

## MYOCEAN Youth for Change Initiative

Section 1: General Information	
Summary	MYOCEAN YFC Initiative is dedicated to ocean sustainability, raising awareness and developing solutions. The initiative aims to identify future national water sports athletes and empower young volunteers to participate in disaster risk reduction and environmental management. We emphasize the interconnectedness of disaster risk reduction and environmental conservation, fostering a culture of sharing and learning. The goal is to inspire young individuals to make a difference beyond the project period.
Proponent Name(s)	BUKIT PANTAI YOUNG OCEAN CONSERVATION, ECOSYSTEM, AND NATURE CLUB (MYOCEAN YOUTH) in partner with Department of Youth and Sports Kuala Lumpur
Proponent Type	International Organizations and Civil Society Organizations
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Region	Asia Pacific

Section 2: Commitment	
Linkages to SDG 6	Protect and Restore Water-Related Ecosystems, Support Local Engagement in Water and Sanitation Management
Target	The initiative has a strong commitment toward protecting and restoring water-related ecosystems and supporting local engagement in water and sanitation management. They aim to achieve the Sustainable Development Goals (SDGs) set by the United Nations, particularly SDG 6 and SDG 14 (Life Below Water). Additionally, they align with the objectives of the 12th Malaysia Plan. They promote education that focuses on life skills and practical knowledge, advocating for sustainable practices and exploring the use of technology for environmental conservation, underwater ecosystem and reef conservation. They also address the livelihoods of youth by providing job training and capacity building, partnering with local businesses for practical training and work experience. Furthermore, they identify and nurture talent for future national water sports athletes through coaching and training programs. The initiative empowers young volunteers with the necessary skills and knowledge to participate effectively in disaster risk reduction and environmental management. They aim to inspire volunteers to make a difference beyond the project period and foster a culture of resilience, sustainability, and shared prosperity in Malaysia.

Linkages to other SDG	Good Health And Well-Being, Sustainable Cities And Communities, Climate Action, Life Below Water, Life On Land, Partnerships For The Goals
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Section 3: Actions and Outcomes to Achieve Targets	
Relevant Sub-Theme	Water for Humans and Nature, Disaster Risk Reduction and Management
Actions and Outcomes	<p>The project promotes sustainable lifestyles among young individuals through various activities. Firstly, it raises awareness about the linkage between disasters and the environment, emphasizing how protecting the natural environment can reduce disaster risks. Additionally, it conducts community greening activities in partnership with local governments, focusing on promoting community greening and protecting water bodies. The project also aims to raise awareness about better solid waste management, specifically targeting ocean plastic pollution.</p> <p>Furthermore, the project provides specialized training for volunteers interested in underwater conservation, equipping them with the necessary skills and knowledge to protect and conserve oceans. It also inspires young volunteers to become environmental stewards by instilling a sense of responsibility and passion for environmental conservation.</p> <p>List of Activities in 2024 are:</p> <ol style="list-style-type: none"> <li>1. MYOCEAN Plastic Free School: <ul style="list-style-type: none"> <li>- Program Date: March 2024 - March 2024</li> <li>- Program Duration: 1 year</li> <li>- Venue: SMK Seri Pantai, Lembah Pantai, Kuala Lumpur</li> <li>- Total Participant: Approximately 1,300 students, teachers &amp; staff</li> <li>- Total Youth Participant: Approximately 650-700 youth</li> <li>- SDG Achievement: SDG 2 – Good Health &amp; Wellbeing, SDG 11- Sustainable Cities &amp; Communities, SDG 13 – Climate Action, SDG 14 - Life Below Water, SDG 15 - Life on Land, SDG 17 - Partnership for Goal</li> </ul> </li> </ol> <p>The MYOCEAN Plastic Free School initiative aims to minimize plastic consumption in schools and support their efforts in combating single-use plastic pollution. SMK Seri Pantai, Kuala Lumpur has identified as pioneer school in this effort. It consists of six course modules that can be integrated into existing curriculum or run as extra-curricular activities. By reducing plastic usage, schools can contribute to environmental preservation and promote social justice. This initiative aligns with Sustainable Development Goals (SDGs) 13 (Climate Action) and 14 (Life Below Water). It also emphasizes partnerships with local communities, governments, and organizations to amplify the impact and work towards SDG 17 (Partnerships for the Goals).</p> <ol style="list-style-type: none"> <li>2. Adopting Water Bodies and Underwater Cleanup:</li> </ol>

	<p>The MYOCEAN Adopt the Beach initiative involves adopting water bodies and educating the public about the significance of aquatic ecosystems. It aims to ensure the survival of these ecosystems and the species depending on them. The initiative includes conducting regular cleanups coinciding with global environmental events. Additionally, the Beach Ranger Program is set to launch in Q4 2024, aiming to identify potential candidates interested in becoming Underwater Rangers. Training and certification will be provided for participants to become underwater rangers and underwater conservation specialists.</p> <p><b>3. Pulau Tioman Merdeka Sea Challenge 2024</b>  The Pulau Tioman Merdeka Sea Challenge 2024 program focuses on community development, sports development, and environmental conservation while aligning with sustainable development goals. The program aims to promote environmental awareness and action towards marine conservation. It conducts activities such as coral propagation workshops and underwater clean-up activities to raise awareness and foster conservation efforts.</p> <p>In terms of sustainable development goals, the program aligns with SDG 14 (Life Below Water) by emphasizing the sustainable use of marine resources and the conservation of marine habitats. It also contributes to SDG 17 (Partnerships for Goals) by engaging with various stakeholders such as sports organizations, government agencies, and local communities. The program supports quality education (SDG 4) through educational seminars and aims to create an inclusive environment by involving diverse groups.</p> <p>By promoting community engagement, equal opportunities for marginalized groups, and the economic growth of the local community through tourism, the Pulau Tioman Merdeka Sea Challenge 2024 program strives to contribute to the sustainable development of the region. Additionally, it incorporates disaster risk reduction initiatives and promotes safety awareness to ensure the well-being of participants and the community.</p> <p>other pockets activities inconjunction with International Water/ biodiversity / ocean day will be conduct are Risk Disaster training Program, underwater exploration, underwater cleanup, shout out &amp; awareness, River exploration, beach cleanup, plogging, and celebration of world habitat day.</p>	
Implementation Period	Start Period	5/1/2024
	End Period	4/30/2026
Financial Commitment	USD 1.500.000	