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MESSAGE FROM PRESIDENT

President of the World Water Council

We have built a strong, professional, and friendly relationship with Indonesia and the World Water Council, which provides a solid foundation for an effective and successful joint organization of the 10th World Water Forum.

Water is the only natural element that cannot be replicated. Water cannot be replenished, but air and soil can! And this is a straightforward reason to take good care of it.

We have chosen the simple motto “water for shared prosperity” for this 10th Forum. This obligation to share in order to achieve abundance, peace, and serenity. However, sharing necessitates possessing, protecting, safeguarding, and respecting.

This is what we want to say: “spare to share,” “spare water to share prosperity.” Let us save water in order to share its benefits, its presence, its quantity, and its quality. There is a sentence in every language and religion that says “water is life.”

And the Bali World Water Forum is reaching out to us to change the course of water history, to write its future of abundance in order to achieve shared prosperity.

Yes, let us work together to save water for shared prosperity! Please be the Future of Water. Take it in your hands so that tomorrow, thanks to you, it can be said, “When water flows, happiness flows.”

Let us all work together to ensure the success of the 10th World Water Forum in Bali, 18-24 May 2024!

LOÏC FAUCHON
President of the World Water Council
MESSAGE FROM CHAIRMAN

Water is a basic needs of human survival. It is critical for community health and the environment’s well-being. The water crisis, on the other hand, is a global issue that is becoming increasingly complex, necessitating the right solution. Access to safe drinking water is a basic human right, but millions of people around the world do not have it. As we work to achieve Sustainable Development Goals, ensuring universal access to water and sanitation by 2030, we must also consider the role of water in driving economic growth and prosperity.

Throughout the 10th World Water Forum, we will discuss how to achieve water security while promoting economic growth and prosperity. Stakeholders from around the world can use this platform to come together and collaborate to find long-term solutions to this increasingly complex water problem.

I believe the 10th World Water Forum will be a valuable platform for addressing the world’s water issues. We must collaborate and work together to find innovative and sustainable solutions to provide clean and healthy water to all people worldwide. I encourage you to take full advantage of the events planned for this forum, to learn from one another, share your experiences, and build relationships that will allow us to work together long after this forum has ended.

I’d like to thank you for your participation and assistance in making this activity a success. Let us join forces to solve the world’s water problems and build a better future at the 10th World Water Forum.

Luhut Binsar Pandjaitan
Coordinating Minister for Maritime and Investment Affairs of the Republic of Indonesia
MESSAGE FROM VICE CHAIRMAN 1/CHIEF OPERATING OFFICER

Minister of Public Works and Housing of the Republic of Indonesia

I am honored and proud that Indonesia will host and organize the 10th World Water Forum, the world’s largest multi-stakeholder water meeting forum. This activity will take place in Bali in 2024, from the 18th to the 25th of May.

The 10th World Water Forum’s theme is ‘Water for Shared Prosperity.’ We are all convinced that water is an essential resource for human survival, the environment, and the economy. It is appropriate for all parties to devote their full attention and efforts to ensuring its long-term viability.

Despite numerous challenges in managing its water resources, Indonesia, as an archipelagic country, can serve as a model for the rest of the world. I am confident that this meeting will provide stakeholders with an opportunity to share their experiences, knowledge, and solutions to global water challenges.

I hope that this event demonstrates Indonesia’s ability to contribute to global challenges, such as water issues.

The activities will also provide an opportunity for all global water stakeholders to expand their professional networks, participate in fruitful discussions, and create a better future for all of us by ensuring everyone has access to safe and equitable water.
MESSAGE FROM CHAIR OF DIVISION II: FINANCE

Vice Minister II of the Ministry of the State-Owned Enterprises of the Republic of Indonesia

The 10th World Water Forum, to be held in Bali in 2024, is quickly approaching. The forum is a significant gathering of water experts, policymakers, communities, and stakeholders from around the world to discuss and share ideas on water-related issues.

We would like to take this opportunity to encourage you not to miss this largest water event and to invite you to participate actively in the upcoming forum, not only as participants but also as partners and sponsors of this great water event, while bringing together our common interests and concerns for better water resources in the future.

We believe that being a partner and sponsor of this grand event will provide your organization with an excellent opportunity to not only raise its profile in terms of water and sanitation, but also to demonstrate your commitment to sustainability and responsible water use.

In addition to the benefits of contributing to a worthy cause, your organization would have the opportunity to network with other water-related individuals and organizations. Sponsors at the 10th World Water Forum also benefit from extensive media coverage and exposure, which provides excellent branding and marketing opportunities.

We are confident that your sponsorship would be greatly valued and appreciated. Thank you for your ongoing assistance. Let us all work together to ensure the success of the 10th World Water Forum as part of the Great Water Resolution.

Kartika Wirjoatmodjo
Vice Minister II of the Ministry of the State-Owned Enterprises of the Republic of Indonesia
The largest international forum in the water sector involving various stakeholders. The Forum is held every three years and has been taking place since 1997. The World Water Forum is not just a conference: it includes a three-year preparation phase (preparatory phase), a one-week event (event phase), and a presentation of the results (synthesis phase) with ongoing support for collective action.

The Forum brings together participants from all levels and areas, including politics, multilateral institutions, academia, civil society and the private sector, among others. Over the years, the number of people participating in the Forum has grown from a few hundred to tens of thousands, from both the international community and host countries.

The 77th Board of Governors of the World Water Council held in March 2022 in Dakar elected Bali, Indonesia as host of the 10th World Water Forum to be held in 2024.
ABOUT THE 10TH WORLD WATER FORUM

It is an honour for Indonesia in particular Bali for the World Water Forum to be hosted in Indonesia, to provide a platform for all stakeholders in Bali, Indonesia and the world to express themselves.

The 10th World Water Forum will take place from 18 to 25 May 2024 in Bali Nusa Dua Convention Center (BNDCC), Bali. During the week, the heads of state, the heads of international organizations, high level government officials, experts, scholars, entrepreneurs and economists from all over the world will share their knowledge, experience and practice regarding a wide range of topics related to water.

By participating in the 10th World Water Forum, you will contribute to responding to the challenges of water and sanitation of our time. The main missions of the 10th World Water Forum are to:

∞ Provide a platform for all stakeholders in the water sector to engage, exchange, learn together, and catalyze concrete ideas for improved water resources management and development;
∞ Encourage innovative thinking to overcome contemporary and critical water resource management issues;
∞ Mobilize action by policy and decision-makers on commitments for improved water resources management and development.

Target Audience

∞ Political leaders (local authorities/mayors, parliamentarians, ministers, heads of governments/state),
∞ Policy and decision-makers,
∞ Business leaders,
∞ Media representatives,
∞ Representatives of water-related sectors,
∞ Representatives of non-water-related sectors for which water is an essential component,
∞ The world’s water professionals,
∞ Water scientists and engineers,
∞ Academics,
∞ Civil society representatives (users, beneficiaries, unions, professional associations, indigenous peoples, women, youth, etc.), and
∞ Citizens of the host country.

Component Forum

∞ **Thematic Program** providing the substantive underpinning on water issues of critical importance
∞ **Regional Program** providing perspectives on water from all regions of the world
∞ **Political Program** providing the opportunity for discussion amongst and with elected officials
THEME
WATER FOR SHARED PROSPERITY

Water has always had a precious and elevated position in human cultures, as we realize that water is essential for human life since ancient times. From daily consumptions to purifications, conservations, culturations and so on, some communities even view water as life itself and as the source of immortality.

Nowadays, water management often becomes the main issues in international events and declarations, including the Sustainable Development Goals (SDGs). The SDGs include a dedicated water goal that must be achieved by 2030 to ensure sustainable living.

The importance of water is more specifically mentioned in the SDG number 6, Clean Water and Sanitation for all, with related and more detailed targets. In order to achieve those targets, all stakeholders need to work together and understand each other needs. Good water management can help us achieve prosperity together, and for all. Water plays central role in achieving shared prosperity. In the 10th World Water Forum, we hope that we can give the societies what they need to achieve shared prosperity through understanding and solving water related issues.

Three Processes of the 10th World Water Forum will coordinate diversified actions and implementation of solutions to the identified primary themes and prioritized political agenda as well as regional needs to spare water for shared prosperity.
MAIN AGENDA AND ACTIVITIES TOWARDS 10TH WORLD WATER FORUM

MAIN AGENDA

Kick-off Meeting
1st Stakeholder Consultation Meeting
Feb 15–16, 2023 (Jakarta)

2nd Stakeholder Consultation Meeting
October 12-13, 2023 (Bali)

The 10th World Water Forum
May 18-25, 2024 (Bali)

TIMELINE OF MAIN AGENDA AND SUPPORTING ACTIVITIES

2023

19 Januari 2023
National Stakeholders Forum (NSF): The 10th World Water Forum Third Announcement

16-17 Februari 2023
Kick-off Meeting of the 10th World Water Forum / 1st Stakeholder Consultation Meeting

18 Mei 2023
Launching Sponsorship, Registration (early bird), Provisional agenda

12-13 Oktober 2023
2nd Stakeholder Consultation Meeting

22-24 March 2023
The 10th World Water Forum: New York, US

5-9 July 2023
UN General Assembly, New York

6-7 July 2023
First International Conference on Water & Climate (ICWC3), Fès, Maroko

11-15 September 2023
The 19th World Water Congress, Qinggong, China

29 Oct - 2 Nov 2023
Copa Water Week, Denpasar

30 Nov - 12 Dec 2023
COP 28, Duba, Uni Emirat Arab

2024

17-18 Januari 2024
World Water Day Forum, Geneva, Switzerland

19 January 2024
Briefing Session 10th World Water Forum Geneva, Switzerland

5-7 Februari 2024
6th Mediterranean Water Forum, Tunis, Tunisia

17-18 Februari 2024
1st PrepCom of Ministerial Declaration, Paris, Perancis

17-18 February 2024
First PrepCom of Ministerial Declaration, Paris, Perancis

22 March 2024
World Water Day 2024

22-23 January 2024
1st PrepCom of Ministerial Declaration, Paris, Perancis

18-25 May 2024
The 10th World Water Forum, Bali, Indonesia

October 2024
Final Report of the 10th World Water Forum
Why you should sponsor the 10th World Water Forum

- The 10th World Water Forum is the largest international forum in water sector.
- More than 30,000 leading companies and organization related to water will come to learn, share, get ideas, make new connections and network, all to advance their respective business.
- Opportunity to reinforce and strengthen your organization’s brand within the stakeholders in water.
- Deliver a clear message that you have a genuine commitment to the healthy of the water resource development and management.
- Meet local or international associations and organizations.
- For experts, this event would be a golden opportunity to share your knowledge and experience in the field of water.

The 10th World Water Forum offers outstanding sponsorship opportunities that can help you maximize your business potential for your organization and create better awareness of your products and services among top executives and decision makers.

You will get maximum exposure and attract extra attention among the participants, media and even public in general through our promotional, marketing and advertising opportunities, starting from pre-event series, during event and post event of 10th World Water Forum.

The sponsorship options are designed to allow each sponsor unique ways of associating brands or message with different aspects of the meeting.
The sponsorship opportunities are available in 4 (four) categories, include Earmarked Corporate Sponsorship, Convener Sponsorship, Social and Hospitality Events Sponsorship and Retail Sponsorship. You can select one or more of those 4 categories as a sponsorship package.
EARMARKED CORPORATE SPONSORSHIP
## EARMARKED CORPORATE SPONSORSHIP

<table>
<thead>
<tr>
<th>EARMARKED CORPORATE SPONSORSHIP</th>
<th>DIAMOND 20 Billion</th>
<th>PLATINUM 15 Billion</th>
<th>GOLD 10 Billion</th>
<th>BRONZE 5 Billion</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>VALUE (IDR)</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Official Website-Homepage-Logo Placement with Hyperlink to Company’s Website</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Official Website-Company Profile Placement</td>
<td>500 words</td>
<td>300 words</td>
<td>200 words</td>
<td>100 words</td>
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<tr>
<td>Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement on Official Social Media Channel and Mobile Apps</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement in the Program Book &amp; Panel List of Sponsor</td>
<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Company logo on digital banner/signage around the venue (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
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<td>✗</td>
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<td>Triangle banners logo placement at surrounding streets of the venue (sharing with other sponsors)</td>
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<tr>
<td>Company logo on Billboard placed at certain public area (sharing with other sponsors)</td>
<td>✓</td>
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<tr>
<td>Company logo on back cover of Program Book. (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Company logo on back cover of Daily Newsletter (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
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<td>✓</td>
</tr>
<tr>
<td>Company logo on Post-Show Report (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
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<td>✓</td>
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</tbody>
</table>
### EARMARKED CORPORATE SPONSORSHIP

<table>
<thead>
<tr>
<th>Value (IDR)</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>BRONZE</th>
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<tbody>
<tr>
<td>20 Billion</td>
<td>✓</td>
<td>✓</td>
<td>✗</td>
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<tr>
<td>15 Billion</td>
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<tr>
<td>10 Billion</td>
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<tr>
<td>5 Billion</td>
<td>✓</td>
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<td>✗</td>
<td>✓</td>
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</tbody>
</table>

**Video testimonial/sound-bite from sponsor’s representative to be included in the Official Post Show Video**

- ✓ Diamond
- ✓ Platinum
- ✗ Gold
- ✗ Bronze

**Written Testimonial from official company spokesperson included in the Official Event Post-Show Report**

- ✓ Diamond
- ✓ Platinum
- ✗ Gold
- ✗ Bronze

**One speaking opportunity in Plenary Session on the main meeting room in one of the available time slots (10 minutes)**

- ✓ Diamond
- ✗ Platinum
- ✗ Gold
- ✗ Bronze

**Opportunity to hold Press Conference at Media Center of 10th World Water Forum**

- ✓ Diamond
- ✗ Platinum
- ✗ Gold
- ✗ Bronze

**Stage announcement by the MC of Forum (except at Opening & Closing Ceremony)**

- ✓ Diamond
- ✓ Platinum
- ✓ Gold
- ✓ Bronze

**Complimentary tickets for Forum/Seminar (1 day ticket)**

- 4 Diamond
- 3 Platinum
- 2 Gold
- 1 Bronze

**Certificate Appreciation of being Sponsor**

- ✓ Diamond
- ✓ Platinum
- ✓ Gold
- ✓ Bronze

**Engraved Sponsor Placard of being Sponsor**

- ✓ Diamond
- ✓ Platinum
- ✓ Gold
- ✓ Bronze

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**Note:** Company/Organization interested at sponsoring below IDR 5,000,000,000 could select one or more items from the available Retail packages. Or, the Committee of 10th World Water Forum will distribute the sponsorship fund based on priority needs.

### CONVENER SPONSORSHIP

**Event series that can be sponsored**

Note: Sponsor is welcome to also select one or more events to be sponsored, as part of the corporate sponsorship

Please choose one or more items & services you would like to sponsor

**Small Event**

**Medium Event**

**Large Event**

**Pre-event: copyright logo 10th World Water Forum**
### Social and Hospitality Events Sponsorship

<table>
<thead>
<tr>
<th>Event Series</th>
<th>Diamond</th>
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Note: Sponsor is welcome to also select one or more events to be sponsored, as part of the corporate sponsorship. Please choose on one or more items & services you would like to sponsor.

- Tour Program
- Youth Program
- Competition Program

### Retail Sponsorship

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<tr>
<th>Items &amp; Services</th>
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<th>Gold</th>
<th>Bronze</th>
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<tbody>
<tr>
<td>Website &amp; Information Technology</td>
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<tr>
<td>Transportation</td>
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<tr>
<td>Registration Booth</td>
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<tr>
<td>ID Badge</td>
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<tr>
<td>Delegate Kits</td>
<td>Not entitled</td>
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<tr>
<td>Indonesia Pavilion</td>
<td>Not entitled</td>
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<tr>
<td>Thematic Area</td>
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<tr>
<td>Youth Innovation Center</td>
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<tr>
<td>Food &amp; Beverages – Day 1 (Opening Day)</td>
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## RESUME

<table>
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<tr>
<th>EARMARKED CORPORATE SPONSORSHIP</th>
<th>CONVENER</th>
<th>SOCIAL &amp; HOSPITALITY EVENTS</th>
<th>RETAIL</th>
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<tbody>
<tr>
<td>Small Event</td>
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<tr>
<td>Medium Event</td>
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<td>Large Event</td>
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<tr>
<td>Pre-event: copyright logo 10th World Water Forum</td>
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<tr>
<td>Tour Program</td>
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<td>Youth Program</td>
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<td>Competition Program</td>
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<tr>
<td>Website &amp; Information Technology</td>
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<tr>
<td>Transportation</td>
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<td>Registration Counter, Co-Working Lounge &amp; Charging Station</td>
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<td>Food &amp; Beverages – Day 5</td>
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<tr>
<td>Food &amp; Beverages – Day 6</td>
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</table>
CONVENER SPONSORSHIP
CONVENER SPONSORSHIP

GENERAL
Date : 20 – 24 May 2024
Venue : Convention Center or Hotel at Nusa Dua Area
Theme : Water for Shared Prosperity
Sub-Themes :
1. Water Security and Prosperity
2. Water for Humans and Nature
3. Disaster Risk Reduction and Management
4. Governance, Cooperation and Hydro-diplomacy
5. Sustainable Water Finance
6. Knowledge and Innovation

50 sessions

SMALL EVENT (up to 50 pax)
Sponsorship package include:
1. Production:
   • Stage
2. Supporting equipment:
   • LED screen
   • Sound system
   • Recording
   • Lighting system
   • Rigging
   • Genset
   • Multicamera system
   • Interpretation system
   • Broadcasting system
   • PC/laptops, LED monitor, switcher
   • Internet
   • Furniture
3. Talent : MC, moderator

MEDIUM EVENT (up to 100 pax)
Sponsorship package include:
1. Production:
   • Stage
2. Supporting equipment:
   • LED screen
   • Sound system
   • Recording
   • Lighting system
   • Rigging
   • Genset
   • Multicamera system
   • Interpretation system
   • Broadcasting system
   • PC/laptops, LED monitor, switcher
   • Internet
   • Furniture
3. Talent : MC, moderator

LARGE EVENT (up to 200 pax)
Sponsorship package include:
1. Production:
   • Stage
2. Supporting equipment:
   • LED screen
   • Sound system
   • Recording
   • Lighting system
   • Rigging
   • Genset
   • Multicamera system
   • Interpretation system
   • Broadcasting system
   • PC/laptops, LED monitor, switcher
   • Internet
   • Furniture
3. Talent : MC, moderator

SPONSORSHIP PACKAGE

<table>
<thead>
<tr>
<th>VALUE (IDR)</th>
<th>SMALL</th>
<th>MEDIUM</th>
<th>LARGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>BNDCC/BICC</td>
<td>Non BNDCC/BICC</td>
<td>Non BNDCC/BICC</td>
<td>Non BNDCC/BICC</td>
</tr>
<tr>
<td>450 Million</td>
<td>750 Million</td>
<td>1 Billion</td>
<td>800 Million</td>
</tr>
<tr>
<td>Per room/day</td>
<td>Per room/day</td>
<td>Per room/day</td>
<td>Per room/day</td>
</tr>
</tbody>
</table>

BENEFITS

<table>
<thead>
<tr>
<th>Official Website</th>
<th>Homepage-Logo</th>
<th>Placement with Hyperlink to Company’s Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Pre-Event Email Marketing</th>
<th>Company logo placement (where Space and Time Permits)</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Acknowledgement on Official Social Media Channel and Mobile Apps</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓</td>
</tr>
</tbody>
</table>
## Sponsorship Package

<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGE</th>
<th>SMALL</th>
<th></th>
<th>MEDIUM</th>
<th></th>
<th>LARGE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>BNDECS/BICC 450 Million Per room/day</td>
<td>BNDECS/BICC 350 Million Per room/day</td>
<td>BNDECS/BICC 750 Million Per room/day</td>
<td>BNDECS/BICC 600 Million Per room/day</td>
<td>BNDECS/BICC 1 Billion Per room/day</td>
</tr>
<tr>
<td>Acknowledgement in the Program Book &amp; Panel List of Sponsor</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on digital banner/signage around the venue (sharing with other sponsors)</td>
<td>✓</td>
<td>x</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on back cover of Program Book. (sharing with other sponsors)</td>
<td>x</td>
<td>x</td>
<td>✓</td>
<td>x</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on back cover of Daily Newsletter (sharing with other sponsors)</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>✓</td>
</tr>
<tr>
<td>Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)</td>
<td>x</td>
<td>x</td>
<td>✓</td>
<td>x</td>
<td>✓</td>
</tr>
<tr>
<td>Stage announcement by the MC of Thematic Seminar</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Company logo on the backdrop of sponsored Thematic Seminar</td>
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<tr>
<td>Certificate Appreciation of being Sponsor</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

## Convener Sponsorship

### Copyright 10th World Water Forum Logo

**SPECIFICATION**
Usage of 10th World Water Forum logo for pre-events related to Water
Proposal of event should be submitted to committee and approved by substantive committee
Note: The Committee assumes no responsibility or liability whatsoever with regards pre-event activities of the 10th World Water Forum.

**BENEFITS**
Company logo on the backdrop of the sponsored event ✓
SOCIAL & HOSPITALITY EVENTS SPONSORSHIP
## SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

### 1. TOURS

#### SPECIFICATION

<table>
<thead>
<tr>
<th>BALI</th>
<th>LOMBOK (3D/2N)</th>
<th>LABUAN BAJO (3D/2N)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Program</strong>: Bali full day tour package</td>
<td><strong>Program</strong>: Lombok 3 days, 2 nights package</td>
<td><strong>Program</strong>: Labuan Bajo 3 days, 2 nights package</td>
</tr>
<tr>
<td><strong>Date</strong>: TBA</td>
<td><strong>Date</strong>: TBA</td>
<td><strong>Date</strong>: TBA</td>
</tr>
<tr>
<td><strong>Participant</strong>: max for 250 pax</td>
<td><strong>Participant</strong>: max for 100 pax</td>
<td><strong>Participant</strong>: max for 75 pax</td>
</tr>
</tbody>
</table>

Sponsorship package include:
1. Tour/program package
2. Meals: snacks, lunch, dinner
3. Transportation & guide
4. Others: invitation, leaflet/brochures, healthy kits, souvenir (if required)
5. Ticket Bali-Lombok-Bali
6. Accommodation at four stars hotel
7. Transportation & guide
8. Others: invitation, leaflet/brochures, healthy kits, souvenir (if required)

### SPONSORSHIP PACKAGE

<table>
<thead>
<tr>
<th>VALUE (IDR)</th>
<th>BALI</th>
<th>LOMBOK</th>
<th>LABUAN BAJO</th>
</tr>
</thead>
<tbody>
<tr>
<td>750 Million</td>
<td>750 Million</td>
<td>750 Million</td>
<td></td>
</tr>
</tbody>
</table>

**BENEFITS**

- Official Website Homepage-Logo Placement with Hyperlink to Company’s Website

- Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)

- Acknowledgement on Official Social Media Channel and Mobile Apps

- Acknowledgement in the Program Book & Panel List of Sponsor

- Company logo on digital banner/signage around the venue (sharing with other sponsors)

- Company logo on Post-Show Report (sharing with other sponsors)

- Certificate Appreciation of being Sponsor
SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

2. YOUTH PROGRAM (#ShareYourWaterStories) IDR 50 Million

SPECIFICATION

Program:
1. #ShareYourWaterStories: Explore stories & imagination through past, present & future lenses in water challenges.
2. One Day with MPWH: Award for Top Three (3) candidates. One selected national participant will get the opportunity to conduct a water-related field trip with MPWH.

Location: Online
Participants: Estimated 200 pax; 1 winner to join program.
Sub-theme 1: Water Security and Prosperity

Specification
1. Domestic ticket from Jakarta / other city to Balikpapan for 1st winner
2. Local transportation & accommodation 1 night for 1st winner
3. Prizes for 3 winners

BENEFITS

Official Website Homepage - Logo Placement with Hyperlink to Company's Website

2. YOUTH PROGRAM (Video Competition) IDR 200 Million

SPECIFICATION

Program:
1. Video competition with the theme “Appropriate Technology Applications” posted on Instagram with #WorldWaterForum2024
2. 2-3 Judges for Video Competition
3. The best video will be presented at the 10th World Water Forum Opening Ceremony/WECUL

Location: Bali (for selected participants)
Participants: Estimated 100 pax; 5 winners will be invited to join 10th World Water Forum
Sub-Theme: For all 6 themes

Specification
1. International / domestic tickets from origin to Bali v.v. for 5 winners
2. Local transportation, meals & accommodation for 5 winners during 10th World Water Forum
3. 10th World Water Forum Registration Fee for 5 winners
4. Prizes for winners
5. Jury

BENEFITS

Official Website Homepage - Logo Placement with Hyperlink to Company’s Website
Acknowledgement in the Program Book & Panel List of Sponsor
Company logo on Post-Show Report (sharing with other sponsors)
2. YOUTH PROGRAM (River Clean Up !)

**SPECIFICATION**

**Program:**
1. River clean up: actions collaborations with GN-KPA, aimed at increasing awareness of importance of keeping the river clean. (1500 pax)
2. Tree planting (100 pax)
3. Coloring Competition for Kindergarten students (50 pax)
4. Webinar (500 pax)
5. Making Teaching Material for River-Care Communities/High School Students

**Location:** All rivers in Indonesia

**Participants:** Estimated 50 - 1500 pax

**Sub-Theme:** Sub-theme 2-Water for Humans and Nature

**Specification**
1. Meals during program for 1500 pax (1 snack box ; 1x lunch box)
2. Documentation
3. Equipment, merchandise, stationary, printings
4. Permits

<table>
<thead>
<tr>
<th>ITEM</th>
<th>BENEFITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Official Website Homepage - Logo Placement with Hyperlink to Company’s Website</td>
<td>✓</td>
</tr>
<tr>
<td>Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement on Official Social Media Channel and Mobile Apps</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement in the Program Book &amp; Panel List of Sponsor</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on digital banner/signage around the venue (sharing with other sponsors)</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on back cover of Program Book. (sharing with other sponsors)</td>
<td>✓</td>
</tr>
<tr>
<td>Stage announcement by the MC of River Clean Up Program</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on the backdrop of sponsored River Clean Up Program**</td>
<td>✓</td>
</tr>
<tr>
<td>Certificate Appreciation of being Sponsor</td>
<td>✓</td>
</tr>
</tbody>
</table>
## 2. YOUTH PROGRAM (Mangrove Replanting)

**SPECIFICATION**

<table>
<thead>
<tr>
<th>Program</th>
<th>IDR 375 Million</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Program</strong></td>
<td>Mangrove Replanting in Jakarta and Ibu Kota Nusantara (IKN)</td>
</tr>
<tr>
<td><strong>Location</strong></td>
<td>DKI Jakarta Province and IKN, East Kalimantan Province</td>
</tr>
<tr>
<td><strong>Participants</strong></td>
<td>Estimated 1000 pax</td>
</tr>
<tr>
<td><strong>Sub-Theme</strong></td>
<td>Sub-Theme 3-Disaster Risk Reduction and Management</td>
</tr>
</tbody>
</table>

**Specification**

1. Mangrove 2000 trees
2. Meals for 1000 pax (1x snack box, 1x lunch box)
3. Documentation
4. T-shirts for 1000 pax
5. Permits
6. Boots

**BENEFITS**

<table>
<thead>
<tr>
<th>Benefit</th>
<th>✓</th>
</tr>
</thead>
<tbody>
<tr>
<td>Official Website Homepage - Logo Placement with Hyperlink to Company’s Website</td>
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</tr>
<tr>
<td>Acknowledgement in the Program Book &amp; Panel List of Sponsor</td>
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</tr>
<tr>
<td>Acknowledgement on Official Social Media Channel and Mobile Apps</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on digital banner/signage around the venue (sharing with other sponsors)</td>
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</tr>
<tr>
<td>Company logo on Post-Show Report (sharing with other sponsors)</td>
<td>✓</td>
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</tbody>
</table>

## 2. YOUTH PROGRAM (Youth Declaration)

**SPECIFICATION**

<table>
<thead>
<tr>
<th>Program</th>
<th>IDR 750 Million</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Program</strong></td>
<td>Submission of whitepaper about one of the sub-themes of the 10th World Water Forum</td>
</tr>
<tr>
<td><strong>Stages</strong></td>
<td>Selected participants will participate to discuss about 6 sub-themes of the 10th World Water Forum (Meeting &amp; Workshops), which the final meeting will be held on the D-Day.</td>
</tr>
<tr>
<td><strong>Location</strong></td>
<td>Hybrid</td>
</tr>
<tr>
<td><strong>Participants</strong></td>
<td>Estimated 50 pax</td>
</tr>
<tr>
<td><strong>Sub-Theme</strong></td>
<td>Sub-Theme 6-Knowledge and Innovation</td>
</tr>
</tbody>
</table>

**Specification**

1. Moderator & Experts
2. Hybrid session during 2nd announcement
3. International / domestic tickets from origin to Bali v.v. for selected participants
4. Accommodation 2 nights in Bali for selected participants
5. 10th World Water Forum Registration Fees for selected participants
## BENEFITS

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Included</th>
</tr>
</thead>
<tbody>
<tr>
<td>Official Website Homepage - Logo Placement with Hyperlink to Company’s Website</td>
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</tr>
<tr>
<td>Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement on Official Social Media Channel and Mobile Apps</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement in the Program Book &amp; Panel List of Sponsor</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on digital banner/signage around the venue (sharing with other sponsors)</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on back cover of Daily Newsletter (sharing with other sponsors)</td>
<td>✓</td>
</tr>
<tr>
<td>Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)</td>
<td>✓</td>
</tr>
<tr>
<td>Certificate Appreciation of being Sponsor</td>
<td>✓</td>
</tr>
</tbody>
</table>

## 2. YOUTH PROGRAM (Accelerating Inclusivity in Water Sector)

### SPECIFICATION

- **Program**: Sharing session/ Talkshow with Community of Persons with Disabilities, Citarum Harum/ ikapundung
- **Location**: Teras Cikapundung, West Java
- **Participants**: Estimated 160 pax
- **Sub-Theme**: Sub-Theme 4-Governance, Cooperation, and Hydro-diplomacy

### Specification

1. Meals during Sharing Session Program for 180 pax (fullboard package)

## BENEFITS

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Included</th>
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<tbody>
<tr>
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</tr>
<tr>
<td>Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)</td>
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</tr>
<tr>
<td>Acknowledgement on Official Social Media Channel and Mobile Apps</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement in the Program Book &amp; Panel List of Sponsor</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on digital banner/signage around the venue (sharing with other sponsors)</td>
<td>✓</td>
</tr>
<tr>
<td>Certificate Appreciation of being Sponsor</td>
<td>✓</td>
</tr>
</tbody>
</table>
2. YOUTH PROGRAM (Young Water Sustainability Leaders (YWSL 2024))

IDR 475 Million

SPECIFICATION

Program:
1. Webinar with High Level Speakers from Ministries, Professional/Academics, Private Sectors/Sponsors, Influencers.
2. Boothcamp with the class divisions according to 6 sub-theme of the 10th World Water Forum
3. Paper Writing Competition
4. Final presentation of 10 selected participants that will be held on D-day 10th World Water Forum in Bali

Location: Hybrid
Participants: Estimated 300 pax
Sub-Theme: For all 6 themes

Specification
1. Speakers, judges, reviewers, moderator
2. International / domestic tickets from origin to Bali v.v. for selected participants
3. Local transportation, meals & accommodation for selected participants
4. 10th World Water Forum Registration Fees for winners
5. Media marketing

BENEFITS

Official Website Homepage - Logo Placement with Hyperlink to Company’s Website ✓
Pre-Event Email Marketing - Company logo placement (where Space and Time Permits) ✓
Acknowledgement on Official Social Media Channel and Mobile Apps ✓
Acknowledgement in the Program Book & Panel List of Sponsor ✓
Company logo on digital banner/signage around the venue (sharing with other sponsors) ✓
Certificate Appreciation of being Sponsor ✓

2. YOUTH PROGRAM (D-Day Events)

IDR 300 Million

SPECIFICATION

Program:
1. Edu-tour
2. Sharing Water Management
3. Youth Commitment Wall
4. WECUL: Presenting Video of Youth Program

Location: EduTour: Training at Bali Appropriate Technology Institute (BATI)
Participants: 100 pax
Sub-Theme: For all 6 themes

Specification
1. Transportation
2. Edu tour package for 100 pax
SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

3. COMPETITION PROGRAMS

SPECIFICATION

Themes: Water for shared prosperity
Sub-theme:
1. Water security and prosperity
2. Disaster risk reduction and management
3. Governance, Cooperation and Hydro Diplomacy
4. Sustainable Water Finance
5. Knowledge and innovation

Objectives:
1. To promote and highlight the importance of the 10th World Water Forum agenda
2. Amplify the message and themes of the 10th World Water Forum to a wider audience
3. Increase public awareness of water-related challenges and solutions

Sponsorship package include:
1. Publication and Promotion
2. Key Opinion Leaders
3. Curation
4. Jury
5. Winning Prizes
6. Featured Works Prizes
7. Certificate & Shipping
8. Print & Photo Frames (Photo & Digital Mural Competitions)
9. Competitions Management
 Benefits

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Song Writing</th>
<th>Writing</th>
<th>Digital Mural</th>
<th>Photo</th>
<th>Video</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Budget Competition (IDR)</strong></td>
<td>375 Million</td>
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<td>475 Million</td>
<td>475 Million</td>
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<td>Company name will be joined as a &quot;name competition&quot;</td>
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<tr>
<td>Acknowledgement on Official Social Media Channel</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Company logo on digital banner competition</td>
<td>✓</td>
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<tr>
<td>Company logo on video promotion competition</td>
<td>✓</td>
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<tr>
<td>Company name will be mentioned in the announcement of the winner</td>
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<tr>
<td>of the competition press release</td>
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<td>✓</td>
<td>✓</td>
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<td>X</td>
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<td>X</td>
<td>X</td>
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<tr>
<td>Competition The 10th World Water Forum*</td>
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<td></td>
<td></td>
<td></td>
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<tr>
<td>Company logo on the photography frame of the winner &quot;Photo Competition</td>
<td>X</td>
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<td>X</td>
</tr>
<tr>
<td>The 10th World Water Forum*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company logo on the mural frame of the winner &quot;Digital Mural The 10th</td>
<td>X</td>
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<td>X</td>
<td>X</td>
</tr>
<tr>
<td>World Water Forum*</td>
<td></td>
<td></td>
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</table>
RETAIL SPONSORSHIP
## Retail Sponsorship

### Specification

<table>
<thead>
<tr>
<th>Website &amp; Information System</th>
<th>Registration Booth</th>
<th>ID Badge</th>
<th>Delegate Kits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorship package include:</td>
<td>Sponsorship package include:</td>
<td>Sponsorship package include:</td>
<td>Sponsorship package include:</td>
</tr>
<tr>
<td>1. Application services, Cloud Infrastructure, DB analytics</td>
<td>1. Production of registration booth for conference: customized design: consisting of min 10 counter/booth</td>
<td>1. ID Card for participants: PVC RFID 6500 pcs</td>
<td>1. VIP bag: premium leather bag with event logo 320 pcs</td>
</tr>
<tr>
<td>2. CMS (news, articles, static pages), agenda/calender, responsive web design (for mobile view)</td>
<td>2. Production of co-working lounge: customized design at public area in BNDCC and BICC</td>
<td>2. ID Card for visitors: HV5 100,000 pcs</td>
<td>2. Delegate bag: canvas bag with event logo 4380 pcs</td>
</tr>
<tr>
<td>3. Infrastructure for Sub-event registration, payment registration (web based &amp; mobile application Super Apps)</td>
<td>3. Electricity</td>
<td>3. Lanyard with event logo 106,500 pcs</td>
<td>3. Personalized healthy kit: masker 10 pcs, hand sanitizer 100ml, wet tissue, pouch with event logo 4700 set</td>
</tr>
</tbody>
</table>

### Sponsorship Package

<table>
<thead>
<tr>
<th>Sponsorship Package</th>
<th>Website &amp; Information System</th>
<th>Registration Booth</th>
<th>ID Badge</th>
<th>Delegate Kits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Value (IDR)</td>
<td>2,4 Billion</td>
<td>750 Million</td>
<td>7 Billion</td>
<td>6 Billion</td>
</tr>
</tbody>
</table>

### Benefits

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Website &amp; Information System</th>
<th>Registration Booth</th>
<th>ID Badge</th>
<th>Delegate Kits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Official Website Homepage-Logo Placement with Hyperlink to Company’s Website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Official Website-Company Profile Placement</td>
<td>X</td>
<td>X</td>
<td>150 words</td>
<td>100 words</td>
</tr>
<tr>
<td>Pre-Event Email Marketing: Company logo placement (where Space and Time Permits)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement on Official Social Media Channel and Mobile Apps</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)</td>
<td>✓</td>
<td>X</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement in the Program Book &amp; Panel List of Sponsor</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)</td>
<td>X</td>
<td>X</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
## Sponsorship Package

<table>
<thead>
<tr>
<th>VALUE (IDR)</th>
<th>WEBSITE &amp; INFORMATION SYSTEM</th>
<th>REGISTRATION BOOTH</th>
<th>ID BADGE</th>
<th>DELEGATE KITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.4 Billion</td>
<td>2.4 Billion</td>
<td>750 Million</td>
<td>7 Billion</td>
<td>6 Billion</td>
</tr>
</tbody>
</table>

- Company logo on digital banner/signage around the venue (sharing with other sponsors)
  - Value (IDR): 2.4 Billion
  - Website & Information System: Yes
  - Registration Booth: Yes
  - ID Badge: Yes
  - Delegate Kits: Yes

- Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)
  - Value (IDR): 2.4 Billion
  - Website & Information System: No
  - Registration Booth: Yes
  - ID Badge: Yes
  - Delegate Kits: No

- Company logo on Billboard placed at certain public area (sharing with other sponsors)
  - Value (IDR): 2.4 Billion
  - Website & Information System: Yes
  - Registration Booth: No
  - ID Badge: Yes
  - Delegate Kits: Yes

- Company logo on back cover of Program Book (sharing with other sponsors)
  - Value (IDR): 2.4 Billion
  - Website & Information System: Yes
  - Registration Booth: Yes
  - ID Badge: Yes
  - Delegate Kits: Yes

- Company logo on back cover of Daily Newsletter (sharing with other sponsors)
  - Value (IDR): 2.4 Billion
  - Website & Information System: Yes
  - Registration Booth: Yes
  - ID Badge: Yes
  - Delegate Kits: Yes

- Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)
  - Value (IDR): 2.4 Billion
  - Website & Information System: No
  - Registration Booth: Yes
  - ID Badge: Yes
  - Delegate Kits: Yes

- Company logo on Post-Show Report (sharing with other sponsors)
  - Value (IDR): 2.4 Billion
  - Website & Information System: No
  - Registration Booth: Yes
  - ID Badge: Yes
  - Delegate Kits: Yes

- Stage announcement by the MC of Forum (except at Opening & Closing Ceremony)
  - Value (IDR): 2.4 Billion
  - Website & Information System: No
  - Registration Booth: Yes
  - ID Badge: Yes
  - Delegate Kits: Yes

- Complimentary tickets for Forum/Seminar (1 day ticket)
  - Value (IDR): 2.4 Billion
  - Website & Information System: No
  - Registration Booth: Yes
  - ID Badge: Yes
  - Delegate Kits: Yes

- Certificate Appreciation of being Sponsor
  - Value (IDR): 2.4 Billion
  - Website & Information System: No
  - Registration Booth: Yes
  - ID Badge: Yes
  - Delegate Kits: Yes

- Engraved Sponsor Plague of being Sponsor
  - Value (IDR): 2.4 Billion
  - Website & Information System: No
  - Registration Booth: Yes
  - ID Badge: Yes
  - Delegate Kits: Yes

### Retail Sponsorship

**Transportation**

<table>
<thead>
<tr>
<th>SPECIFICATION</th>
<th>IDR 15 Billion</th>
</tr>
</thead>
</table>

- **Period:** 18-25 May 2024
- **Sponsorship package include:**
  1. VIP Vehicles: Toyota Alphard, Toyota Fortuner & voorijder
  2. Shuttle bus: Micro bus
  3. Operational Car: Toyota Innova & Toyota Hiace
  4. Drivers with uniform & overtime
  5. Gasoline, parking fee & toll
<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGE</th>
<th>VIP VEHICLES</th>
<th>SHUTTLE BUS</th>
<th>OPERATIONAL CAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>VALUE (IDR)</td>
<td>7 Billion</td>
<td>5.5 Billion</td>
<td>2.5 Billion</td>
</tr>
</tbody>
</table>

**BENEFITS**

<table>
<thead>
<tr>
<th>Benefit</th>
<th>VIP VEHICLES</th>
<th>SHUTTLE BUS</th>
<th>OPERATIONAL CAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Official Website Homepage-Logo Placement with Hyperlink to Company’s Website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Official Website-Company Profile Placement</td>
<td></td>
<td>150 words</td>
<td>100 words</td>
</tr>
<tr>
<td>Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement on Official Social Media Channel and Mobile Apps</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement in the Program Book &amp; Panel List of Sponsor</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>X</td>
</tr>
<tr>
<td>Company logo on digital banner/signage around the venue (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)</td>
<td>✓</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Company logo on Billboard placed at certain public area (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on back cover of Program Book (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on back cover of Daily Newsletter (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on Post-Show Report (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Stage announcement by the MC of Forum (except at Opening &amp; Closing Ceremony)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Complimentary tickets for Forum/Seminar (1 day ticket)</td>
<td>✓</td>
<td>✓</td>
<td>X</td>
</tr>
<tr>
<td>Certificate Appreciation of being Sponsor</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Engraved Sponsor Plague of being Sponsor</td>
<td>✓</td>
<td>✓</td>
<td>X</td>
</tr>
</tbody>
</table>
RETAIL SPONSORSHIP

SPECIFICATION

INDONESIA PAVILION
Period: 18-25 May 2024
Sponsorship package include:
1. Space 300 sqm at expo area
2. Customized design booth construction
3. Digital showcase
4. Souvenirs
5. Printing
6. Meals for personnel

THEMATIC AREA
Period: 18-25 May 2024
Sponsorship package include:
1. Space 500 sqm at expo area
2. Customized design booth construction
3. Digital showcase
4. Souvenirs
5. Printing
6. Meals for personnel

<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGE</th>
<th>INDONESIA PAVILION</th>
<th>THEMATIC AREA</th>
</tr>
</thead>
<tbody>
<tr>
<td>VALUE (IDR)</td>
<td>2 Billion</td>
<td>2.5 Billion</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>INDONESIA PAVILION</th>
<th>THEMATIC AREA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Official Website Homepage-Logo Placement with Hyperlink to Company's Website</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Official Website-Company Profile</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Placement</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement on Official Social</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Media Channel and Mobile Apps</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement in the Program Book &amp; Panel List of Sponsor</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Company logo on digital banner/signage around the venue (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on Billboard placed at certain public area (sharing with other)</td>
<td>x</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on back cover of Program</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on back cover of Daily Newsletter (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
## RETAIL SPONSORSHIP

### SPECIFICATION

**YOUTH INNOVATION CENTER**

**Period:** 18-25 May 2024

**Sponsorship package include:**
- Entertainment & talent: MC, speakers (at expo area for 7 days)
- Souvenir, doorprize
- Meals for personnel

### SPONSORSHIP PACKAGE

<table>
<thead>
<tr>
<th>VALUE (IDR)</th>
<th>YOUTH INNOVATION CENTER</th>
</tr>
</thead>
<tbody>
<tr>
<td>500 Million</td>
<td></td>
</tr>
</tbody>
</table>

### BENEFITS

<table>
<thead>
<tr>
<th>Benefits</th>
<th>YOUTH INNOVATION CENTER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Official Website Homepage-Logo Placement with Hyperlink to Company’s Website</td>
<td>✓</td>
</tr>
<tr>
<td>Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement on Official Social Media Channel and Mobile Apps</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement in the Program Book &amp; Panel List of Sponsor</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on digital banner/signage around the venue (sharing with other sponsors)</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo placement at sponsored area</td>
<td>✓</td>
</tr>
<tr>
<td>Certificate Appreciation of being Sponsor</td>
<td>✓</td>
</tr>
</tbody>
</table>
## RETAIL SPONSORSHIP

### SPECIFICATION

<table>
<thead>
<tr>
<th>MEALS DAY 1 (OPENING DAY)</th>
<th>MEALS DAY 2-6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Period: 20 May 2024</td>
<td>Period: 21-25 May 2024</td>
</tr>
<tr>
<td>Total: 6000 pax</td>
<td>Total: 4700 pax/day</td>
</tr>
<tr>
<td>Sponsorship package include:</td>
<td>Sponsorship package per day include:</td>
</tr>
<tr>
<td>1. 2x coffee break for 6000 pax</td>
<td>1. 2x coffee break for 4700 pax</td>
</tr>
<tr>
<td>2. 1x buffet lunch for 6000 pax</td>
<td>2. 1x buffet lunch 4700 pax</td>
</tr>
</tbody>
</table>

### SPONSORSHIP PACKAGE

<table>
<thead>
<tr>
<th>VALUE (IDR)</th>
<th>MEALS DAY 1 (OPENING DAY)</th>
<th>MEALS DAY 2-6</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 Billion</td>
<td>5,5 Billion/day</td>
<td></td>
</tr>
</tbody>
</table>

#### BENEFITS

- Official Website Homepage-Logo Placement with Hyperlink to Company’s Website
  - ✔ ✔ ✔
- Official Website-Company Profile Placement
  - 100 words 100 words
- Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)
  - ✔ ✔ ✔
- Acknowledgement on Official Social Media Channel and Mobile Apps
  - ✔ ✔ ✔
- Acknowledgement in the Program Book & Panel List of Sponsor
  - ✔ ✔ ✔
- Insertion of promotion brochures and gifts from sponsor in the Delegate Bag. Materials to be provided by sponsor
  - ✔ ✔ ✔
- Company logo on digital banner/signage around the venue (sharing with other sponsors)
  - ✔ ✔ ✔
- Company logo on hanging/vertical banners (one side) at venue (sharing with other sponsors)
  - ✔ ✔ ✔
- Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)
  - ✔ X
### SPONSORSHIP PACKAGE

<table>
<thead>
<tr>
<th>VALUE (IDR)</th>
<th>MEALS DAY 1 (OPENING DAY)</th>
<th>MEALS DAY 2-6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company logo on Billboard placed at certain public area (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo placement on print advertisements of 10th World Water Forum at international and national media</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on back cover of Program Book (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on back cover of Daily Newsletter (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on Post-Show Report (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Stage announcement by MC of the Forum (except at Opening &amp; Closing Ceremony)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Complimentary 1 (one) ticket per sponsor to attend the Forum</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Certificate Appreciation of being Sponsor</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Engraved Sponsor Plague of being Sponsor</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

We are also open to explore other types of sponsorship that is tailored to potential sponsors need and objective, and to create unique and esteemed sponsorship packages, as we are flexible and open for discussion. Please let us know and our team will be very happy to assist you. All sponsorship opportunities will be based on first-come-first-served.

### CONTACT INFO

For further inquiries and assistance, please feel free to contact the following number:

- **Name**: Vita Puspitasari  
  **Mobile**: (+62) 813-1115-4944

- **Name**: Putri Anitya  
  **Mobile**: (+62) 856-3328-923

- **Name**: Astri Diana  
  **Mobile**: (+62) 813-8872-6703

- **Email**: sponsorship@worldwaterforum.org  
  **Website**: www.worldwaterforum.org
Milestone of the World Water Forum

1. Vision for Water, Life and the Environment
   - 5 sessions
   - 400 Participants
   - MARRAKECH 1997

2. From Vision to Action
   - 100 sessions
   - 5,700 Participants
   - 114 Minister
   - 130 Countries
   - 500 Journalist
   - THE HAGUE 2000

3. A Forum with a Difference
   - 351 sessions
   - 24,000 Participants
   - 1,200 Journalist
   - 170 Countries
   - 47 International Organizations
   - KYOTO 2003

4. A Local Actions for A Global Challenge
   - 206 sessions
   - 20,000 Participants
   - 78 Minister, 140 Countries
   - 1,400 Journalist
   - MEXICO 2006

5. Bridging Divides for Water
   - 100 sessions
   - 30,000 Participants
   - 182 Countries
   - ISTANBUL 2009

6. Water for Shared Prosperity
   - 166 Sessions
   - 17,000 Forum Participants
   - 10,000 Expo Participants & Visitors
   - 12 Head of State, 56 Ministers
   - 172 Countries, 2,000 Journalists
   - BALI, INDONESIA 2024

7. Water Security for Peace and Development
   - 250 sessions
   - 35,000 Participants
   - 15 Head of State, 112 Minister
   - 173 Countries
   - MARSEILLE 2012

8. Sharing Water
   - 350 sessions
   - 10,600 Participants
   - 12 Head of State, 56 Ministers
   - 172 Countries, 2,000 Journalists
   - BRASILIA 2018

9. Water for Our Future
   - 400 sessions
   - 40,000 Participants
   - 10 Head of State, 106 Minister
   - 168 Countries
   - KYOTO 2003

10. The Time for Solutions
   - 206 sessions
   - 20,000 Participants
   - 173 Countries
   - DAEGU & GYEONGBUK 2015

11. Sharing Water
   - 350 sessions
   - 10,600 Participants
   - 12 Head of State, 56 Ministers
   - 172 Countries, 2,000 Journalists
   - MARRAKECH 1997

12. Bridging Divides for Water
   - 100 sessions
   - 30,000 Participants
   - 182 Countries
   - ISTANBUL 2009
Vision for Water, Life and the Environment
- 5 sessions
- 400 Participants

From Vision to Action
- 100 sessions
- 5,700 Participants
- 114 Minister
- 130 Countries
- 500 Journalist

FŧƎƫśǃĽƢĸì(ĽǘėƎėŞĉė
- 351 sessions
- 24,000 Participants
- 1,200 Journalist
- 170 Countries
- 47 International Organizations

A Local Actions for A Global Challenge
- 206 sessions
- 20,000 Participants
- 78 Minister, 140 Countries
- 1,400 Journalist

Bridging Divides for Water
- 100 sessions
- 30,000 Participants
- 182 Countries

Water for Our Future
- 400 sessions
- 40,000 Participants
- 10 Head of State, 106 Minister
- 168 Countries

The Time for Solutions
- 250 sessions
- 35,000 Participants
- 15 Head of State, 112 Minister
- 173 Countries

Water Security for Peace and Development
- 350 sessions
- 10,600 Participants
- 12 Head of State, 56 Minister
- 172 Countries, 2,000 Journalist
- almost 110,000 Visitors

Water for Shared Prosperity
- 280 Sessions
- 17,000 Forum Participants
- 30,000 Expo Participants & Visitors
- 15 - 20 Head of States
- 192 Countries, 2,000 Journalists

TARGET

DAEGU & GYEONGBUK 2015

MARRAKECH 2012

THE HAGUE 2000

MEXICO 2006

MARSEILLE 2012

BRASILIA 2018

Dakar 2022

BALI, INDONESIA 2024
10TH WORLD WATER FORUM
WATER FOR SHARED PROSPERITY
18-25 May 2024 | Bali, Indonesia

Sponsorship Manual
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MESSAGE FROM PRESIDENT
President of the World Water Council

We have built a strong, professional, and friendly relationship with Indonesia and the World Water Council, which provides a solid foundation for an effective and successful joint organization of the 10th World Water Forum.

Water is the only natural element that cannot be replicated. Water cannot be replenished, but air and soil can! And this is a straightforward reason to take good care of it.

We have chosen the simple motto “water for shared prosperity” for this 10th Forum. This obligation to share in order to achieve abundance, peace, and serenity. However, sharing necessitates possessing, protecting, safeguarding, and respecting.

This is what we want to say: “spare to share,” “spare water to share prosperity.” Let us save water in order to share its benefits, its presence, its quantity, and its quality. There is a sentence in every language and religion that says “water is life.”

And the Bali World Water Forum is reaching out to us to change the course of water history, to write its future of abundance in order to achieve shared prosperity.

Yes, let us work together to save water for shared prosperity! Please be the Future of Water. Take it in your hands so that tomorrow, thanks to you, it can be said, “When water flows, happiness flows.”

Let us all work together to ensure the success of the 10th World Water Forum in Bali, 18-24 May 2024!

LOÏC FAUCHON
President of the World Water Council
MESSAGE FROM CHAIRMAN

Coordinating Minister for Maritime and Investment Affairs of the Republic of Indonesia

Water is a basic need for human survival. It is critical for community health and the environment’s well-being. The water crisis, on the other hand, is a global issue that is becoming increasingly complex, necessitating the right solution. Access to safe drinking water is a basic human right, but millions of people around the world do not have it. As we work to achieve Sustainable Development Goals, ensuring universal access to water and sanitation by 2030, we must also consider the role of water in driving economic growth and prosperity.

Throughout the 10th World Water Forum, we will discuss how to achieve water security while promoting economic growth and prosperity. Stakeholders from around the world can use this platform to come together and collaborate to find long-term solutions to this increasingly complex water problem.

I believe the 10th World Water Forum will be a valuable platform for addressing the world’s water issues. We must collaborate and work together to find innovative and sustainable solutions to provide clean and healthy water to all people worldwide. I encourage you to take full advantage of the events planned for this forum, to learn from one another, share your experiences, and build relationships that will allow us to work together long after this forum has ended.

I’d like to thank you for your participation and assistance in making this activity a success. Let us join forces to solve the world’s water problems and build a better future at the 10th World Water Forum.

Luhut Binsar Pandjaitan
Coordinating Minister for Maritime and Investment Affairs of the Republic of Indonesia
I am honored and proud that Indonesia will host and organize the 10th World Water Forum, the world’s largest multi-stakeholder water meeting forum. This activity will take place in Bali in 2024, from the 18th to the 25th of May.

The 10th World Water Forum’s theme is ‘Water for Shared Prosperity.’ We are all convinced that water is an essential resource for human survival, the environment, and the economy. It is appropriate for all parties to devote their full attention and efforts to ensuring its long-term viability.

Despite numerous challenges in managing its water resources, Indonesia, as an archipelagic country, can serve as a model for the rest of the world. I am confident that this meeting will provide stakeholders with an opportunity to share their experiences, knowledge, and solutions to global water challenges.

I hope that this event demonstrates Indonesia’s ability to contribute to global challenges, such as water issues.

The activities will also provide an opportunity for all global water stakeholders to expand their professional networks, participate in fruitful discussions, and create a better future for all of us by ensuring everyone has access to safe and equitable water.

M. Basuki Hadimuljono
Minister for Public Works and Housing of the Republic of Indonesia
MESSAGE FROM CHAIR OF DIVISION II: FINANCE

Vice Minister II of the Ministry of the State-Owned Enterprises of the Republic of Indonesia

The 10th World Water Forum, to be held in Bali in 2024, is quickly approaching. The forum is a significant gathering of water experts, policymakers, communities, and stakeholders from around the world to discuss and share ideas on water-related issues.

We would like to take this opportunity to encourage you not to miss this largest water event and to invite you to participate actively in the upcoming forum, not only as participants but also as partners and sponsors of this great water event, while bringing together our common interests and concerns for better water resources in the future.

We believe that being a partner and sponsor of this grand event will provide your organization with an excellent opportunity to not only raise its profile in terms of water and sanitation, but also to demonstrate your commitment to sustainability and responsible water use.

In addition to the benefits of contributing to a worthy cause, your organization would have the opportunity to network with other water-related individuals and organizations. Sponsors at the 10th World Water Forum also benefit from extensive media coverage and exposure, which provides excellent branding and marketing opportunities.

We are confident that your sponsorship would be greatly valued and appreciated. Thank you for your ongoing assistance. Let us all work together to ensure the success of the 10th World Water Forum as part of the Great Water Resolution.

Kartika Wirjoatmodjo
Vice Minister II of the Ministry of the State-Owned Enterprises of the Republic of Indonesia
The largest international forum in the water sector involving various stakeholders. The Forum is held every three years and has been taking place since 1997. The World Water Forum is not just a conference: it includes a three-year preparation phase (preparatory phase), a one-week event (event phase), and a presentation of the results (synthesis phase) with ongoing support for collective action.

The Forum brings together participants from all levels and areas, including politics, multilateral institutions, academia, civil society and the private sector, among others. Over the years, the number of people participating in the Forum has grown from a few hundred to tens of thousands, from both the international community and host countries.

The 77th Board of Governors of the World Water Council held in March 2022 in Dakar elected Bali, Indonesia as host of the 10th World Water Forum to be held in 2024.
It is an honour for Indonesia in particular Bali for the World Water Forum to be hosted in Indonesia, to provide a platform for all stakeholders in Bali, Indonesia and the world to express themselves.

The 10th World Water Forum will take place from 18 to 25 May 2024 in Bali Nusa Dua Convention Center (BNDCC), Bali. During the week, the heads of state, the heads of international organizations, high level government officials, experts, scholars, entrepreneurs and economists from all over the world will share their knowledge, experience and practice regarding a wide range of topics related to water.

By participating in the 10th World Water Forum, you will contribute to responding to the challenges of water and sanitation of our time. The main missions of the 10th World Water Forum are to:

- Provide a platform for all stakeholders in the water sector to engage, exchange, learn together, and catalyze concrete ideas for improved water resources management and development;
- Encourage innovative thinking to overcome contemporary and critical water resource management issues;
- Mobilize action by policy and decision-makers on commitments for improved water resources management and development.

Target Audience

- Political leaders (local authorities/mayors, parliamentarians, ministers, heads of governments/state),
- Policy and decision-makers,
- Business leaders,
- Media representatives,
- Representatives of water-related sectors,
- Representatives of non-water-related sectors for which water is an essential component,
- The world’s water professionals,
- Water scientists and engineers,
- Academics,
- Civil society representatives (users, beneficiaries, unions, professional associations, indigenous peoples, women, youth, etc.), and
- Citizens of the host country.

Component Forum

- **Thematic Program** providing the substantive underpinning on water issues of critical importance
- **Regional Program** providing perspectives on water from all regions of the world
- **Political Program** providing the opportunity for discussion amongst and with elected officials
THEME

WATER FOR SHARED PROSPERITY

Water has always had a precious and elevated position in human cultures, as we realize that water is essential for human life since ancient times. From daily consumptions to purifications, conservations, cultivations and so on, some communities even view water as life itself and as the source of immortality.

Nowadays, water management often becomes the main issues in international events and declarations, including the Sustainable Development Goals (SDGs). The SDGs include a dedicated water goal that must be achieved by 2030 to ensure sustainable living.

The importance of water is more specifically mentioned in the SDG number 6, Clean Water and Sanitation for all, with related and more detailed targets. In order to achieve those targets, all stakeholders need to work together and understand each other needs. Good water management can help us achieve prosperity together, and for all. Water plays central role in achieving shared prosperity. In the 10th World Water Forum, we hope that we can give the societies what they need to achieve shared prosperity through understanding and solving water related issues.

Three Processes of the 10th World Water Forum will coordinate diversified actions and implementation of solutions to the identified primary themes and prioritized political agenda as well as regional needs to spare water for shared prosperity.
MAIN AGENDA AND ACTIVITIES TOWARDS 10TH WORLD WATER FORUM

MAIN AGENDA

Kick-off Meeting
1st Stakeholder Consultation Meeting
Feb 15-16, 2023 (Jakarta)

2nd Stakeholder Consultation Meeting
October 12-13, 2023 (Bali)

The 10th World Water Forum
May 18-25, 2024 (Bali)

TIMELINE OF MAIN AGENDA AND SUPPORTING ACTIVITIES

2023

19 Januari 2023
National Stakeholders Forum (NSF): The 10th World Water Forum Third Announcement

15-16 Februari 2023
Kick-off Meeting of the 10th World Water Forum / 1st Stakeholder Consultation Meeting

18 Mei 2023
Launching Sponsorship, Registration (early bird), Provisional agenda

12-13 Oktober 2023
2nd Stakeholder Consultation Meeting

19 Januari 2024
3rd Announcement

22-24 Maret 2024
The 10th World Water Forum / 1st PrepCom of Ministerial Declaration

22 Maret 2024
World Water Day 2024

2024

17-18 January 2024
Briefing Session 10th World Water Forum
Geneva, Switzerland

19 January 2024
Briefing Session 10th World Water Forum
Geneva, Switzerland

22-23 January 2024
1st PrepCom of Ministerial Declaration
Paris, France

17-18 February 2024
1st PrepCom of Ministerial Declaration
Istanbul, Turkey

5-7 February 2024
6th Mediterranean Water Forum
Tunisia

17-18 February 2024
World Water Council 8th. Meeting
Jakarta & Bali, Indonesia

22 March 2024
World Water Day 2024

28-29 March 2024
2nd PrepCom of Ministerial Declaration
Paris, France

18-25 May 2024
The 10th World Water Forum
Bali, Indonesia

19-20 September 2023
The 3rd International Conference on Water & Climate (ICWC3)
Fès, Maroko

19-20 September 2023
Stockholm World Water Week
Swedia

6-7 July 2023
The 8th International Conference on Water & Climate (ICWC8)
Fès, Maroko

11-15 September 2023
The 10th World Water Congress
Beijing, China

20-24 August 2023
The 2023 SDG Summit
New York, AS

17-18 January 2024
1st PrepCom of Ministerial Declaration
Paris, France

2023
Why you should sponsor the 10th World Water Forum

- The 10th World Water Forum is the largest international forum in water sector.
- More than 30,000 leading companies and organization related to water will come to learn, share, get ideas, make new connections and network, all to advance their respective business.
- Opportunity to reinforce and strengthen your organization’s brand within the stakeholders in water.
- Deliver a clear message that you have a genuine commitment to the healthy of the water resource development and management.
- Meet local or international associations and organizations.
- For experts, this event would be a golden opportunity to share your knowledge and experience in the field of water.

The 10th World Water Forum offers outstanding sponsorship opportunities that can help you maximize your business potential for your organization and create better awareness of your products and services among top executives and decision makers.

You will get maximum exposure and attract extra attention among the participants, media and even public in general through our promotional, marketing and advertising opportunities, starting from pre-event series, during event and post event of 10th World Water Forum.

The sponsorship options are designed to allow each sponsor unique ways of associating brands or message with different aspects of the meeting.
SPONSOR CATEGORY

The sponsorship opportunities are available in 4 (four) categories, include Earmarked Corporate Sponsorship, Convener Sponsorship, Social and Hospitality Events Sponsorship and Retail Sponsorship. You can select one or more of those 4 categories as a sponsorship package.
EARMARKED CORPORATE SPONSORSHIP
## EARMARKED CORPORATE SPONSORSHIP

<table>
<thead>
<tr>
<th>EARMARKED CORPORATE SPONSORSHIP</th>
<th>DIAMOND</th>
</tr>
</thead>
<tbody>
<tr>
<td>VALUE (IDR)</td>
<td>20 Billion</td>
</tr>
<tr>
<td></td>
<td>15 Billion</td>
</tr>
<tr>
<td></td>
<td>10 Billion</td>
</tr>
<tr>
<td></td>
<td>5 Billion</td>
</tr>
</tbody>
</table>

- **Official Website Homepage-Logo Placement with Hyperlink to Company’s Website**: ✓ ✓ ✓ ✓ ✓
- **Official Website-Company Profile Placement**: 500 words 300 words 200 words 100 words
- **Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)**: ✓ ✓ ✓ ✓ ✓
- **Acknowledgement on Official Social Media Channel and Mobile Apps**: ✓ ✓ ✓ ✓ ✓
- **Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)**: ✓ ✓ ✓ ✓ ✓
- **Acknowledgement in the Program Book & Panel List of Sponsor**: ✓ ✓ ✓ ✓ ✓
- **Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)**: ✓ ✓ ✓ ✓ ✓
- **Company logo on digital banner/signage around the venue (sharing with other sponsors)**: ✓ ✓ ✓ ✓ ✓
- **Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)**: ✓ ✓ ✓ ✓ ✓
- **Triangle banners logo placement at surrounding streets of the venue (sharing with other sponsors)**: ✓ ✓ ✓ ✓ ✓
- **Company logo on Billboard placed at certain public area (sharing with other sponsors)**: ✓ ✓ ✓ ✓ ✓
- **Company logo on back cover of Program Book (sharing with other sponsors)**: ✓ ✓ ✓ ✓ ✓
- **Company logo on back cover of Daily Newsletter (sharing with other sponsors)**: ✓ ✓ ✓ ✓ ✓
- **Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)**: ✓ ✓ ✓ ✓ ✓
- **Company logo on Post-Show Report (sharing with other sponsors)**: ✓ ✓ ✓ ✓ ✓
### EARMARKED CORPORATE SPONSORSHIP

<table>
<thead>
<tr>
<th>VALUE (IDR)</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>20 Billion</td>
<td>✓</td>
<td>✓</td>
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<td>✗</td>
</tr>
<tr>
<td>15 Billion</td>
<td>✓</td>
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<td>10 Billion</td>
<td>✓</td>
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<td>✓</td>
<td>✗</td>
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<tr>
<td>5 Billion</td>
<td>✓</td>
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<td>✗</td>
</tr>
</tbody>
</table>

- **Video testimonial/sound-bite from sponsor’s representative to be included in the Official Post Show Video**
  - DIAMOND: ✓
  - PLATINUM: ✓
  - GOLD: ✗
  - BRONZE: ✗

- **Written Testimonial from official company spokesperson included in the Official Event Post-Show Report**
  - DIAMOND: ✓
  - PLATINUM: ✓
  - GOLD: ✗
  - BRONZE: ✗

- **One speaking opportunity in Plenary Session on the main meeting room in one of the available time slots (10 minutes)**
  - TBC WWC approval
  - DIAMOND: ✓
  - PLATINUM: ✗
  - GOLD: ✗
  - BRONZE: ✗

- **Opportunity to hold Press Conference at Media Center of 10th World Water Forum**
  - DIAMOND: ✓
  - PLATINUM: ✗
  - GOLD: ✗
  - BRONZE: ✗

- **Stage announcement by the MC of Forum (except at Opening & Closing Ceremony)**
  - DIAMOND: ✓
  - PLATINUM: ✓
  - GOLD: ✓
  - BRONZE: ✓

- **Complimentary tickets for Forum/Seminar (1 day ticket)**
  - DIAMOND: 4
  - PLATINUM: 3
  - GOLD: 2
  - BRONZE: 1

- **Certificate Appreciation of being Sponsor**
  - DIAMOND: ✓
  - PLATINUM: ✓
  - GOLD: ✓
  - BRONZE: ✓

- **Engraved Sponsor Placard of being Sponsor**
  - DIAMOND: ✓
  - PLATINUM: ✓
  - GOLD: ✓
  - BRONZE: ✓

**Note:** Company/Organization interested at sponsoring below IDR 5,000,000,000 could select one or more items from the available Retail packages. Or, the Committee of 10th World Water Forum will distribute the sponsorship fund based on priority needs.

### CONVENER SPONSORSHIP

<table>
<thead>
<tr>
<th>Event series that can be sponsored</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small Event</td>
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<tr>
<td>Medium Event</td>
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<tr>
<td>Large Event</td>
<td></td>
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</tr>
</tbody>
</table>

- Pre-event: copyright logo 10th World Water Forum

**Note:** Sponsor is welcome to also select one or more events to be sponsored, as part of the corporate sponsorship. Please choose one or more items & services you would like to sponsor.
# 10th World Water Forum

**Sponsorship Manual**

## Social and Hospitality Events Sponsorship

<table>
<thead>
<tr>
<th>Event Series that can be sponsored</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Note: Sponsor is welcome to also select one or more events to be sponsored, as part of the corporate sponsorship</td>
<td></td>
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</tr>
<tr>
<td>Please choose one or more events &amp; services you would like to sponsor</td>
<td></td>
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</tr>
<tr>
<td><strong>Tour Program</strong></td>
<td></td>
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<tr>
<td><strong>Youth Program</strong></td>
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<tr>
<td><strong>Competition Program</strong></td>
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</tbody>
</table>

## Retail Sponsorship

<table>
<thead>
<tr>
<th>Items &amp; services that can be sponsored</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Note: Sponsor is welcome to also select one or more items &amp; services to be sponsored, as part of the corporate sponsorship</td>
<td></td>
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<tr>
<td>Please choose one or more items &amp; services you would like to sponsor</td>
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<tr>
<td><strong>Website &amp; Information Technology</strong></td>
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<tr>
<td><strong>Transportation</strong></td>
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<tr>
<td><strong>Registration Booth</strong></td>
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</tr>
<tr>
<td><strong>ID Badge</strong></td>
<td>Not entitled</td>
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</tr>
<tr>
<td><strong>Delegate Kits</strong></td>
<td>Not entitled</td>
<td></td>
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</tr>
<tr>
<td><strong>Indonesia Pavilion</strong></td>
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<tr>
<td><strong>Thematic Area</strong></td>
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<tr>
<td><strong>Youth Innovation Center</strong></td>
<td></td>
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</tr>
<tr>
<td><strong>Food &amp; Beverages – Day 1 (Opening Day)</strong></td>
<td>Not entitled</td>
<td></td>
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</tr>
<tr>
<td><strong>Food &amp; Beverages – Day 2</strong></td>
<td>Not entitled</td>
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<tr>
<td><strong>Food &amp; Beverages – Day 3</strong></td>
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<tr>
<td><strong>Food &amp; Beverages – Day 4</strong></td>
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<tr>
<td><strong>Food &amp; Beverages – Day 5</strong></td>
<td>Not entitled</td>
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<tr>
<td><strong>Food &amp; Beverages – Day 6</strong></td>
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</tbody>
</table>
# RESUME

<table>
<thead>
<tr>
<th>EARMARKED CORPORATE SPONSORSHIP</th>
<th>CONVENER</th>
<th>SOCIAL &amp; HOSPITALITY EVENTS</th>
<th>RETAIL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small Event</td>
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<tr>
<td>Medium Event</td>
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<tr>
<td>Large Event</td>
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<tr>
<td>Pre-event: copyright logo 10th World Water Forum</td>
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<tr>
<td>Tour Program</td>
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<tr>
<td>Youth Program</td>
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<tr>
<td>Competition Program</td>
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<td></td>
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<tr>
<td>Website &amp; Information Technology</td>
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<tr>
<td>Transportation</td>
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<td></td>
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<tr>
<td>Registration Counter, Co-Working Lounge &amp; Charging Station</td>
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<tr>
<td>ID Badge</td>
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<tr>
<td>Delegate Kits</td>
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<td>Indonesia Pavilion</td>
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<tr>
<td>Food &amp; Beverages – Day 1 (Opening Day)</td>
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<td>Food &amp; Beverages – Day 2</td>
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<td>Food &amp; Beverages – Day 3</td>
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<td>Food &amp; Beverages – Day 4</td>
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<td>Food &amp; Beverages – Day 5</td>
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<tr>
<td>Food &amp; Beverages – Day 6</td>
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</tbody>
</table>
CONVENER SPONSORSHIP
**CONVENER SPONSORSHIP**

**SPECIFICATION**

**GENERAL**
Date : 20 – 24 May 2024  
Venue : Convention Center or Hotel at Nusa Dua Area  
Theme : Water for Shared Prosperity  
Sub-Themes :  
1. Water Security and Prosperity  
2. Water for Humans and Nature  
3. Disaster Risk Reduction and Management  
4. Governance, Cooperation and Hydro-diplomacy  
5. Sustainable Water Finance  
6. Knowledge and Innovation  

50 sessions

<table>
<thead>
<tr>
<th>SMALL EVENT (up to 50 pax)</th>
<th>MEDIUM EVENT (up to 100 pax)</th>
<th>LARGE EVENT (up to 200 pax)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorship package include:</td>
<td>Sponsorship package include:</td>
<td>Sponsorship package include:</td>
</tr>
<tr>
<td>1. Production:</td>
<td>1. Production:</td>
<td>1. Production:</td>
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<td>• Stage</td>
<td>• Stage</td>
<td>• Stage</td>
</tr>
<tr>
<td>2. Supporting equipment:</td>
<td>2. Supporting equipment:</td>
<td>2. Supporting equipment:</td>
</tr>
<tr>
<td>• LED screen</td>
<td>• LED screen</td>
<td>• LED screen</td>
</tr>
<tr>
<td>• Sound system</td>
<td>• Sound system</td>
<td>• Sound system</td>
</tr>
<tr>
<td>• Recording</td>
<td>• Recording</td>
<td>• Recording</td>
</tr>
<tr>
<td>• Lighting system</td>
<td>• Lighting system</td>
<td>• Lighting system</td>
</tr>
<tr>
<td>• Rigging</td>
<td>• Rigging</td>
<td>• Rigging</td>
</tr>
<tr>
<td>• Genset</td>
<td>• Genset</td>
<td>• Genset</td>
</tr>
<tr>
<td>• Multicamera system</td>
<td>• Multicamera system</td>
<td>• Multicamera system</td>
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<tr>
<td>• Interpretation system</td>
<td>• Interpretation system</td>
<td>• Interpretation system</td>
</tr>
<tr>
<td>• Broadcasting system</td>
<td>• Broadcasting system</td>
<td>• Broadcasting system</td>
</tr>
<tr>
<td>• PC/laptops, LED monitor, switcher</td>
<td>• PC/laptops, LED monitor, switcher</td>
<td>• PC/laptops, LED monitor, switcher</td>
</tr>
<tr>
<td>• Internet</td>
<td>• Internet</td>
<td>• Internet</td>
</tr>
<tr>
<td>• Furniture</td>
<td>• Furniture</td>
<td>• Furniture</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGE</th>
<th>SMALL</th>
<th>MEDIUM</th>
<th>LARGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>VALUE (IDR)</td>
<td>BNDC/IBC/BICC 450 Million Per room/day</td>
<td>BNDC/IBC/BICC 750 Million Per room/day</td>
<td>BNDC/IBC/BICC 1 Billion Per room/day</td>
</tr>
<tr>
<td></td>
<td>BNDC/IBC/BICC 350 Million Per room/day</td>
<td>BNDC/IBC/BICC 600 Million Per room/day</td>
<td>BNDC/IBC/BICC 800 Million Per room/day</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>SMALL</th>
<th>MEDIUM</th>
<th>LARGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Official Website Homepage-Logo Placement with Hyperlink to Company’s Website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement on Official Social Media Channel and Mobile Apps</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>SPONSORSHIP PACKAGE</td>
<td>SMALL</td>
<td>MEDIUM</td>
<td>LARGE</td>
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</tr>
<tr>
<td>VALUE (IDR)</td>
<td>BNDEC/BICC 450 Million Per room/day</td>
<td>BNDEC/BICC 750 Million Per room/day</td>
<td>BNDEC/BICC 1 Billion Per room/day</td>
</tr>
<tr>
<td>Acknowledgement in the Program Book &amp; Panel List of Sponsor</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on digital banner/signage around the venue (sharing with other sponsors)</td>
<td>✓</td>
<td>x</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on back cover of Program Book. (sharing with other sponsors)</td>
<td>x</td>
<td>x</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on back cover of Daily Newsletter (sharing with other sponsors)</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)</td>
<td>x</td>
<td>x</td>
<td>✓</td>
</tr>
<tr>
<td>Stage announcement by the MC of Thematic Seminar</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on the backdrop of sponsored Thematic Seminar</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Certificate Appreciation of being Sponsor</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

### CONVENER SPONSORSHIP

#### COPYRIGHT 10TH WORLD WATER FORUM LOGO

**SPECIFICATION**

Usage of 10th World Water Forum logo for pre-events related to Water

Proposal of event should be submitted to committee and approved by substantive committee

Note: The Committee assumes no responsibility or liability whatsoever with regards pre-event activities of the 10th World Water Forum.

**BENEFITS**

Company logo on the backdrop of the sponsored event

IDR 50 Million Per event
SOCIAL & HOSPITALITY EVENTS SPONSORSHIP
## SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

### 1. TOURS

#### SPECIFICATION

<table>
<thead>
<tr>
<th>Location</th>
<th>Program Package</th>
<th>Date</th>
<th>Participant</th>
<th>Sponsorship Package Include</th>
</tr>
</thead>
<tbody>
<tr>
<td>LOMBOK</td>
<td>Lombok 3 days, 2 nights package</td>
<td>TBA</td>
<td>max for 100 pax</td>
<td>@ IDR 7.5 million 1. Tour/program package 2. Meals: snacks, lunch, dinner 3. Ticket Bali-Lombok-Bali, 4. Accommodation at four stars hotel. 5. Transportation &amp; guide 6. Others: invitation, leaflet/brochures, healthy kits, souvenir (if required)</td>
</tr>
</tbody>
</table>

#### SPONSORSHIP PACKAGE

<table>
<thead>
<tr>
<th>VALUE (IDR)</th>
<th>BALI</th>
<th>LOMBOK</th>
<th>LABUAN BAJO</th>
</tr>
</thead>
<tbody>
<tr>
<td>750 Million</td>
<td>750 Million</td>
<td>750 Million</td>
<td>750 Million</td>
</tr>
</tbody>
</table>

### BENEFITS

- **Official Website Homepage-Logo Placement with Hyperlink to Company’s Website**
  - BALI: ✔ ✔ ✔ ✔
  - LOMBOK: ✔ ✔ ✔ ✔
  - LABUAN BAJO: ✔ ✔ ✔ ✔

- **Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)**
  - BALI: ✔ ✔ ✔ ✔
  - LOMBOK: ✔ ✔ ✔ ✔
  - LABUAN BAJO: ✔ ✔ ✔ ✔

- **Acknowledgement on Official Social Media Channel and Mobile Apps**
  - BALI: ✔ ✔ ✔ ✔
  - LOMBOK: ✔ ✔ ✔ ✔
  - LABUAN BAJO: ✔ ✔ ✔ ✔

- **Acknowledgement in the Program Book & Panel List of Sponsor**
  - BALI: ✔ ✔ ✔ ✔
  - LOMBOK: ✔ ✔ ✔ ✔
  - LABUAN BAJO: ✔ ✔ ✔ ✔

- **Company logo on digital banner/signage around the venue (sharing with other sponsors)**
  - BALI: ✔ ✔ ✔ ✔
  - LOMBOK: ✔ ✔ ✔ ✔
  - LABUAN BAJO: ✔ ✔ ✔ ✔

- **Company logo on Post-Show Report (sharing with other sponsors)**
  - BALI: ✔ ✔ ✔ ✔
  - LOMBOK: ✔ ✔ ✔ ✔
  - LABUAN BAJO: ✔ ✔ ✔ ✔

- **Certificate Appreciation of being Sponsor**
  - BALI: ✔ ✔ ✔ ✔
  - LOMBOK: ✔ ✔ ✔ ✔
  - LABUAN BAJO: ✔ ✔ ✔ ✔
## SOCIAL & HOSPITALITY EVENTS SPONSORSHIP

### 2. YOUTH PROGRAM (#ShareYourWaterStories) IDR 50 Million

**SPECIFICATION**

**Program:**
1. **#ShareYourWaterStories:** Explore stories & imagination through past, present & future lenses in water challenges.
2. **One Day with MPWH:** Award for Top Three (3) candidates. One selected national participant will get the opportunity to conduct a water-related field trip with MPWH.

**Location:** Online

**Participants:** Estimated 200 pax.; 1 winner to join program.

**Sub-theme 1:** Water Security and Prosperity

**Specification**
1. Domestic ticket from Jakarta / other city to Balikpapan for 1st winner
2. Local transportation & accommodation 1 night for 1st winner
3. Prizes for 3 winners

### BENEFITS

- Official Website Homepage - Logo Placement with Hyperlink to Company’s Website ✓

### 2. YOUTH PROGRAM (Video Competition) IDR 200 Million

**SPECIFICATION**

**Program:**
1. Video competition with the theme “Appropriate Technology Applications” posted on Instagram with #WorldWaterForum2024
2. 2-3 Judges for Video Competition
3. The best video will be presented at the 10th World Water Forum Opening Ceremony/WECUL

**Location:** Bali (for selected participants)

**Participants:** Estimated 100 pax.; 5 winners will be invited to join 10th World Water Forum

**Sub-theme:** For all 6 themes

**Specification**
1. International / domestic tickets from origin to Bali v.v. for 5 winners
2. Local transportation, meals & accommodation for 5 winners during 10th World Water Forum
3. 10th World Water Forum Registration Fee for 5 winners
4. Prizes for winners
5. Jury

### BENEFITS

- Official Website Homepage - Logo Placement with Hyperlink to Company’s Website ✓
- Acknowledgement in the Program Book & Panel List of Sponsor ✓
- Company logo on Post-Show Report (sharing with other sponsors) ✓
2. YOUTH PROGRAM (River Clean Up !)

SPECIFICATION

**Program :**
1. River clean up: actions collaborations with GN-KPA, aimed at increasing awareness of importance of keeping the river clean. (1500 pax)
2. Tree planting (100 pax)
3. Coloring Competition for Kindergarten students (50 pax)
4. Webinar (500 pax)
5. Making Teaching Material for River-Care Communities/High School Students

**Location :** All rivers in Indonesia

**Participants :** Estimated 50 - 1500 pax

**Sub-Theme :** Sub-theme 2-Water for Humans and Nature

**Specification**
1. Meals during program for 1500 pax (1 snack box ; 1x lunch box)
2. Documentation
3. Equipment, merchandise, stationary, printings
4. Permits

**BENEFITS**

- Official Website Homepage - Logo Placement with Hyperlink to Company’s Website
- Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)
- Acknowledgement on Official Social Media Channel and Mobile Apps
- Acknowledgement in the Program Book & Panel List of Sponsor
- Company logo on digital banner/signage around the venue (sharing with other sponsors)
- Company logo on back cover of Program Book. (sharing with other sponsors)
- Stage announcement by the MC of River Clean Up Program
- Company logo on the backdrop of sponsored River Clean Up Program**
- Certificate Appreciation of being Sponsor
## 2. YOUTH PROGRAM (Mangrove Replanting)

### SPECIFICATION

**Program:**
1. Mangrove Replanting in Jakarta and Ibu Kota Nusantara (IKN)

**Location:**
DKI Jakarta Province and IKN, East Kalimantan Province

**Participants:**
Estimated 1000 pax

**Sub-Theme:**
Sub-Theme 3-Disaster Risk Reduction and Management

**Specification**
1. Mangrove 2000 trees
2. Meals for 1000 pax (1x snack box, 1x lunch box)
3. Documentation
4. T-shirts for 1000 pax
5. Permits
6. Boots

### BENEFITS

- Official Website Homepage - Logo Placement with Hyperlink to Company’s Website
- Acknowledgement in the Program Book & Panel List of Sponsor
- Acknowledgement on Official Social Media Channel and Mobile Apps
- Company logo on digital banner/signage around the venue (sharing with other sponsors)
- Company logo on Post-Show Report (sharing with other sponsors)

## 2. YOUTH PROGRAM (Youth Declaration)

### SPECIFICATION

**Program:**
1. Submission of whitepaper about one of the sub-themes of the 10th World Water Forum
2. Selected participants will participate to discuss about 6 sub-themes of the 10th World Water Forum (Meeting & Workshops), which the final meeting will be held on the D-Day.

**Stages:**
1. First Meeting at 10th World Water Forum 2nd Announcement (Bali)
2. Workshop 1 (Online)
3. 2nd Meeting (Online)
4. Workshop 2 (Online)
5. Final Meeting at D-Day 10th World Water Forum (Bali)

**Location:**
Hybrid

**Participants:**
Estimated 50 pax

**Sub-Theme:**
Sub-Theme 6-Knowledge and Innovation

**Specification**
1. Moderator & Experts
2. Hybrid session during 2nd announcement
3. International / domestic tickets from origin to Bali v.v. for selected participants
4. Accommodation 2 nights in Bali for selected participants
5. 10th World Water Forum Registration Fees for selected participants
BENEFITS

Official Website Homepage - Logo Placement with Hyperlink to Company’s Website ✓
Pre-Event Email Marketing - Company logo placement (where Space and Time Permits) ✓
Acknowledgement on Official Social Media Channel and Mobile Apps ✓
Acknowledgement in the Program Book & Panel List of Sponsor ✓
Company logo on digital banner/signage around the venue (sharing with other sponsors) ✓
Company logo on back cover of Daily Newsletter (sharing with other sponsors) ✓
Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors) ✓
Certificate Appreciation of being Sponsor ✓

2. YOUTH PROGRAM (Accelerating Inclusivity in Water Sector) IDR 475 Million

SPECIFICATION

Program: Sharing session/ Talkshow with Community of Persons with Disabilities, Citarum Harum/ ikapundung
Location: Teras Cikapundung, West Java
Participants: Estimated 160 pax
Sub-Theme: Sub-Theme 4-Governance, Cooperation, and Hydro-diplomacy

Specification
1. Meals during Sharing Session Program for 180 pax (fullboard package)

BENEFITS

Official Website Homepage - Logo Placement with Hyperlink to Company’s Website ✓
Pre-Event Email Marketing - Company logo placement (where Space and Time Permits) ✓
Acknowledgement on Official Social Media Channel and Mobile Apps ✓
Acknowledgement in the Program Book & Panel List of Sponsor ✓
Company logo on digital banner/signage around the venue (sharing with other sponsors) ✓
Certificate Appreciation of being Sponsor ✓
2. YOUTH PROGRAM (Young Water Sustainability Leaders (YWSL 2024))

IDR 475 Million

SPECIFICATION

Program:
1. Webinar with High Level Speakers from Ministries, Professional/Academics, Private Sectors/Sponsors, Influencers.
2. Boothcamp with the class divisions according to 6 sub-theme of the 10th World Water Forum
3. Paper Writing Competition
4. Final presentation of 10 selected participants that will be held on D-day 10th World Water Forum in Bali

Location: Hybrid
Participants: Estimated 300 pax
Sub-Theme: For all 6 themes

Specification
1. Speakers, judges, reviewers, moderator
2. International / domestic tickets from origin to Bali v.v. for selected participants
3. Local transportation, meals & accommodation for selected participants
4. 10th World Water Forum Registration Fees for winners
5. Media marketing

BENEFITS

Official Website Homepage - Logo Placement with Hyperlink to Company’s Website
Pre-Event Email Marketing - Company logo placement (where Space and Time Permits)
Acknowledgement on Official Social Media Channel and Mobile Apps
Acknowledgement in the Program Book & Panel List of Sponsor
Company logo on digital banner/signage around the venue (sharing with other sponsors)
Certificate Appreciation of being Sponsor

2. YOUTH PROGRAM (D-Day Events)

IDR 300 Million

SPECIFICATION

Program:
1. Edu-tour
2. Sharing Water Management
3. Youth Commitment Wall
4. WECUL: Presenting Video of Youth Program

Location: EduTour: Training at Bali Appropriate Technology Institute (BATI)
Participants: 100 pax
Sub-Theme: For all 6 themes

Specification
1. Transportation
2. Edu tour package for 100 pax
**Social & Hospitality Events Sponsorship**

### Specification

**Themes**: Water for shared prosperity

**Sub-theme**:
1. Water security and prosperity
2. Disaster risk reduction and management
3. Governance, Cooperation and Hydro Diplomacy
4. Sustainable Water Finance
5. Knowledge and innovation

**Objectives**:
1. To promote and highlight the importance of the 10th World Water Forum agenda
2. Amplify the message and themes of the 10th World Water Forum to a wider audience
3. Increase public awareness of water-related challenges and solutions

**Sponsorship package include**:
1. Publication and Promotion
2. Key Opinion Leaders
3. Curation
4. Jury
5. Winning Prizes
6. Featured Works Prizes
7. Certificate & Shipping
8. Print & Photo Frames (Photo & Digital Mural Competitions)
9. Competitions Management

---

**Benefits**

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Included</th>
</tr>
</thead>
<tbody>
<tr>
<td>Official Website Homepage - Logo Placement with Hyperlink to Company’s Website</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement in the Program Book &amp; Panel List of Sponsor</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on Post-Show Report (sharing with other sponsors)</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on Digital Banner/Signage around the Venue (sharing with other sponsors)</td>
<td>✓</td>
</tr>
</tbody>
</table>

---

**Target Participants**

- Songwriting Competition: National
- Writing Competition: International
- Digital Mural Competition: National
- Photo Competition: International
- Video Competition: International
### Benefits

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Song Writing</th>
<th>Writing</th>
<th>Digital Mural</th>
<th>Photo</th>
<th>Video</th>
</tr>
</thead>
<tbody>
<tr>
<td>Budget Competition (IDR)</td>
<td>375 Million</td>
<td>375 Million</td>
<td>475 Million</td>
<td>475 Million</td>
<td>475 Million</td>
</tr>
<tr>
<td>Company name will be joined as a &quot;name competition&quot;</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement on Official Social Media Channel</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on digital banner competition</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on video promotion competition</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company name will be mentioned in the announcement of the winner of the competition press release</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo in the bumper out video section of the winner &quot;Video Competition The 10th World Water Forum&quot;</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on the photography frame of the winner &quot;Photo Competition The 10th World Water Forum&quot;</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>✓</td>
<td>X</td>
</tr>
<tr>
<td>Company logo on the mural frame of the winner &quot;Digital Mural The 10th World Water Forum&quot;</td>
<td>X</td>
<td>X</td>
<td>✓</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>
RETAIL SPONSORSHIP
# Retail Sponsorship

## Specification

<table>
<thead>
<tr>
<th>Website &amp; Information System</th>
<th>Registration Booth</th>
<th>ID Badge</th>
<th>Delegate Kits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorship package include:</td>
<td>Sponsorship package include:</td>
<td>Sponsorship package include:</td>
<td>Sponsorship package include:</td>
</tr>
<tr>
<td>1. Application services, Cloud Infrastructure, DB analytics</td>
<td>1. Production of registration booth for conference: customized design: consisting of min 10 counter/booth</td>
<td>1. ID Card for participants: PVC RFID 6500 pcs</td>
<td>1. VIP bag: premium leather bag with event logo 320 pcs</td>
</tr>
<tr>
<td>2. CMS (news, articles, static pages), agenda/calendar, responsive web design (for mobile view)</td>
<td>2. Production of co-working lounge: customized design at public area in BNDCC and BICC</td>
<td>2. ID Card for visitors: HV5 100,000 pcs</td>
<td>2. Delegate bag: canvas bag with event logo 4380 pcs</td>
</tr>
<tr>
<td>3. Infrastructure for Sub-event registration, payment registration (web based &amp; mobile application Super Apps)</td>
<td>3. Electricity</td>
<td>3. Lanyard with event logo 106,500 pcs</td>
<td>3. Personalized healthy kit: masker 10 pcs, hand sanitizer 100ml, wet tissue, pouch with event logo 4700 set</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Sponsorship Package</th>
<th>Website &amp; Information System</th>
<th>Registration Booth</th>
<th>ID Badge</th>
<th>Delegate Kits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Value (IDR)</td>
<td>2.4 Billion</td>
<td>750 Million</td>
<td>7 Billion</td>
<td>6 Billion</td>
</tr>
</tbody>
</table>

## Benefits

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Website &amp; Information System</th>
<th>Registration Booth</th>
<th>ID Badge</th>
<th>Delegate Kits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Official Website Homepage-Logo Placement with Hyperlink to Company’s Website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Official Website-Company Profile Placement</td>
<td>X</td>
<td>X</td>
<td>150 words</td>
<td>100 words</td>
</tr>
<tr>
<td>Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement on Official Social Media Channel and Mobile Apps</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)</td>
<td>✓</td>
<td>X</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement in the Program Book &amp; Panel List of Sponsor</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)</td>
<td>X</td>
<td>X</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>SPONSORSHIP PACKAGE</td>
<td>VALUE (IDR)</td>
<td>WEBSITE &amp; INFORMATION SYSTEM</td>
<td>REGISTRATION BOOTH</td>
<td>ID BADGE</td>
</tr>
<tr>
<td>---------------------</td>
<td>-------------</td>
<td>-------------------------------</td>
<td>--------------------</td>
<td>----------</td>
</tr>
<tr>
<td></td>
<td>2.4 Billion</td>
<td>750 Million</td>
<td>7 Billion</td>
<td>6 Billion</td>
</tr>
<tr>
<td>Company logo on digital banner/ signage around the venue (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)</td>
<td>✓</td>
<td>X</td>
<td>✓</td>
<td>X</td>
</tr>
<tr>
<td>Company logo on Billboard placed at certain public area (sharing with other sponsors)</td>
<td>✓</td>
<td>X</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on back cover of Program Book. (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on back cover of Daily Newsletter (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)</td>
<td>✓</td>
<td>X</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on Post-Show Report (sharing with other sponsors)</td>
<td>✓</td>
<td>X</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Stage announcement by the MC of Forum (except at Opening &amp; Closing Ceremony)</td>
<td>X</td>
<td>X</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Complimentary tickets for Forum/ Seminar (1 day ticket)</td>
<td>X</td>
<td>X</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Certificate Appreciation of being Sponsor</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Engraved Sponsor Plague of being Sponsor</td>
<td>X</td>
<td>X</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

### RETAIL SPONSORSHIP

**TRANSPORTATION**

**SPECIFICATION**

Period : 18-25 May 2024

Sponsorship package include:

1. VIP Vehicles : Toyota Alphard, Toyota Fortuner & voorijder
2. Shuttle bus : Micro bus
3. Operational Car : Toyota Innova & Toyota Hiace
4. Drivers with uniform & overtime
5. Gasoline, parking fee & toll

**IDR 15 Billion**
## SPONSORSHIP PACKAGE

### VALUE (IDR)

<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGE</th>
<th>VIP VEHICLES</th>
<th>SHUTTLE BUS</th>
<th>OPERATIONAL CAR</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>7 Billion</td>
<td>5.5 Billion</td>
<td>2.5 Billion</td>
</tr>
</tbody>
</table>

### BENEFITS

<table>
<thead>
<tr>
<th>Benefit Description</th>
<th>VIP VEHICLES</th>
<th>SHUTTLE BUS</th>
<th>OPERATIONAL CAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Official Website Homepage-Logo Placement with Hyperlink to Company’s Website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<td>✓</td>
<td>✓</td>
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<tr>
<td>Acknowledgement on Official Social Media Channel and Mobile Apps</td>
<td>✓</td>
<td>✓</td>
<td></td>
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<tr>
<td>Insertion of promotion brochures and gifts from sponsor in the Delegate Bag (Materials to be provided by sponsor)</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
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<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Company logo on hanging/vertical banners (one side) at foyer/entrance hall (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>X</td>
</tr>
<tr>
<td>Company logo on digital banner/signage around the venue (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)</td>
<td>✓</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Company logo on Billboard placed at certain public area (sharing with other sponsors)</td>
<td>✓</td>
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<td></td>
</tr>
<tr>
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<td></td>
</tr>
<tr>
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<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Logo placement on print advertisements of 10th World Water Forum at international and national media. (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Company logo on Post-Show Report (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Stage announcement by the MC of Forum (except at Opening &amp; Closing Ceremony)</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Complimentary tickets for Forum/Seminar (1 day ticket)</td>
<td>✓</td>
<td>✓</td>
<td>X</td>
</tr>
<tr>
<td>Certificate Appreciation of being Sponsor</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Engraved Sponsor Plague of being Sponsor</td>
<td>✓</td>
<td>✓</td>
<td>X</td>
</tr>
</tbody>
</table>
RETAIL SPONSORSHIP

SPECIFICATION

YOUTH INNOVATION CENTER
Period: 18-25 May 2024
Sponsorship package include:
- Entertainment & talent: MC, speakers (at expo area for 7 days)
- Souvenir, doorprize
- Meals for personnel

<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGE</th>
<th>YOUTH INNOVATION CENTER</th>
</tr>
</thead>
<tbody>
<tr>
<td>VALUE (IDR)</td>
<td>500 Million</td>
</tr>
</tbody>
</table>

BENEFITS

- Official Website Homepage-Logo Placement with Hyperlink to Company's Website
- Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)
- Acknowledgement on Official Social Media Channel and Mobile Apps
- Acknowledgement in the Program Book & Panel List of Sponsor
- Company logo on digital banner/signage around the venue (sharing with other sponsors)
- Company logo placement at sponsored area
- Certificate Appreciation of being Sponsor
## RETAIL SPONSORSHIP

### SPECIFICATION

**MEALS DAY 1 (OPENING DAY)**  
Period: 20 May 2024  
Total: 6000 pax  
Sponsorship package include:  
1. 2x coffee break for 6000 pax  
2. 1x buffet lunch for 6000 pax

**MEALS DAY 2-6**  
Period: 21-25 May 2024  
Total: 4700 pax/day

Sponsorship package per day include:  
1. 2x coffee break for 4700 pax  
2. 1x buffet lunch 4700 pax

### SPONSORSHIP PACKAGE

<table>
<thead>
<tr>
<th>VALUE (IDR)</th>
<th>MEALS DAY 1 (OPENING DAY)</th>
<th>MEALS DAY 2-6</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>7 Billion</td>
<td>5.5 Billion/day</td>
</tr>
</tbody>
</table>

### BENEFITS

<table>
<thead>
<tr>
<th>Benefits</th>
<th>MEALS DAY 1 (OPENING DAY)</th>
<th>MEALS DAY 2-6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Official Website Homepage-Logo Placement with Hyperlink to Company’s Website</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Official Website-Company Profile Placement</td>
<td>100 words</td>
<td>100 words</td>
</tr>
<tr>
<td>Pre-Event Email Marketing-Company logo placement (where Space and Time Permits)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement on Official Social Media Channel and Mobile Apps</td>
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<td>✓</td>
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<td>Acknowledgement in the Program Book &amp; Panel List of Sponsor</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Insertion of promotion brochures and gifts from sponsor in the Delegate Bag, Materials to be provided by sponsor</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Company logo on digital banner/signage around the venue (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on hanging/vertical banners (one side) at venue (sharing with other sponsors)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo Placement on the T-banners placed at the entrance of Venue (sharing with other sponsors)</td>
<td>✓</td>
<td>X</td>
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</tbody>
</table>
### SPONSORSHIP PACKAGE

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<td>Complimentary 1 (one) ticket per sponsor to attend the Forum</td>
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<td>✓</td>
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We are also open to explore other types of sponsorship that is tailored to potential sponsors need and objective, and to create unique and esteemed sponsorship packages, as we are flexible and open for discussion. Please let us know and our team will be very happy to assist you. All sponsorship opportunities will be based on first-come-first-served.

### CONTACT INFO

For further inquiries and assistance, please feel free to contact the following number:

- **Name**: Vita Puspitasari  
  **Mobile**: (+62) 813-1115-4944

- **Name**: Putri Anitya  
  **Mobile**: (+62) 856-3328-923

- **Name**: Astri Diana  
  **Mobile**: (+62) 813-8872-6703

- **Email**: sponsorship@worldwaterforum.org  
  **Website**: www.worldwaterforum.org
Milestone of the World Water Forum

1. **Vision for Water, Life and the Environment**
   - 5 sessions
   - 400 Participants
   - MARRAKECH 1997

2. **From Vision to Action**
   - 100 sessions
   - 5,700 Participants
   - 114 Minister
   - 130 Countries
   - 500 Journalist
   - THE HAGUE 2000

3. **A Forum with a Difference**
   - 351 sessions
   - 24,000 Participants
   - 1,200 Journalist
   - 170 Countries
   - 47 International Organizations
   - KYOTO 2003

4. **A Local Actions for A Global Challenge**
   - 206 sessions
   - 20,000 Participants
   - 78 Minister, 140 Countries
   - 1,400 Journalist
   - MEXICO 2006

5. **Bridging Divides for Water**
   - 100 sessions
   - 30,000 Participants
   - 182 Countries
   - ISTANBUL 2009
The Time for Solutions
• 250 sessions
• 35,000 Participants
• 15 Head of State, 112 Minister
• 173 Countries

Water for Our Future
• 400 sessions
• 40,000 Participants
• 10 Head of State, 106 Minister
• 168 Countries

Sharing Water
• 350 sessions
• 10,600 Participants
• 12 Head of State, 56 Minister
• 172 Countries, 2,000 Journalist
• almost 110,000 Visitors

Water Security for Peace and Development

Water for Shared Prosperity
• 280 Sessions
• 17,000 Forum Participants
• 30,000 Expo Participants & Visitors
• 15 - 20 Head of States
• 192 Countries, 2,000 Journalists

MARSEILLE 2012

DAEGU & GYEONGBUK 2015

BRASILIA 2018

DAKAR 2022

BALI, INDONESIA 2024

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