickets for Forum/ Seminar (1 day ticket)	✗	✗
Certificate Appreciation of being Sponsor	✓	✓
Engraved Sponsor Plaque of being Sponsor	✗	✗

RETAIL SPONSORSHIP

SPECIFICATION

YOUTH INNOVATION CENTER

Period : 18-25 May 2024

Sponsorship package include:

- Entertainment & talent: MC, speakers (at expo area for 7 days)
- Souvenir, doorprize
- Meals for personnel

SPONSORSHIP PACKAGE	YOUTH INNOVATION CENTER
VALUE (IDR)	500 Million
BENEFITS	
Official Website Homepage-Logo Placement with Hyperlink to Company's Website	✓
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓
Company logo placement at sponsored area	✓
Certificate Appreciation of being Sponsor	✓



RETAIL SPONSORSHIP

SPECIFICATION

MEALS DAY 1 (OPENING DAY)

Period : 20 May 2024
 Total : 6000 pax
 Sponsorship package include:
 1. 2x coffee break for 6000 pax
 2. 1x buffet lunch for 6000 pax

MEALS DAY 2-6

Period : 21-25 May 2024
 Total : 4700 pax/day
 Sponsorship package per day include:
 1. 2x coffee break for 4700 pax
 2. 1x buffet lunch 4700 pax

SPONSORSHIP PACKAGE	MEALS DAY 1 (OPENING DAY)	MEALS DAY 2-6
VALUE (IDR)	7 Billion	5,5 Billion/day

BENEFITS

Official Website Homepage-Logo Placement with Hyperlink to Company's Website	✓	✓
Official Website-Company Profile Placement	100 words	100 words
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	✓	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓	✓
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag. Materials to be provided by sponsor	✓	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓	✓
Company logo on hanging/vertical banners (one side) at venue (sharing with other sponsors)	✓	✓
Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)	✓	X



SPONSORSHIP PACKAGE	MEALS DAY 1 (OPENING DAY)	MEALS DAY 2-6
VALUE (IDR)	7 Billion	5,5 Billion/day
Company logo on Billboard placed at certain public area (sharing with other sponsors)	✓	✓
Logo placement on print advertisements of 10th World Water Forum at international and national media	✓	✓
Company logo on back cover of Program Book (sharing with other sponsors)	✓	✓
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	✓	✓
Company logo on Post-Show Report (sharing with other sponsors)	✓	✓
Stage announcement by MC of the Forum (except at Opening & Closing Ceremony)	✓	✓
Complimentary 1 (one) ticket per sponsor to attend the Forum	✓	✓
Certificate Appreciation of being Sponsor	✓	✓
Engraved Sponsor Plaque of being Sponsor	✓	✓

We are also open to explore other types of sponsorship that is tailored to potential sponsors need and objective, and to create unique and esteemed sponsorship packages, as we are flexible and open for discussion. Please let us know and our team will be very happy to assist you. All sponsorship opportunities will be based on first-come-first-served.

CONTACT INFO

For further inquiries and assistance, please feel free to contact the following number :

Name : Vita Puspitasari
Mobile : (+62) 813-1115-4944

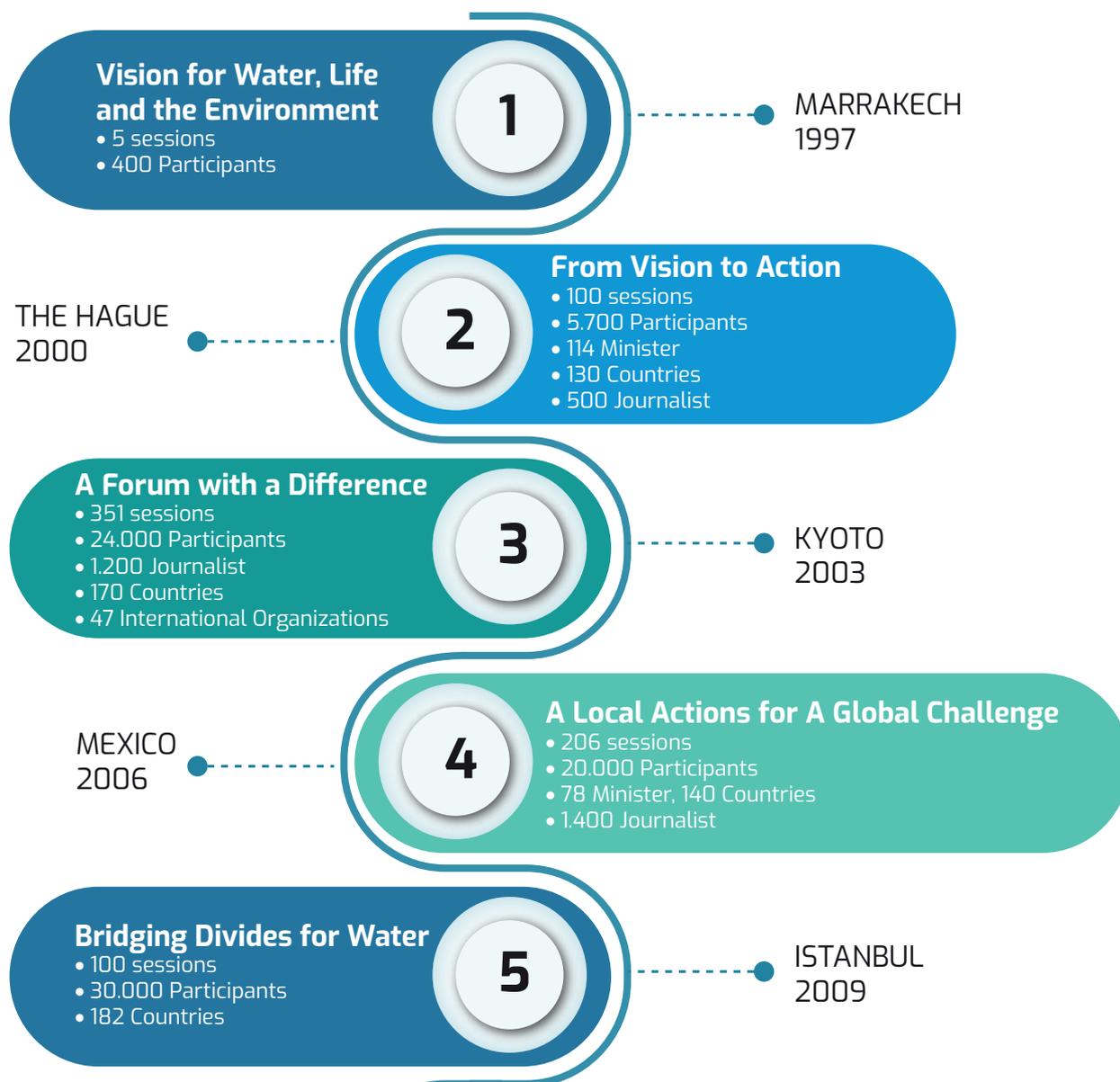
Name : Putri Anitya
Mobile : (+62) 856-3328-923

Name : Astri Diana
Mobile : (+62) 813-8872-6703

Email : sponsorship@worldwaterforum.org
Website : www.worldwaterforum.org



Milestone of the World Water Forum









REPUBLIC OF INDONESIA

10th
World
Water
Forum

Bali 2024



WORLD
WATER
COUNCIL





10TH WORLD WATER FORUM

WATER FOR SHARED PROSPERITY

18-25 May 2024 | Bali, Indonesia

Sponsorship Manual





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MESSAGE FROM CHAIRMAN

Coordinating Minister for Maritime and Investment Affairs of the Republic of Indonesia

Water is a basic needs of human survival. It is critical for community health and the environment's well-being. The water crisis, on the other hand, is a global issue that is becoming increasingly complex, necessitating the right solution. Access to safe drinking water is a basic human right, but millions of people around the world do not have it. As we work to achieve Sustainable Development Goals, ensuring universal access to water and sanitation by 2030, we must also consider the role of water in driving economic growth and prosperity.

Throughout the 10th World Water Forum, we will discuss how to achieve water security while promoting economic growth and prosperity. Stakeholders from around the world can use this platform to come together and collaborate to find long-term solutions to this increasingly complex water problem.

I believe the 10th World Water Forum will be a valuable platform for addressing the world's water issues. We must collaborate and work together to find innovative and sustainable solutions to provide clean and healthy water to all people worldwide. I encourage you to take full advantage of the events planned for this forum, to learn from one another, share your experiences, and build relationships that will allow us to work together long after this forum has ended.

I'd like to thank you for your participation and assistance in making this activity a success. Let us join forces to solve the world's water problems and build a better future at the 10th World Water Forum.



Luhut Binsar Pandjaitan

Coordinating Minister for Maritime and Investment Affairs
of the Republic of Indonesia



Luhut Binsar Pandjaitan

Coordinating Minister for Maritime and
Investment Affairs of the Republic of
Indonesia

MESSAGE FROM VICE CHAIRMAN 1/CHIEF OPERATING OFFICER

Minister of Public Works and Housing of the Republic of Indonesia

I am honored and proud that Indonesia will host and organize the 10th World Water Forum, the world's largest multi-stakeholder water meeting forum. This activity will take place in Bali in 2024, from the 18th to the 25th of May.

The 10th World Water Forum's theme is "Water for Shared Prosperity." We are all convinced that water is an essential resource for human survival, the environment, and the economy. It is appropriate for all parties to devote their full attention and efforts to ensuring its long-term viability.

Despite numerous challenges in managing its water resources, Indonesia, as an archipelagic country, can serve as a model for the rest of the world. I am confident that this meeting will provide stakeholders with an opportunity to share their experiences, knowledge, and solutions to global water challenges.

I hope that this event demonstrates Indonesia's ability to contribute to global challenges, such as water issues.

The activities will also provide an opportunity for all global water stakeholders to expand their professional networks, participate in fruitful discussions, and create a better future for all of us by ensuring everyone has access to safe and equitable water.



M. Basuki Hadimuljono

Minister for Public Works and Housing
of the Republic of Indonesia



M. Basuki Hadimuljono

Minister for Public Works and Housing
of the Republic of Indonesia



MESSAGE FROM CHAIR OF DIVISION II: FINANCE

Vice Minister II of the Ministry of the State-Owned Enterprises of the Republic of Indonesia

The 10th World Water Forum, to be held in Bali in 2024, is quickly approaching. The forum is a significant gathering of water experts, policy-makers, communities, and stakeholders from around the world to discuss and share ideas on water-related issues.

We would like to take this opportunity to encourage you not to miss this largest water event and to invite you to participate actively in the upcoming forum, not only as participants but also as partners and sponsors of this great water event, while bringing together our common interests and concerns for better water resources in the future.

We believe that being a partner and sponsor of this grand event will provide your organization with an excellent opportunity to not only raise its profile in terms of water and sanitation, but also to demonstrate your commitment to sustainability and responsible water use.

In addition to the benefits of contributing to a worthy cause, your organization would have the opportunity to network with other water-related individuals and organizations. Sponsors at the 10th World Water Forum also benefit from extensive media coverage and exposure, which provides excellent branding and marketing opportunities.

We are confident that your sponsorship would be greatly valued and appreciated. Thank you for your ongoing assistance. Let us all work together to ensure the success of the 10th World Water Forum as part of the Great Water Resolution.



Kartika Wirjoatmodjo

Vice Minister II of the Ministry of the State-Owned Enterprises of the Republic of Indonesia



Kartika Wirjoatmodjo

Vice Minister II of the Ministry of the State-Owned Enterprises of the Republic of Indonesia

ABOUT WORLD WATER FORUM

The largest international forum in the water sector involving various stakeholders. The Forum is held every three years and has been taking place since 1997. The World Water Forum is not just a conference: it includes a three-year preparation phase (preparatory phase), a one-week event (event phase), and a presentation of the results (synthesis phase) with ongoing support for collective action.

The Forum brings together participants from all levels and areas, including politics, multilateral institutions, academia, civil society and the private sector, among others. Over the years, the number of people participating in the Forum has grown from a few hundred to tens of thousands, from both the international community and host countries.

The 77th Board of Governors of the World Water Council held in March 2022 in Dakar elected Bali, Indonesia as host of the 10th World Water Forum to be held in 2024.



ABOUT THE 10TH WORLD WATER FORUM

It is an honour for Indonesia in particular Bali for the World Water Forum to be hosted in Indonesia, to provide a platform for all stakeholders in Bali, Indonesia and the world to express themselves.

The 10th World Water Forum will take place from 18 to 25 May 2024 in Bali Nusa Dua Convention Center (BNDCC), Bali. During the week, the heads of state, the heads of international organizations, high level government officials, experts, scholars, entrepreneurs and economists from all over the

world will share their knowledge, experience and practice regarding a wide range of topics related to water.

By participating in the 10th World Water Forum, you will contribute to responding to the challenges of water and sanitation of our time. The main missions of the 10th World Water Forum are to:

- Provide a platform for all stakeholders in the water sector to engage, exchange, learn together, and catalyze concrete ideas for improved water resources management and development;
- Encourage innovative thinking to overcome contemporary and critical water resource management issues;
- Mobilize action by policy and decision-makers on commitments for improved water resources management and development.

Target Audience

- Political leaders (local authorities/mayors, parliamentarians, ministers, heads of governments/state),
- Policy and decision-makers,
- Business leaders,
- Media representatives,
- Representatives of water-related sectors,
- Representatives of non-water-related sectors for which water is an essential component,
- The world's water professionals,
- Water scientists and engineers,
- Academics,
- Civil society representatives (users, beneficiaries, unions, professional associations, indigenous peoples, women, youth, etc.), and
- Citizens of the host country.

Component Forum

- **Thematic Program** providing the substantive underpinning on water issues of critical importance
- **Regional Program** providing perspectives on water from all regions of the world
- **Political Program** providing the opportunity for discussion amongst and with elected officials

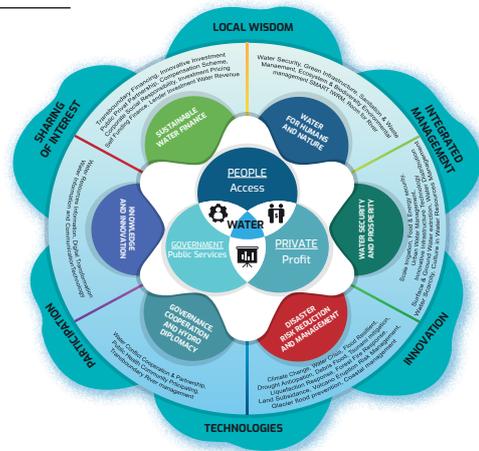
THEME

WATER FOR SHARED PROSPERITY

Water has always had a precious and elevated position in human cultures, as we realize that water is essential for human life since ancient times. From daily consumptions to purifications, conservations, cultivations and so on, some communities even view water as life itself and as the source of immortality.

Nowadays, water management often becomes the main issues in international events and declarations, including the Sustainable Development Goals (SDGs). The SDGs include a dedicated water goal that must be achieved by 2030 to ensure sustainable living.

The importance of water is more specifically mentioned in the SDG number 6, Clean Water and Sanitation for all, with related and more detailed targets. In order to achieve those targets, all stakeholders need to work together and understand each other needs. Good water management can help us achieve prosperity together, and for all. Water plays central role in achieving shared prosperity. In the 10th World Water Forum, we hope that we can give the societies what they need to achieve shared prosperity through understanding and solving water related issues.



MAIN PLAYERS OF THE FORUM:

- International Organizations,
- Government
- Academia
- Civil Societies including the youth
- Private Sector

MANAGING WATER TOGETHER WITH THE AIM OF PROSPERITY FOR ALL THROUGH:

- INTEGRATED MANAGEMENT
- CONTINUOUS INNOVATION
- LATEST TECHNOLOGIES
- ACTIVE PARTICIPATION
- SHARING OF INTERESTS
- LOCAL WISDOM



Three Processes of the 10th World Water Forum will coordinate diversified actions and implementation of solutions to the identified primary themes and prioritized political agenda as well as regional needs to spare water for shared prosperity

FORUM PROCESSES: OBJECTIVES AND MODALITIES

Process Framework Main Theme : Water for Shared Prosperity

Water for Humans and Nature
Water Security and Prosperity
Disaster Risk Reduction and Management
Governance, Cooperation and Hydro Diplomacy
Sustainable Water Finance
Knowledge and Innovation

Common Challenge : Climate Change, Population Growth, Urbanization, Energy Crisis, Soil, and Air Pollution, etc.
Cross-cutting Enablers : Governance, Science and Technology, Innovation, Financing & Investment, Cooperation and Partnership, Policy Development, Circular Economy, Education & Capacity Building

<p>Political Process</p> <ul style="list-style-type: none"> Head of States Parliamentarian Ministerial Local Authorities Basin Authorities 	<p>Thematic Process</p> <ul style="list-style-type: none"> Topics of Water for Humans and Nature Topics of Water Security and Prosperity Topics of Disaster Risk Reduction and Management Topics of Governance, Cooperation and Hydro Diplomacy Topics of Sustainable Water Finance Topics of Knowledge and Innovation 	<p>Regional Process</p> <ul style="list-style-type: none"> Mediterranean Asia Pacific to be defined to be defined to be defined
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Political Process

Government, parliamentarians, Ministers, local authorities, and basin authorities develop political agendas to discuss and find solutions.

Thematic Process

All global multi-stakeholders develop and facilitate the implementation of action plans mobilizing various organizations and experts to have concrete and practical solutions to imminent water issues identified during the process associated with each theme and topic.

Regional Process

In different regions and sub-regions, develop and facilitate the action to resolve regional primary water issues and find context-specific solutions to the local water situation. In this process, better understanding of the regional water context and cooperative structure for common solutions is expected.



MAIN AGENDA AND ACTIVITIES TOWARDS 10TH WORLD WATER FORUM

MAIN AGENDA

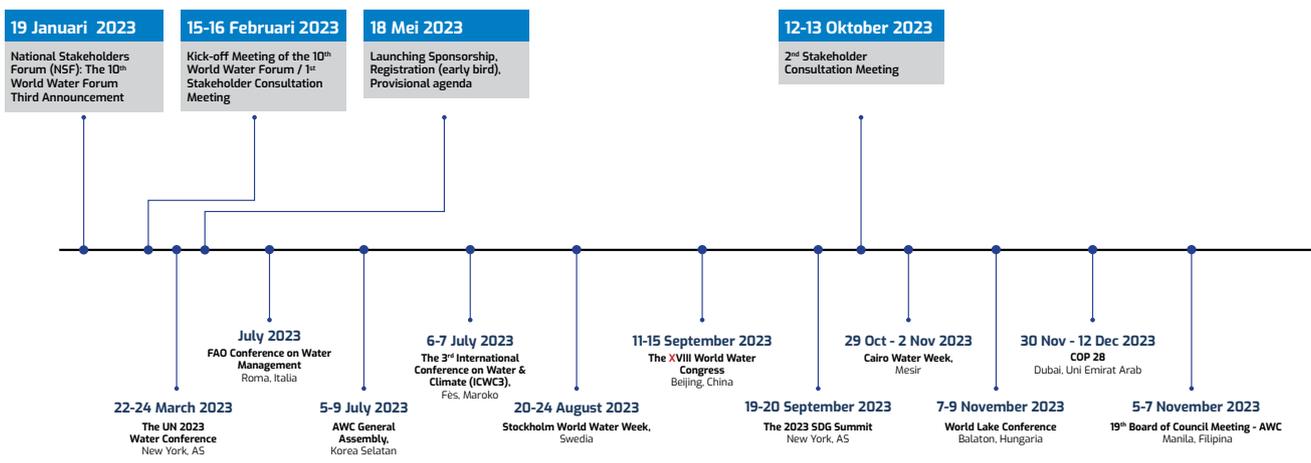
Kick-off Meeting
1st Stakeholder Consultation Meeting
Feb 15- 16, 2023 (Jakarta)

2nd Stakeholder Consultation Meeting
October 12-13, 2023 (Bali)

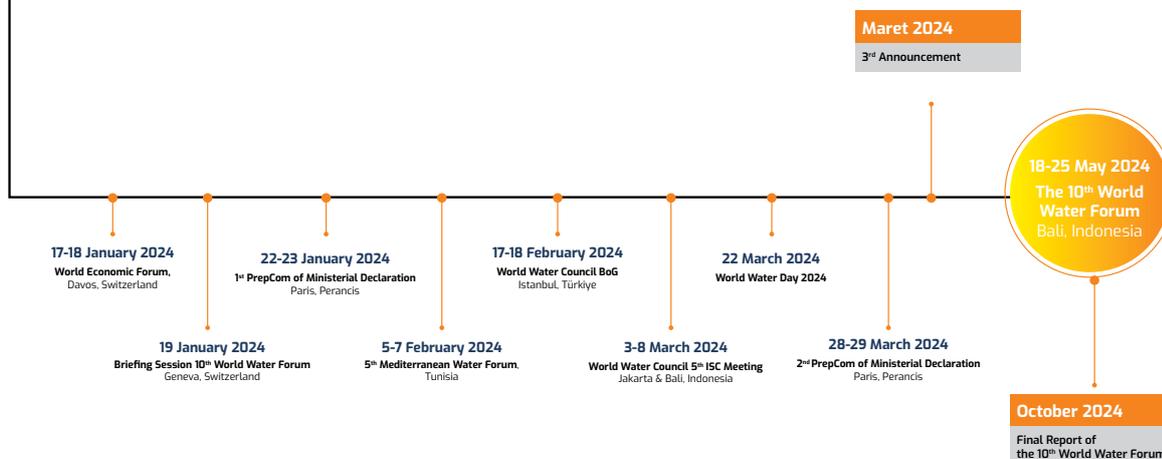
The 10th World Water Forum
May 18-25, 2024 (Bali)

TIMELINE OF MAIN AGENDA AND SUPPORTING ACTIVITIES

2023



2024



SPONSORSHIP

Why you should sponsor the 10th World Water Forum

- The 10th World Water Forum is the largest international forum in water sector.
- More than 30.000 leading companies and organization related to water will come to learn, share, get ideas, make new connections and network, all to advance their respective business.
- Opportunity to reinforce and strengthen your organization's brand within the stakeholders in water.
- Deliver a clear message that you have a genuine commitment to the healthy of the water resource development and management.
- Meet local or international associations and organizations.
- For experts, this event would be a golden opportunity to share your knowledge and experience in the field of water.

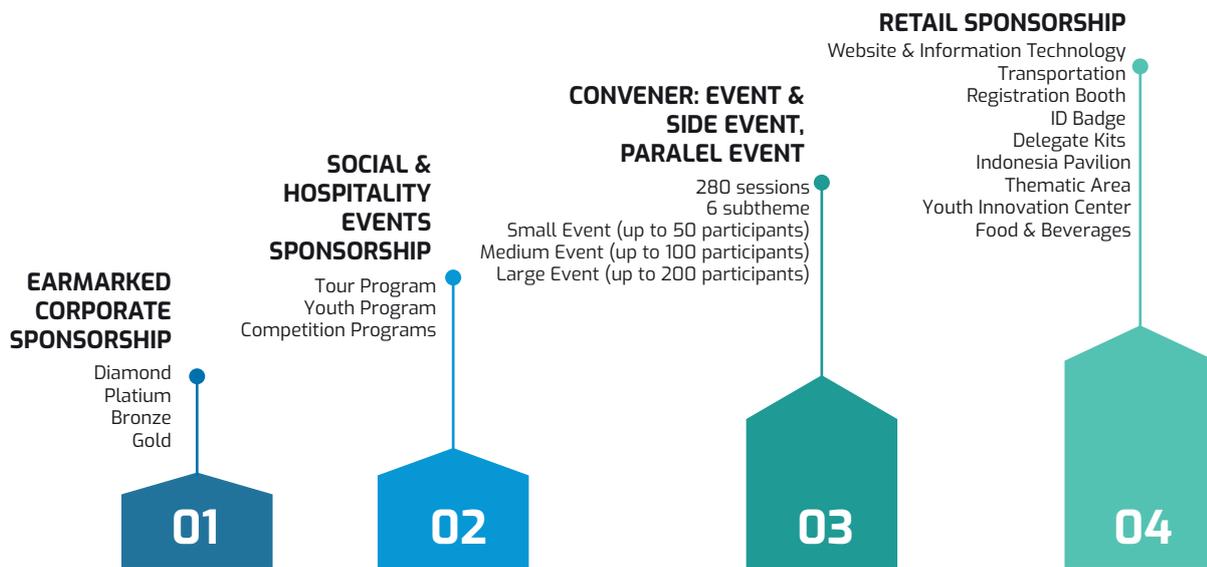
The 10th World Water Forum offers outstanding sponsorship opportunities that can help you maximize your business potential for your organization and create better awareness of your products and services among top executives and decision makers.

You will get maximum exposure and attract extra attention among the participants, media and even public in general through our promotional, marketing and advertising opportunities, starting from pre-event series, during event and post event of 10th World Water Forum.

The sponsorship options are designed to allow each sponsor unique ways of associating brands or message with different aspects of the meeting.



SPONSOR CATEGORY



The sponsorship opportunities are available in 4 (four) categories, include Earmarked Corporate Sponsorship, Convener Sponsorship, Social and Hospitality Events Sponsorship and Retail Sponsorship. You can select one or more of those 4 categories as a sponsorship package.



EARMARKED CORPORATE SPONSORSHIP

EARMARKED CORPORATE SPONSORSHIP

EARMARKED CORPORATE SPONSORSHIP	DIAMOND	PLATINUM	GOLD	BRONZE
VALUE (IDR)	20 Billion	15 Billion	10 Billion	5 Billion
Official Website Homepage-Logo Placement with Hyperlink to Company's Website	✓	✓	✓	✓
Official Website-Company Profile Placement	500 words	300 words	200 words	100 words
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	✓	✓	✓	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓	✓	✓	✓
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)	✓	✓	✓	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓	✓	✓	✓
Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)	✓	✓	✓	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓	✓	✓	✓
Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)	✓	✓	✓	✗
Triangle banners logo placement at surrounding streets of the venue (sharing with other sponsors)	✓	✓	✓	✗
Company logo on Billboard placed at certain public area (sharing with other sponsors)	✓	✓	✓	✓
Company logo on back cover of Program Book. (sharing with other sponsors)	✓	✓	✓	✓
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	✓	✓	✓	✓
Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)	✓	✓	✓	✓
Company logo on Post-Show Report (sharing with other sponsors)	✓	✓	✓	✓

EARMARKED CORPORATE SPONSORSHIP	DIAMOND	PLATINUM	GOLD	BRONZE
VALUE (IDR)	20 Billion	15 Billion	10 Billion	5 Billion
Video testimonial/sound-bite from sponsor's representative to be included in the Official Post Show Video	✓	✓	X	X
Written Testimonial from official company spokesperson included in the Official Event Post-Show Report	✓	✓	X	X
One speaking opportunity in Plenary Session on the main meeting room in one of the available time slots (10 minutes)**TBC WWC approval	✓	X	X	X
Opportunity to hold Press Conference at Media Center of 10th World Water Forum	✓	X	X	X
Stage announcement by the MC of Forum (except at Opening & Closing Ceremony)	✓	✓	✓	✓
Complimentary tickets for Forum/Seminar (1 day ticket)	4	3	2	1
Certificate Appreciation of being Sponsor	✓	✓	✓	✓
Engraved Sponsor Placard of being Sponsor	✓	✓	✓	✓

Note : Company/Organization interested at sponsoring below IDR 5.000.000.000 could select one or more items from the available Retail packages. Or, the Committee of 10th World Water Forum will distribute the sponsorship fund based on priority needs.

CONVENER SPONSORSHIP	DIAMOND	PLATINUM	GOLD	BRONZE
Event series that can be sponsored Note: Sponsor is welcome to also select one or more events to be sponsored, as part of the corporate sponsorship Please choose one or more items & services you would like to sponsor				
Small Event				
Medium Event				
Large Event				
Pre-event: copyright logo 10th World Water Forum				



SOCIAL AND HOSPITALITY EVENTS SPONSORSHIP	DIAMOND	PLATINUM	GOLD	BRONZE
Event series that can be sponsored Note: Sponsor is welcome to also select one or more events to be sponsored, as part of the corporate sponsorship Please choose on one or more items & services you would like to sponsor				
Tour Program				
Youth Program				
Competition Program				

RETAIL SPONSORSHIP	DIAMOND	PLATINUM	GOLD	BRONZE
Items & service that can be sponsored Note: Sponsor is welcome to also select one or more items & services to be sponsored, as part of the main sponsorship Please choose one or more items & services you would like to sponsor				
Website & Information Technology				
Transportation				
Registration Booth				
ID Badge				Not entitled
Delegate Kits				Not entitled
Indonesia Pavilion				
Thematic Area				
Youth Innovation Center				
Food & Beverages – Day 1 (Opening Day)				Not entitled
Food & Beverages – Day 2				Not entitled
Food & Beverages – Day 3				Not entitled
Food & Beverages – Day 4				Not entitled
Food & Beverages – Day 5				Not entitled
Food & Beverages – Day 6				Not entitled



RESUME

EARMARKED CORPORATE SPONSORSHIP	CONVENER	SOCIAL & HOSPITALITY EVENTS	RETAIL
Small Event			
Medium Event			
Large Event			
Pre-event : copyright logo 10th World Water Forum			
Tour Program			
Youth Program			
Competition Program			
Website & Information Technology			
Transportation			
Registration Counter, Co-Working Lounge & Charging Station			
ID Badge			
Delegate Kits			
Indonesia Pavilion			
Thematic Area			
Youth Innovation Center			
Food & Beverages – Day 1 (Opening Day)			
Food & Beverages – Day 2			
Food & Beverages – Day 3			
Food & Beverages – Day 4			
Food & Beverages – Day 5			
Food & Beverages – Day 6			





CONVENER SPONSORSHIP

CONVENER SPONSORSHIP

SPECIFICATION

GENERAL

- Date : 20 – 24 May 2024
 Venue : Convention Center or Hotel at Nusa Dua Area
 Theme : Water for Shared Prosperity
 Sub-Themes :
1. Water Security and Prosperity
 2. Water for Humans and Nature
 3. Disaster Risk Reduction and Management
 4. Governance, Cooperation and Hydro-diplomacy
 5. Sustainable Water Finance
 6. Knowledge and Innovation

50 sessions

SMALL EVENT (up to 50 pax)	MEDIUM EVENT (up to 100 pax)	LARGE EVENT (up to 200 pax)
Sponsorship package include: 1. Production: • Stage 2. Supporting equipment: • LED screen • Sound system • Recording • Lighting system • Rigging • Genset • Multicamera system • Interpretation system • Broadcasting system • PC/laptops, LED monitor, switcher • Internet • Furniture 3. Talent : MC, moderator	Sponsorship package include: 1. Production: • Stage 2. Supporting equipment: • LED screen • Sound system • Recording • Lighting system • Rigging • Genset • Multicamera system • Interpretation system • Broadcasting system • PC/laptops, LED monitor, switcher • Internet • Furniture 3. Talent : MC, moderator	Sponsorship package include: 1. Production: • Stage 2. Supporting equipment: • LED screen • Sound system • Recording • Lighting system • Rigging • Genset • Multicamera system • Interpretation system • Broadcasting system • PC/laptops, LED monitor, switcher • Internet • Furniture 3. Talent : MC, moderator

SPONSORSHIP PACKAGE	SMALL		MEDIUM		LARGE	
VALUE (IDR)	BNDCC/BICC 450 Million Per room/day	Non BNDCC/BICC 350 Million Per room/day	BNDCC/BICC 750 Million Per room/day	Non BNDCC/BICC 600 Million Per room/day	BNDCC/BICC 1 Billion Per room/day	Non BNDCC/BICC 800 Million Per room/day

BENEFITS

Official Website Homepage-Logo Placement with Hyperlink to Company's Website	✓	✓	✓	✓	✓	✓
Pre-Event Email Marketing- Company logo placement (where Space and Time Permits)	✓	✓	✓	✓	✓	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓	✓	✓	✓	✓	✓



SPONSORSHIP PACKAGE	SMALL		MEDIUM		LARGE	
	BNDCC/BICC 450 Million Per room/day	Non BNDCC/BICC 350 Million Per room/day	BNDCC/BICC 750 Million Per room/day	Non BNDCC/BICC 600 Million Per room/day	BNDCC/BICC 1 Billion Per room/day	Non BNDCC/BICC 800 Million Per room/day
Acknowledgement in the Program Book & Panel List of Sponsor	✓	✓	✓	✓	✓	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓	✗	✓	✓	✓	✓
Company logo on back cover of Program Book. (sharing with other sponsors)	✗	✗	✓	✗	✓	✓
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	✗	✗	✗	✗	✓	✗
Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)	✗	✗	✓	✗	✓	✗
Stage announcement by the MC of Thematic Seminar	✓	✓	✓	✓	✓	✓
Company logo on the backdrop of sponsored Thematic Seminar	✓	✓	✓	✓	✓	✓
Certificate Appreciation of being Sponsor	✓	✓	✓	✓	✓	✓

CONVENER SPONSORSHIP

COPYRIGHT 10TH WORLD WATER FORUM LOGO

IDR 50 Million
Per event

SPECIFICATION

Usage of 10th World Water Forum logo for pre-events related to Water
Proposal of event should be submitted to committee and approved by substantive committee
Note : The Committee assumes no responsibility or liability whatsoever with regards pre-event activities of the 10th World Water Forum.

BENEFITS

Company logo on the backdrop of the sponsored event ✓

A group of people, including a man, a woman, and two children, are sitting on a stone ledge in front of a traditional Balinese temple. The man is wearing a white shirt and a white turban, and the woman is wearing a white shirt and a patterned sarong. The children are also wearing traditional clothing. In the background, there is a tall, multi-tiered pagoda and other temple structures. The entire scene is overlaid with a dark blue semi-transparent filter.

SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

1. TOURS

SPECIFICATION

BALI	LOMBOK (3D/2N)	LABUAN BAJO (3D/2N)
Program : Bali full day tour package	Program : Lombok 3 days, 2 nights package	Program : Labuan Bajo 3 days, 2 nights package
Date : TBA	Date : TBA	Date : TBA
Participant : max for 250 pax	Participant : max for 100 pax	Participant : max for 75 pax
Sponsorship package include:	@ IDR 7,5 million Sponsorship package include:	@ IDR 10 million Sponsorship package include:
<ol style="list-style-type: none"> 1. Tour/program package 2. Meals : snacks, lunch, dinner 3. Transportation, & guide 4. Others : invitation, leaflet/ brochures, healthy kits, souvenir (if required) 	<ol style="list-style-type: none"> 1. Tour/program package 2. Meals : snacks, lunch, dinner 3. Ticket Bali-Lombok-Bali, 4. Accomodation at four stars hotel. 5. Transportation & guide 6. Others : invitation, leaflet/ brochures, healthy kits, souvenir (if required). 	<ol style="list-style-type: none"> 1. Tour/program package 2. Meals : snacks, lunch, dinner 3. Ticket Bali-Labuan Bajo-Bali, 4. Accomodation at four stars hotel. 5. Transportation & guide 6. Others : invitation, leaflet/ brochures, healthy kits, souvenir (if required).

SPONSORSHIP PACKAGE	BALI	LOMBOK	LABUAN BAJO
VALUE (IDR)	750 Million	750 Million	750 Million

BENEFITS

Official Website Homepage-Logo Placement with Hyperlink to Company's Website	✓	✓	✓
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	✓	✓	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓	✓	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓	✓	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓	✓	✓
Company logo on Post-Show Report (sharing with other sponsors)	✓	✓	✓
Certificate Appreciation of being Sponsor	✓	✓	✓

SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

2. YOUTH PROGRAM (#ShareYourWaterStories)

IDR 50 Million

SPECIFICATION

Program :

- #ShareYourWaterStories:** Explore stories & imagination through past, present & future lenses in water Challenges.
- One Day with MPWH:** Award for Top Three (3) candidates. One selected national participant will get the opportunity to conduct a water-related field trip with MPWH.

Location : Online

Participants : Estimated 200 pax ; 1 winner to join program.

Sub-theme 1 : Water Security and Prosperity

Specification

- Domestic ticket from Jakarta / other city to Balikpapan for 1st winner
- Local transportation & accommodation 1 night for 1st winner
- Prizes for 3 winners

BENEFITS

Official Website Homepage - Logo Placement with Hyperlink to Company's Website



2. YOUTH PROGRAM (Video Competition)

IDR 200 Million

SPECIFICATION

Program :

- Video competition with the theme "Appropriate Technology Applications" posted on Instagram with #WorldWaterForum2024
- 2-3 Judges for Video Competition
- The best video will be presented at the 10th World Water Forum Opening Ceremony/WECUL

Location : Bali (for selected participants)

Participants : Estimated 100 pax ; 5 winners will be invited to join 10th World Water Forum

Sub-Theme : For all 6 themes

Specification

- International / domestic tickets from origin to Bali v.v. for 5 winners
- Local transportation, meals & accommodation for 5 winners during 10th World Water Forum
- 10th World Water Forum Registration Fee for 5 winners
- Prizes for winners
- Jury

BENEFITS

Official Website Homepage - Logo Placement with Hyperlink to Company's Website



Acknowledgement in the Program Book & Panel List of Sponsor



Company logo on Post-Show Report (sharing with other sponsors)



2. YOUTH PROGRAM (River Clean Up !)

IDR 1 Billion

SPECIFICATION

Program :

1. River clean up: actions collaborations with GN-KPA, aimed at increasing awareness of importance of keeping the river clean. (1500 pax)
2. Tree planting (100 pax)
3. Coloring Competition for Kindergarten students (50 pax)
4. Webinar (500 pax)
5. Making Teaching Material for River-Care Communities/High School Students

Location : All rivers in Indonesia

Participants : Estimated 50 - 1500 pax

Sub-Theme : Sub-theme 2-Water for Humans and Nature

Specification

1. Meals during program for 1500 pax (1 snack box ; 1x lunch box)
2. Documentation
3. Equipment, merchandise, stationary, printings
4. Permits

BENEFITS

Official Website Homepage - Logo Placement with Hyperlink to Company's Website	✓
Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓
Company logo on back cover of Program Book. (sharing with other sponsors)	✓
Stage announcement by the MC of River Clean Up Program	✓
Company logo on the backdrop of sponsored River Clean Up Program**	✓
Certificate Appreciation of being Sponsor	✓

2. YOUTH PROGRAM (Mangrove Replanting)

IDR 375 Million

SPECIFICATION

Program :

1. Mangrove Replanting in Jakarta and Ibu Kota Nusantara (IKN)

Location : DKI Jakarta Province and IKN, East Kalimantan Province

Participants : Estimated 1000 pax

Sub-Theme : Sub-Theme 3-Disaster Risk Reduction and Management

Specification

1. Mangrove 2000 trees
2. Meals for 1000 pax (1x snack box, 1x lunch box)
3. Documentation
4. T-shirts for 1000 pax
5. Permits
6. Boots

BENEFITS

Official Website Homepage - Logo Placement with Hyperlink to Company's Website	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓
Company logo on Post-Show Report (sharing with other sponsors)	✓

2. YOUTH PROGRAM (Youth Declaration)

IDR 750 Million

SPECIFICATION

Program :

1. Submission of whitepaper about one of the sub-themes of the 10th World Water Forum
2. Selected participants will participate to discuss about 6 sub-themes of the 10th World Water Forum (Meeting & Workshops), which the final meeting will be held on the D-Day.

Stages :

1. First Meeting at 10th World Water Forum 2nd Announcement (Bali)
2. Workshop 1 (Online)
3. 2nd Meeting (Online)
4. Workshop 2 (Online)
5. Final Meeting at D-Day 10th World Water Forum (Bali)

Location : Hybrid

Participants : Estimated 50 pax

Sub-Theme : Sub-Theme 6-Knowledge and Innovation

Specification

1. Moderator & Experts
2. Hybrid session during 2nd announcement
3. International / domestic tickets from origin to Bali v.v. for selected participants
4. Accommodation 2 nights in Bali for selected participants
5. 10th World Water Forum Registration Fees for selected participants



BENEFITS

Official Website Homepage - Logo Placement with Hyperlink to Company's Website	✓
Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	✓
Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)	✓
Certificate Appreciation of being Sponsor	✓

2. YOUTH PROGRAM (Accelerating Inclusivity in Water Sector)

IDR 475 Million

SPECIFICATION

Program :

Sharing session/ Talkshow with Community of Persons with Disabilities, Citarum Harum/ ikapundung

Location : Teras Cikapundung, West Java

Participants : Estimated 160 pax

Sub-Theme : Sub-Theme 4-Governance, Cooperation, and Hydro-diplomacy

Specification

1. Meals during Sharing Session Program for 180 pax (fullboard package)

BENEFITS

Official Website Homepage - Logo Placement with Hyperlink to Company's Website	✓
Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓
Certificate Appreciation of being Sponsor	✓



2. YOUTH PROGRAM (Young Water Sustainability Leaders (YWSL 2024))

IDR 475 Million

SPECIFICATION

Program :

1. Webinar with High Level Speakers from Ministries, Professional/Academics, Private Sectors/Sponsors, Influencers.
2. Boothcamp with the class divisions according to 6 sub-theme of the 10th World Water Forum
3. Paper Writing Competition
4. Final presentation of 10 selected participants that will be held on D-day 10th World Water Forum in Bali

Location : Hybrid

Participants : Estimated 300 pax

Sub-Theme : For all 6 themes

Specification

1. Speakers, judges, reviewers, moderator
2. International / domestic tickets from origin to Bali v.v. for selected participants
3. Local transportation, meals & accommodation for selected participants
4. 10th World Water Forum Registration Fees for winners
5. Media marketing

BENEFITS

Official Website Homepage - Logo Placement with Hyperlink to Company's Website	✓
Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓
Certificate Appreciation of being Sponsor	✓

2. YOUTH PROGRAM (D-Day Events)

IDR 300 Million

SPECIFICATION

Program :

1. Edu-tour
2. Sharing Water Management
3. Youth Commitment Wall
4. WECUL: Presenting Video of Youth Program

Location : EduTour: Training at Bali Appropriate Technology Institute (BATI)

Participants : 100 pax

Sub-Theme : For all 6 themes

Specification

1. Transportation
2. Edu tour package for 100 pax



BENEFITS

Official Website Homepage - Logo Placement with Hyperlink to Company's Website	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓
Company logo on Post-Show Report (sharing with other sponsors)	✓
Company logo on Digital Banner/Signage around the Venue (sharing with other sponsors)	✓

SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

3. COMPETITION PROGRAMS

SPECIFICATION

Themes : Water for shared prosperity

Sub-theme:

1. Water security and prosperity
1. Water for humans and nature
2. Disaster risk reduction and management
3. Governance, Cooperation and Hydro Diplomacy
4. Sustainable Water Finance
5. Knowledge and innovation

Objectives :

1. To promote and highlight the importance of the 10th World Water Forum agenda
2. Amplify the message and themes of the 10th World Water Forum to a wider audience
3. Increase public awareness of water-related challenges and solutions

Sponsorship package include :

- | | |
|------------------------------|-----------------------------------------------------------------|
| 1. Publication and Promotion | 6. Featured Works Prizes |
| 2. Key Opinion Leaders | 7. Certificate & Shipping |
| 3. Curation | 8. Print & Photo Frames
(Photo & Digital Mural Competitions) |
| 4. Jury | 9. Competitions Management |
| 5. Winning Prizes | |



Target Participants:
National



Target Participants:
International



Target Participants:
National



Target Participants:
International



Target Participants:
International



Benefits

Benefits	Competition				
	Song Writing	Writing	Digital Mural	Photo	Video
Budget Competition (IDR)	375 Million	375 Million	475 Million	475 Million	475 Million
Company name will be joined as a "name competition"	✓	✓	✓	✓	✓
Acknowledgement on Official Social Media Channel	✓	✓	✓	✓	✓
Company logo on digital banner competition	✓	✓	✓	✓	✓
Company logo on video promotion competition	✓	✓	✓	✓	✓
Company name will be mentioned in the announcement of the winner of the competition press release	✓	✓	✓	✓	✓
Company logo in the bumper out video section of the winner "Video Competition The 10th World Water Forum"	X	X	X	X	✓
Company logo on the photography frame of the winner "Photo Competition The 10th World Water Forum"	X	X	X	✓	X
Company logo on the mural frame of the winner "Digital Mural The 10th World Water Forum"	X	X	✓	X	X





RETAIL SPONSORSHIP

RETAIL SPONSORSHIP

SPECIFICATION

WEBSITE & INFORMATION SYSTEM	REGISTRATION BOOTH	ID BADGE	DELEGATE KITS
Period : 2023 – 2024 Sponsorship package include: <ol style="list-style-type: none"> 1. Application services, Cloud Infrastructure, DB analytics 2. CMS (news, articles, static pages), agenda/calender, responsive web design (for mobile view) 3. Infrastructure for Sub-event registration, payment registration (web based & mobile application Super Apps) 4. Infrastructure for Transportation schedule, vehicles tracking system, order/book transportation & payment transportation 	Period : 18-25 May 2024 Sponsorship package include: <ol style="list-style-type: none"> 1. Production of registration booth for conference : customized design ; consisting of min 10 counter/booth 2. Production of co-working lounge : customized design at public area in BNDCC and BICC 3. Electricity 4. Furniture & decoration 5. Supporting equipment 	Period : 18-25 May 2024 Sponsorship package include: <ol style="list-style-type: none"> 1. ID Card for participants : PVC RFID 6500 pcs 2. ID Card for visitors : HVS 100.000 pcs 3. Lanyard with event logo 106.500 pcs 	Period : 18-25 May 2024 Sponsorship package include: <ol style="list-style-type: none"> 1. VIP bag : premium leather bag with event logo 320 pcs 2. Delegate bag : canvas bag with event logo 4380 pcs 3. Personalized healthy kit : masker 10 pcs, hand sanitizer 100ml, wet tissue, pouch with event logo 4700 set 4. Delegate kit : notebook, pen 4700 pcs 5. Delegate handbook: A5 size book; full color 10,000 exp

SPONSORSHIP PACKAGE	WEBSITE & INFORMATION SYSTEM	REGISTRATION BOOTH	ID BADGE	DELEGATE KITS
VALUE (IDR)	2,4 Billion	750 Million	7 Billion	6 Billion

BENEFITS

Official Website Homepage-Logo Placement with Hyperlink to Company's Website	✓	✓	✓	✓
Official Website-Company Profile Placement	✗	✗	150 words	100 words
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	✓	✓	✓	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓	✓	✓	✓
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)	✓	✗	✓	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓	✓	✓	✓
Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)	✗	✗	✓	✓



SPONSORSHIP PACKAGE	WEBSITE & INFORMATION SYSTEM	REGISTRATION BOOTH	ID BADGE	DELEGATE KITS
VALUE (IDR)	2,4 Billion	750 Million	7 Billion	6 Billion
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓	✓	✓	✓
Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)	✓	✗	✓	✗
Company logo on Billboard placed at certain public area (sharing with other sponsors)	✓	✗	✓	✓
Company logo on back cover of Program Book. (sharing with other sponsors)	✓	✓	✓	✓
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	✓	✓	✓	✓
Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)	✓	✗	✓	✓
Company logo on Post-Show Report (sharing with other sponsors)	✓	✗	✓	✓
Stage announcement by the MC of Forum (except at Opening & Closing Ceremony)	✗	✗	✓	✓
Complimentary tickets for Forum/Seminar (1 day ticket)	✗	✗	1	1
Certificate Appreciation of being Sponsor	✓	✓	✓	✓
Engraved Sponsor Plaque of being Sponsor	✗	✗	✓	✓

RETAIL SPONSORSHIP

TRANSPORTATION

IDR 15 Billion

SPECIFICATION

Period : 18-25 May 2024

Sponsorship package include:

1. VIP Vehicles : Toyota Alphard, Toyota Fortuner & voorrijder
2. Shuttle bus : Micro bus
3. Operational Car : Toyota Innova & Toyota Hiace
4. Drivers with uniform & overtime
5. Gasoline, parking fee & toll

SPONSORSHIP PACKAGE	VIP VEHICLES	SHUTTLE BUS	OPERATIONAL CAR
VALUE (IDR)	7 Billion	5,5 Billion	2,5 Billion
BENEFITS			
Official Website Homepage-Logo Placement with Hyperlink to Company's Website	✓	✓	✓
Official Website-Company Profile Placement	150 words	100 words	X
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	✓	✓	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓	✓	✓
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)	✓	✓	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓	✓	✓
Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)	✓	✓	X
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓	✓	✓
Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)	✓	X	X
Company logo on Billboard placed at certain public area (sharing with other sponsors)	✓	✓	✓
Company logo on back cover of Program Book. (sharing with other sponsors)	✓	✓	✓
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	✓	✓	✓
Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)	✓	✓	✓
Company logo on Post-Show Report (sharing with other sponsors)	✓	✓	✓
Stage announcement by the MC of Forum (except at Opening & Closing Ceremony)	✓	✓	✓
Complimentary tickets for Forum/Seminar (1 day ticket)	1	1	X
Certificate Appreciation of being Sponsor	✓	✓	✓
Engraved Sponsor Plaque of being Sponsor	✓	✓	X



RETAIL SPONSORSHIP

SPECIFICATION

YOUTH INNOVATION CENTER

Period : 18-25 May 2024

Sponsorship package include:

- Entertainment & talent: MC, speakers (at expo area for 7 days)
- Souvenir, doorprize
- Meals for personnel

SPONSORSHIP PACKAGE	YOUTH INNOVATION CENTER
VALUE (IDR)	500 Million
BENEFITS	
Official Website Homepage-Logo Placement with Hyperlink to Company's Website	✓
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓
Company logo placement at sponsored area	✓
Certificate Appreciation of being Sponsor	✓



RETAIL SPONSORSHIP

SPECIFICATION

MEALS DAY 1 (OPENING DAY)

Period : 20 May 2024
 Total : 6000 pax
 Sponsorship package include:
 1. 2x coffee break for 6000 pax
 2. 1x buffet lunch for 6000 pax

MEALS DAY 2-6

Period : 21-25 May 2024
 Total : 4700 pax/day
 Sponsorship package per day include:
 1. 2x coffee break for 4700 pax
 2. 1x buffet lunch 4700 pax

SPONSORSHIP PACKAGE	MEALS DAY 1 (OPENING DAY)	MEALS DAY 2-6
VALUE (IDR)	7 Billion	5,5 Billion/day

BENEFITS

Official Website Homepage-Logo Placement with Hyperlink to Company's Website	✓	✓
Official Website-Company Profile Placement	100 words	100 words
Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)	✓	✓
Acknowledgement on Official Social Media Channel and Mobile Apps	✓	✓
Acknowledgement in the Program Book & Panel List of Sponsor	✓	✓
Insertion of promotion brochures and gifts from sponsor in the Delegate Bag. Materials to be provided by sponsor	✓	✓
Company logo on digital banner/signage around the venue (sharing with other sponsors)	✓	✓
Company logo on hanging/vertical banners (one side) at venue (sharing with other sponsors)	✓	✓
Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)	✓	X



SPONSORSHIP PACKAGE	MEALS DAY 1 (OPENING DAY)	MEALS DAY 2-6
VALUE (IDR)	7 Billion	5,5 Billion/day
Company logo on Billboard placed at certain public area (sharing with other sponsors)	✓	✓
Logo placement on print advertisements of 10th World Water Forum at international and national media	✓	✓
Company logo on back cover of Program Book (sharing with other sponsors)	✓	✓
Company logo on back cover of Daily Newsletter (sharing with other sponsors)	✓	✓
Company logo on Post-Show Report (sharing with other sponsors)	✓	✓
Stage announcement by MC of the Forum (except at Opening & Closing Ceremony)	✓	✓
Complimentary 1 (one) ticket per sponsor to attend the Forum	✓	✓
Certificate Appreciation of being Sponsor	✓	✓
Engraved Sponsor Plaque of being Sponsor	✓	✓

We are also open to explore other types of sponsorship that is tailored to potential sponsors need and objective, and to create unique and esteemed sponsorship packages, as we are flexible and open for discussion. Please let us know and our team will be very happy to assist you. All sponsorship opportunities will be based on first-come-first-served.

CONTACT INFO

For further inquiries and assistance, please feel free to contact the following number :

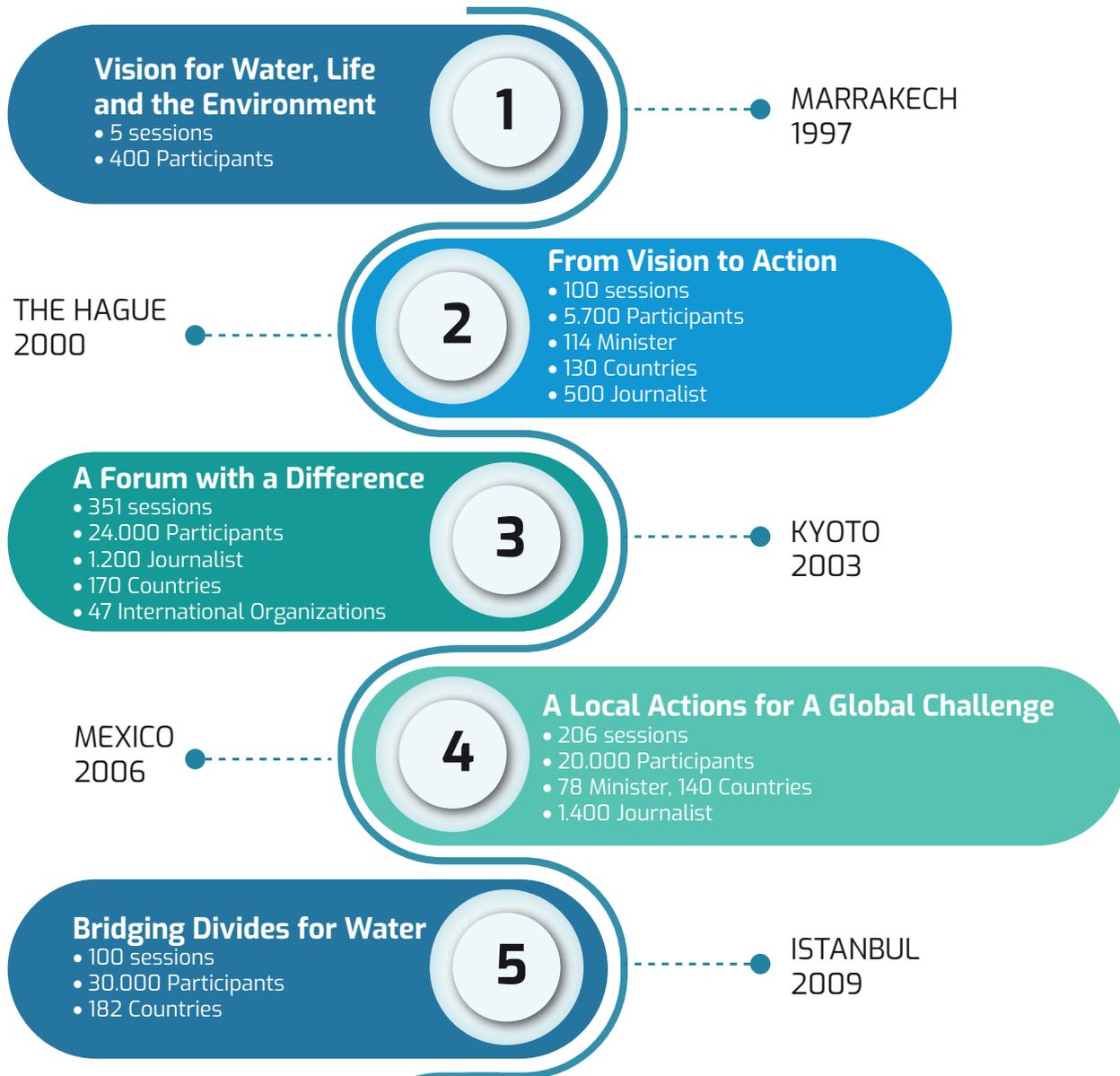
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Milestone of the World Water Forum







REPUBLIC OF INDONESIA

10th
World
Water
Forum

Bali 2024



WORLD
WATER
COUNCIL

